

Microsoft  
Partner



The world's only no-code,  
voice first conversational AI  
platform for the enterprise.



Zammo enables enterprises to vastly improve their contact centers without replacing anything. Our AI-augmentation layer eases the burden on your staff, and delivers massive cost savings up to 90% from your current budgets while delivering an outstanding experience for your users.

Chatbots | Voice Assistants | Interactive Voice Response / Telephony

## REDUCE OVERHEAD COSTS & INCREASE EFFICIENCY

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According to Accenture Strategy's recent research, 75% of customers prefer short response times and 55% of customers want consistency and accuracy of information across all communication channels.

Your contact center handles massive volumes of queries about your products or services. Automating accurate responses to these queries using Online Chat, Interactive Voice Response / Telephony, and Voice AI (Alexa/Google Assistant) can deliver answers up to 6x faster and at a fraction of the cost using Zammo's platform.

**\$8 Trillion**  
Disposable income of disabled consumers

## SOCIAL RESPONSIBILITY THROUGH ACCESSIBILITY

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Compliance mandates relating to diversity and inclusion (D&I) will drive enterprise innovation to reach people with disabilities. Such users become loyal customers when they are given tools to transact with enterprises like yours. Use cases include seeking employment, obtaining product or service information like features, benefits, pricing and more.

**Consultation:** [sales@zammo.ai](mailto:sales@zammo.ai)

**Recorded Demo:** [zammo.ai/MSFTdemo](https://zammo.ai/MSFTdemo)

## EASY TO USE AND FAST TO DEPLOY

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Zammo virtually eliminates the need for IT involvement. Our feature-rich user interface is easy to follow for technical or non-technical users alike. Business users from several different departments can collaborate while drafting and publishing content, ensuring accuracy and approval by multiple departments before going live. Typically, an enterprise launches their conversational AI presence across all channels within 1 day. No kidding.

# 1.83 Billion

Use Voice AI Worldwide

In the very near future, having a voice presence will be as important as having a website...only with no *typing* needed to search for your enterprise!

## TRANSFORMATIVE AI-POWERED TOOLS

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As a global leader in Conversational AI, Zammo is quickly emerging as the leading expert in the field. We have become strategic partners for enterprises as they transform their communications and branding through voice assistants, best-in-class Chatbots, and Telephony/IVR (Interactive Voice Recognition).



# IMPACT

## CONTROL COSTS

Zammo's AI-powered tools deliver answers to routine and repetitive questions up to 6X faster and at 90% cost savings compared to staffing, training, and managing your contact center.

## GROW REVENUE

Enterprises that link products and service chatbot questions with information and resources to upsell or cross sell will experience a significant increase in sales revenue.

## INCREASE REACH

41% of adults use voice search at least once per day. Ensuring that your brand can be easily found is critical to reaching more customers as voice grows in popularity

## ENTERPRISE IMPACT WITH ZAMMO



Powered by Microsoft Azure, Zammo's cloud-based conversational AI platform is recognized as the easiest to use, most affordably priced, enabling non-IT professionals to launch their conversation AI in less than a day! Zammo handles publishing your content as a chatbot on your website, conversationally on voice apps like Amazon Alexa, Google Assistant, or other channels like SMS (text message), Microsoft Teams, Facebook Messenger and others.

**\$11 Billion**

Est. Support Costs Saved By 2025

