



MISSION CRM

We exist to accelerate the momentum of nonprofits' operations, so they can advance their mission and make a difference in the world

In 60 seconds...

WHAT WE'VE BUILT



- The first and only complete donor management and fundraising system built on the Nonprofit Common Data Model
- Designed for accelerated implementation; 80% is ready out-of-the-box and 20% is tailored to suit an organization's unique needs
- An integrated system which closes the gaps between the Development team who focus on outreach and the Operations team who need to manage revenue

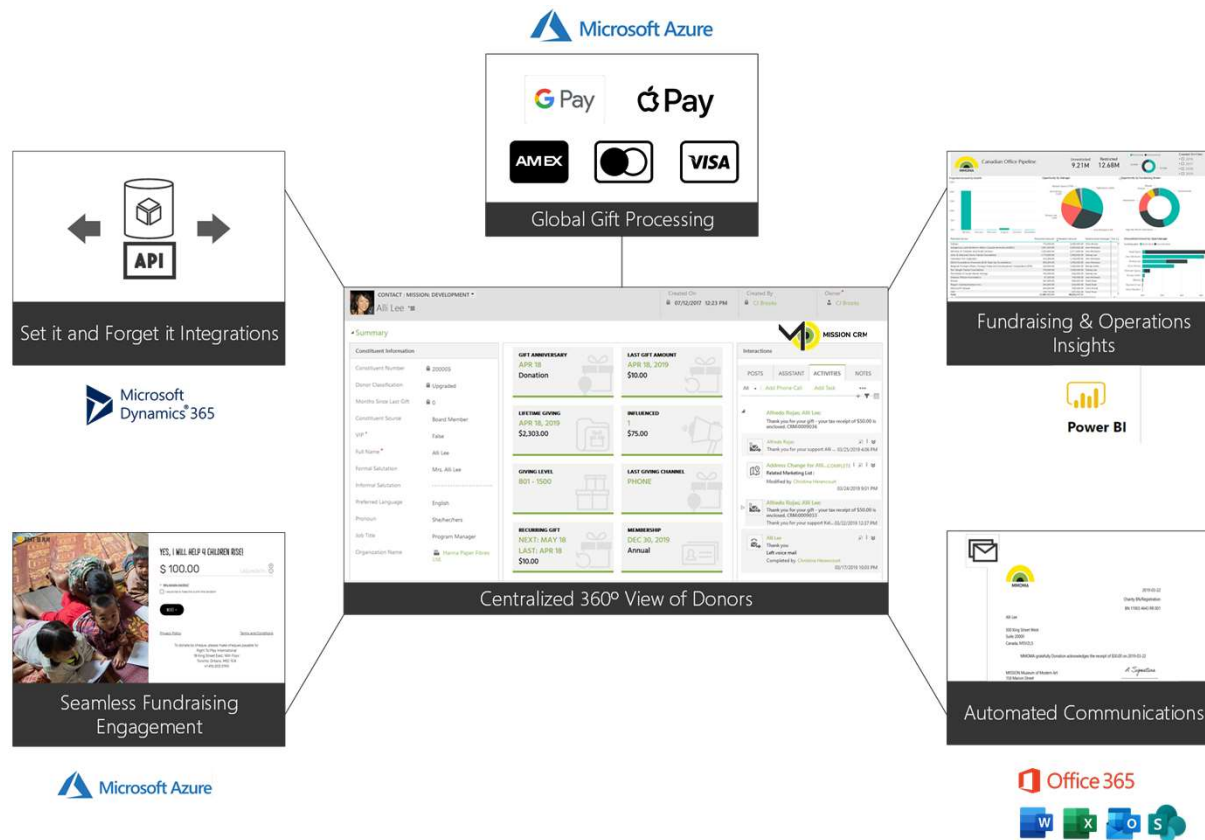
Delivering an integrated system for fundraising & operations

WHAT WE'VE BUILT

MISSION CRM is a cloud-based system which is deployed as a managed solution atop of Dynamics 365 Sales Enterprise.

MISSION CRM harnesses the power of Dynamics and Azure and fuses it with our bespoke functionality to deliver an enterprise-grade system which includes:

- Donor management
- Gift management
- Opportunity management
- Gift processing
- Online fundraising engagement
- Events management



The first and only system built on the Nonprofit Common Data Model, with MISSION CRM a nonprofit can achieve a fully integrated system which provides:

- A centralized home for donor management and fundraising operations
- A 360° view of donors and a single source of truth for all gifts and interactions in real-time
- Fluidity of data across the Microsoft ecosystem via the Common Data Service facilitates data-driven decision making
- Interoperability from the get-go with the Dynamics 365 Nonprofit Accelerator and IP built on the CDM