

## Workshop highlights



See how to stay secure and resilient across your environment



Understand how to improve productivity with seamless access to applications



Discover ways to increase IT efficiency



Learn how to reduce costs by consolidating all identity with Azure AD

## Secure & manage your entire application estate with Azure Active Directory

With today's highly dispersed, remote workforce, identity is a critical element in ensuring greater visibility and control over who has access to what, when, and under what conditions. The first step is consolidating all identities, apps, and devices across on-prem and the cloud to provide a single source of truth for managing and securing access across your entire digital estate.

With Azure AD, you can have a single control pane for all your apps, users, and devices. This includes Microsoft apps like Office 365; SaaS apps like Workday, ServiceNow, Box, and Salesforce; and on-premise apps that may be using legacy authentication protocols or AD FS.

### Bring all apps under one control pane and unlock all the benefits Azure AD can provide

Our vision with Azure AD is to help you simplify the way you manage and secure your applications by providing one identity solution for your cloud and on-premise apps. Users sign in just once to securely and seamlessly access any application.



## The Total Economic Impact™ of securing apps with Microsoft Azure Active Directory

A recent Forrester study quantifying the economic benefits of securing all apps with a single identity solution produced impressive results:

**Customers who secure apps with Azure Active Directory can improve user productivity and reduce costs to achieve an ROI of 123%.**

**123%**

Return on investment by securing apps with Azure AD

**45%**

Reduction in the likelihood of a data breach

**50%**

Reduction in overall management effort for an IAM team

**100%**

Cost savings by eliminating on-prem environments and consolidating identity infrastructure

**Source:** [The Total Economic Impact™ Of Securing Apps With Microsoft Azure Active Directory](#), a commissioned study conducted by Forrester Consulting, August 2020. Forrester based all savings estimates on the composite organization developed for its TEI study.

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## What to expect

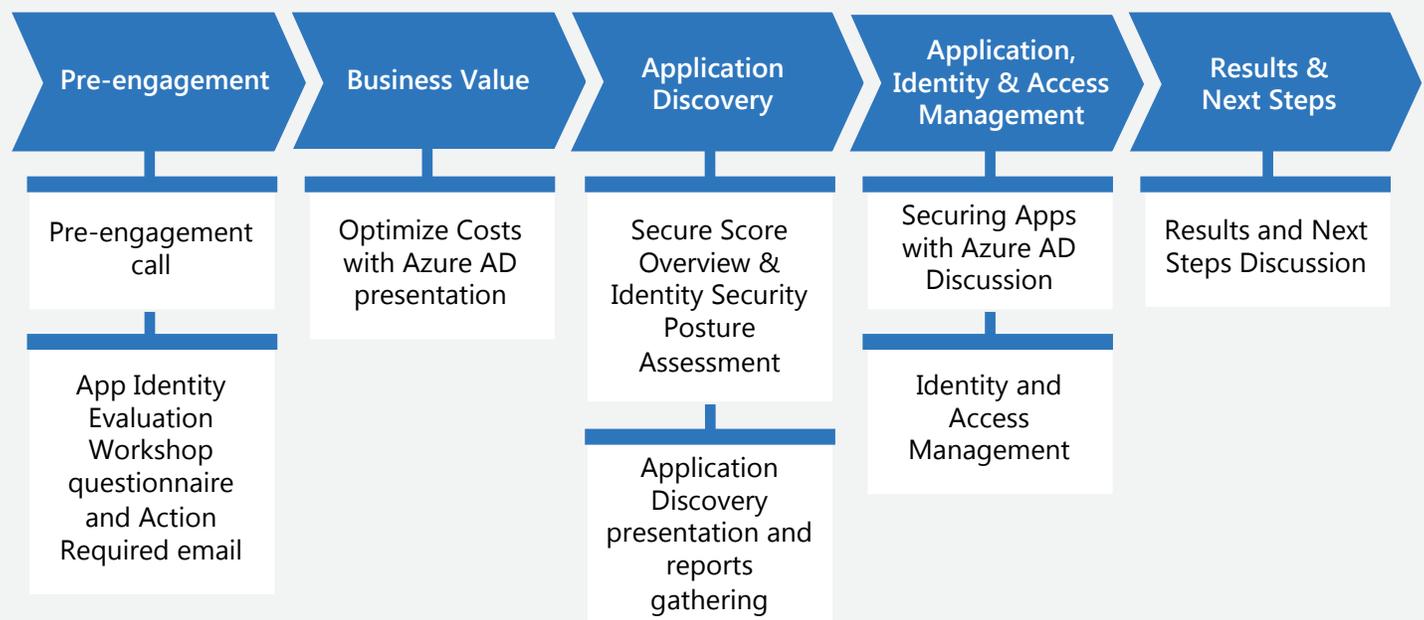
During the workshop, we'll:

- ! Focus on learning about your priorities, initiatives, and key influences on your application identity security strategy.
- ! Discover your identity security posture and application landscape.
- ! Work together on high-level migration plans for AD FS and applications authentication's provider.

## Outcomes

After the workshop, you'll:

- ! Understand how migrating from AD FS and bringing applications to Azure AD can save you money.
- ! Have a documented strategy for migrating apps to Azure AD.
- ! Accelerate your cloud identity journey with Microsoft.
- ! Have defined next steps based on your needs and objectives.



## Who should attend

The workshop is intended for security decision-makers such as:

- C-Suite
- Chief Information Security Officer (CISO)
- Chief Information Officer (CIO)
- Chief Security Officer (CSO)
- Identity and or Application owners/decision makers
- IT Security
- IT Operations
- Security Architect
- Security Engineers
- Application business owners

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