

# CiraSync Personal Edition

Sync Office 365 contacts, Public Folders, CRM systems, and calendars to business smartphones

CiraSync Personal Edition (PE) is a free SaaS platform for Office 365 users to automatically sync Global Address Lists and Public Folder Contacts and Calendars to the Exchange mailbox—so you can see the latest contacts and calendars on your iPhone or Android smartphone. This secure, Azure-hosted contact management platform solves the missing sync in Office 365, so business users can focus on high-value tasks, improve alignment and collaboration across the organization, and positively impact customer experience. These productivity gains equate to increased customer satisfaction and successful business growth.

You can deploy the free PE platform from the centralized dashboard for a maximum of 5 users who will receive a single automated sync of the GAL, public folders, or shared calendars once a week with a limit of 1,000 items.

“CiraSync is completely transparent to Office 365 users. The ease-of-use is tops, setup is very quick, and we love the accuracy.”

Brian Schultz,  
System Engineer, TeamLogic IT

“By eliminating the need for manual updates to the Global Address List, CiraSync saves OWG \$100,000 a year in labor costs.”

Bill Westfall,  
Head of Global Mobility at Oliver Wyman Group

## Transparent to users, designed to simplify life for IT professionals.



**Automation.** With CiraSync, there’s no need to push a button to sync when a new employee joins the company. Just set it and forget it.



**Granular control.** Most companies don’t want to provide every user with access to every contact, nor to every field. CiraSync selectively filters out fields and targets specific lists to specific contacts.



**Sync subfolders.** Not all smartphones can sync subfolders. But for those that do, CiraSync can leverage them to segregate mobile users’ personal contacts from company contact lists.



**Flexible targeting.** CiraSync’s contact collections leverage existing GAL distribution groups, so you can just point and pick.



**Incremental updates.** Minimize cellphone data costs by syncing only changed contacts. Incremental updates take less time and reduce the possibility of sync errors too.



**No server. No desktop. No client. No configuration. No user training.** Eliminate the need to install, configure, and maintain software.

## About CiraSync

CiraSync is a secure, SaaS platform for enhancing Office 365 productivity for iPhone and Android business users. More than 5,000 companies benefit from the productivity gains and cost savings of contact and calendar automation. The company is headquartered in San Jose, California. Learn more at [www.cirasync.com](http://www.cirasync.com).