



XR for Immersive Retail

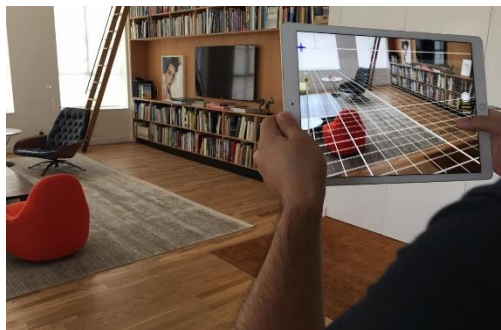
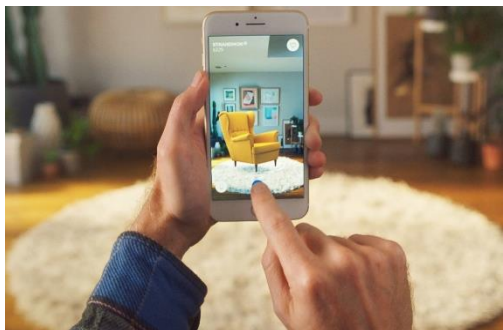
Enable improved productivity, performance and insights with Extended Reality and Azure services to drive your business.



The benefits and returns from embracing immersive technologies are extremely compelling and extends across every industry.

What does Hexaware offer in XR?

Proven experience in delivering immersive experiences for scenarios that are difficult, expensive or impossible to recreate in real life, hosting events in virtual spaces, augmented reality and mixed reality experiences for training, next-gen workflows and work orders, all tightly coupled with Microsoft Azure.



Why choose us?

- Strong expertise in the enterprise world of extended reality with proven credentials
- Methodology & factory model to industrialize XR through its entire lifecycle
- Expertise across wide range of XR technologies (Hardware, Software & Wearable devices)
- The perfect blend to solution high ROI use cases. Immersive environments, ML/AI, Location & Social VR, Cloud computing, enterprise integrations & Analytics

Augmented Reality

Bring your product brochures, ads and physical assets to life using product tailored AR experiences

Showcase product designs and features on physical assets to increase sales

Mixed Reality

Build entire store walkthroughs, mixed reality experiences & virtual tryouts with personalized product specific info and suggestions

Virtual Reality

Host events and enable customers to access premium showrooms and designs in virtual spaces using VR and remove physical barriers completely

Train store staff on immersive simulations on situations difficult, expensive or impossible to recreate

Hololens 2

Review designs with collaborative and shared experiences.

Plan furniture placement based on surroundings in your real space



How XR with Azure works, to achieve business benefits



Future Proofing your business

- Engage more customers by showcasing capabilities and content using new technology trends
- Increase customer experience and user engagement with new age experiences to drive business and sales
- Reduce maintenance time significantly



XR Technology Implementation & Consulting

- An End-to-end production ready pipeline for emerging XR technologies in enterprise landscape.
- The projected market investment in XR apps in retail by 2025 is \$1.6 billion.
- Become differentiator in a competitive market

Hexaware's formula for success

Our promise to you

We will be your strategic partner to ensure that all differentiators created will be tailored to your business needs and help you explore new avenues of revenue for future prospects

An offer to get you started

- Art of Possible workshops to ignite ideas to disrupt
- Expert MVP Scoping and Consulting

Initiate request High level needs Schedule workshop	Sample use cases Live demos- Hands-on workshop Inspire to disrupt	Possible ideas & scenarios Opportunities Prioritization of ideas	Technology selection Identification of critical path POCs	MVP scoping & target outcome Resourcing MVP Plan
Iterative build Rapid feedback loop Baseline	Initiation Pilot rollout Measurements	Lessons learnt Solution scoping Plan	Iterative build Rapid Feedback loops Baseline	Build, Test, Package & Launch

Tangible Benefits / Desired Outcomes

- Expect new avenues of revenue and explore future prospects
- Drive business with trending and upcoming technologies to ensure steady growth
- Implement solutions that drive business and ROI in disruptive technologies

Why Hexaware?

Hexaware ranks number one in KPIs across service delivery quality, cloud capability and account management quality; and stands on number two position in business understanding, innovation and proactivity.

