

Steve Mordue, Microsoft Business Applications MVP and ISV Expert will answer your questions and give you advice you can put to use immediately. Steve has over 18 years in the Cloud Customer Relationship space.

Purpose of this Briefing

Consulting for existing ISVs struggling with recent changes, or new ISVs trying to navigate the ecosystem.

Steve will provide real-world advice and guidance on the following issues:

- ISV Connect Program
- Revenue Sharing
- AppSource
- Licensing (Team Member, Power Apps, etc.)
- ISV Embed Program
- Co-Sell Program
- ISV Business Models
- ISV Product Development
- ISV Product Modernization
- ISV Product Extension Opportunities

"The hour our team spent with Steve probably saved us tens of thousands of dollars, and definitely a ton of wasted effort. Steve knows his stuff." Recent Client

This Briefing will be held via Zoom with [Steve Mordue MVP](#) .

Steve has written extensively on Business Applications and ISV issues on his [blog](#).

Client may have as many attendees as they like. Sessions are recorded and a link will be provided.