



PRODUCT SHEET

# Augmented Data Protection

**End data breaches, now**

Boost your DLP & CASB, by enforcing highly efficient data protection policies in minutes



# Protect: Augmented Data Security – For all your files, in one click

## Challenge



**You simply can't protect what you don't know.**

Over 62% of companies have no idea where their sensitive documents lie and are therefore unable to protect these crown jewels.

Existing DLP and CASB solutions fail to effectively protect sensitive data due to their lack of accuracy in identifying sensitive data.

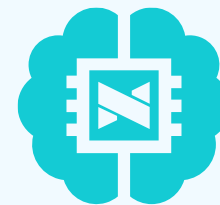
**Augment your data protection by uncovering your crown jewels.**

## Solution

Effectively protect your most sensitive files and emails in the shortest time by boosting your existing Data Protection solution with Dathena's Augmented Data Protection.

- ✔ Automatic and accurate identification of sensitive and business critical data
- ✔ Automatic generation of Data Protection Policies, prioritized based on data breach risk
- ✔ Easily orchestrate enforcement of Data Protection Policies

## True A.I.



Groundbreaking A.I. Technology with 7 patents\* and counting. Unlocking your potential of DevSec Ops.

## Your Benefits

- ✔ 100% protection of sensitive data
- ✔ 80% cost savings on data security operations
- ✔ Define and implement data protection policies that work in minutes

## Requirements

Existing DLP and CASB tools:



Cloud Environment:



# Orchestrate and Enforce Data Protection Policies

1 Overview on your Organization's Sensitive Files and Personal Data

2 Understand the types of Sensitive Files at Risk Classified by

Business Category  
Confidentiality Level  
Amount of Personal Data

3 Identify Groups that require Protection

4 List of Sensitive Files with Key Metrics

Amount of Personal Data  
Business Category  
Confidentiality Level and Labelling  
Protection and Risk Level

5 Locate Folders with High Amounts Sensitive Files

6 Enforce Protection Policies to Secure your Sensitive Files

The screenshot displays the 'Augmented Data Protection' dashboard. It is divided into several sections:

- 1 What's your organization's risk?**: A summary of file protection levels.
  - Files: 579K, Protection Level 32%
  - Sensitive Files: 231K/579K, Protection Level 54%
  - Sensitive Files with Sensitive Personal Data: 178K/231K, Protection Level 65%
  - Control Coverage: 48%
- 2 What are your type of files?**: A section for choosing categories and confidentiality levels.
  - Summary**: Total Files (579K), Total Files Protected (185K), Total Number of Groups (64), Total Personal Data (2.4M), and Risk Breakdown.
  - Select Category**: Finance (173K), Client (104K), Accounting (92K), Employee (86K), Legal (89K), Corporate (51K).
  - Select Confidentiality**: Secret (110K), Confidential (306K), Internal (150K), Public.
  - Personal Data Breakdown**: Sensitive (Person Name 822K, Email 354K, Email 321K, Passport 340K, Size 356K, Weight 76K, Telephone 322K, Marital 258K, IPv4 351K, Holidays 128K, ID 402K) and Non-Sensitive.
- 3 What groups of files you should protect first?**: A list of high-risk groups.
  - Finance-Secret-1: Total Files: 20K, Risk Score 99. File Labelled: 0/18K, Personal Data: 54K. Keyphrases: Revenue Forecast, Revenue Analysis, Budget Plan.
  - Finance-Secret-2: Total Files: 20K, Risk Score 97. File Labelled: 0/16K, Personal Data: 42K. Keyphrases: Salary Payment, Bonus Payment, Pay Raise.
  - Finance-Secret-3: Total Files: 20K, Risk Score 92. File Labelled: 0/13K, Personal Data: 38K. Keyphrases: Client Loan, Interest rate, Dept management.
  - Client-Secret-1: Total Files: 20K, Risk Score 87. File Labelled: 8/12K, Personal Data: 32K. Keyphrases: Client Planning, Account Management, Finance Management Contract.
- 4 What are your files?**: A table listing individual files with their attributes.
 

Filename	App	Modification Date	Personal Data	Category	Confidentiality	Labelled	Protected	Risk
Sales_forecast.ppt		22 Dec 2020	12	Client	Secret	Yes		High
Corporate_card_expenses.xls		2 Feb 2021	253	Finance	Secret	No		High
customer_2020_list.xls		19 Jan 2021	201	Client	Confidential	No		High
Product_roadmap_2021.pdf		12 Jan 2021	0	Corporate	Internal	Yes		High

# Orchestrate and Enforce Data Protection Policies

1 Overview on your Organization's Sensitive Files and Personal Data

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3 Identify Groups that require Protection

4 List of Sensitive Files with Key Metrics

Amount of Personal Data  
Business Category  
Confidentiality Level and Labelling  
Protection and Risk Level

5 Locate Folders with High Amounts Sensitive Files

6 Enforce Protection Policies to Secure your Sensitive Files

3 What groups of files you should protect first? Sort by: Risk Score

Total groups displayed: 64 | No of groups protected: 12

Group Name	Total Files	File Labelled	Personal Data	Keyphrases
Finance-Secret-1	20K	0/18K	54K	Revenue Forecast, Revenue Analysis, Budget Plan
Finance-Secret-2	20K	0/16K	42K	Salary Payment, Bonus Payment, Pay Raise
Finance-Secret-3	20K	0/13K	38K	Client Loan, Interest rate, Dept management
Client-Secret-1	20K	8/12K	32K	Client Planning, Account Management, Finance Management Contract

4 What are your files?

Filename	App	Modification Date	Personal Data	Category	Confidentiality	Labelled	Protected	Risk
Sales_forecast.ppt		22 Dec 2020	12	Client	Secret	Yes	No	High
Corporate_card_expenses.xls		2 Feb 2021	253	Finance	Secret	No	No	High
customer_2020_list.xls		19 Jan 2021	201	Client	Confidential	No	No	High
Product_roadmap_2021.pdf		12 Jan 2021	0	Corporate	Internal	Yes	No	High
Financial_Analysis.doc		4 Feb 2021	98	Finance	Secret	Yes	Yes	Medium
Board meeting - Project.xls		27 Apr 2020	54	Corporate	Secret	Yes	Yes	Medium
Meeting_notes_Feb2021.ppt		12 Mar 2021	12	Corporate	Confidential	Yes	Yes	Medium

5 How are your files protected?

Control Types	Data Protection Rule	Pending Import in MIP					
Labelling: 185K		10					
DLP Policy: 82K							
Group Name	Category	Confidentiality	File labelled	Autolabelling	DLP Tagging	DLP Dictionary	Action
Finance-Secret-1	Finance	Secret	28K/31K	Activated	Test Mode		Re-Trigger Tagging, Import Policy, Update Policy Status
Finance-Secret-2	Finance	Confidential	-/56K	Activated	Test Mode		
Finance-Secret-3	Client	Secret	10K/20K	Pending	Pending	Pending	
Client-Confidential-1	Client	Confidential	12K/20K	Pending	Pending	Pending	
Legal-Secret-1	Legal	Secret	40K/63K	Activated	Activated	Activated	

6 Protect your Files

Total Files: 20K | Groups: 2 | DPR Required: 2 | Clear

DPR Available: 3 | Change Plan | Protect





### What's your organization's risk?

Last updated on 8 Apr 2021 at 16:50



### Recommendations 3

20 high-risk files are shared with more than 18 guests having a public email domain

ADP [Take Action](#)

20 high-risk files are shared with more than 26 guests having a business email domain

ADP [Take Action](#)

13K Accounting & Secret files are not protected against data loss

ADP [Take Action](#)

23K Sensitive files are shared externally

EFS [Take Action](#)

### What are your type of files?

Choose your category and confidentiality and view associated groups of files to protect

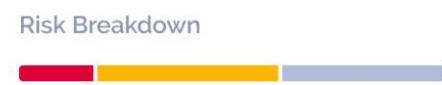
#### Summary

Total Files  
**579K**

Total Files Protected  
**185K**

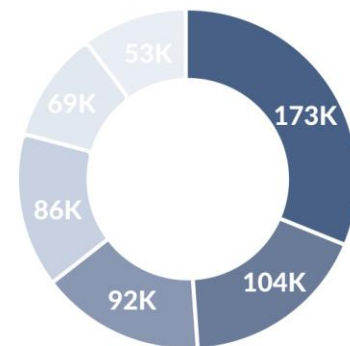
Total Number of Groups  
**64**

Total Personal Data  
**2.4M**



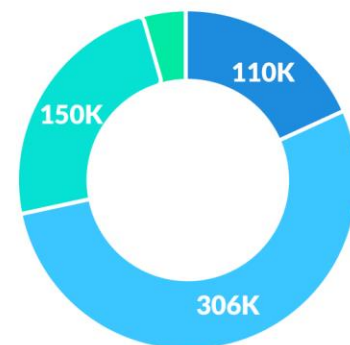
#### Select Category

- Finance
- Client
- Accounting
- Employee
- Legal
- Corporate



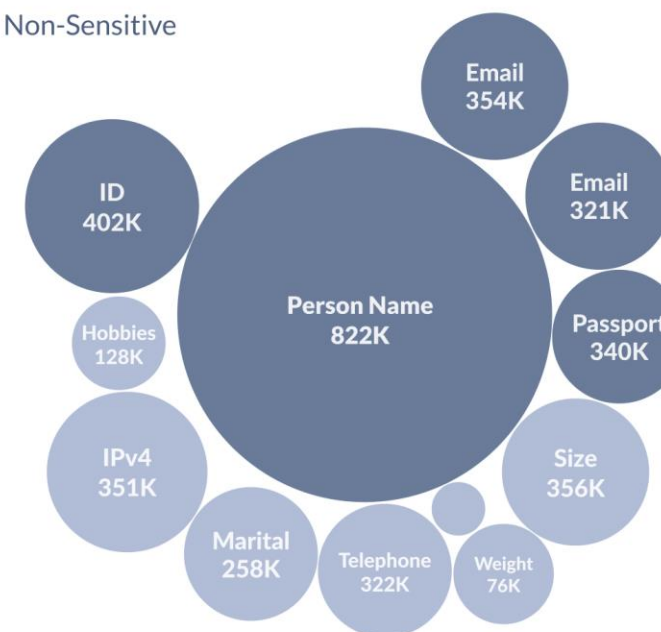
#### Select Confidentiality

- Secret
- Confidential
- Internal
- Public



#### Personal Data Breakdown

- Sensitive
- Non-Sensitive



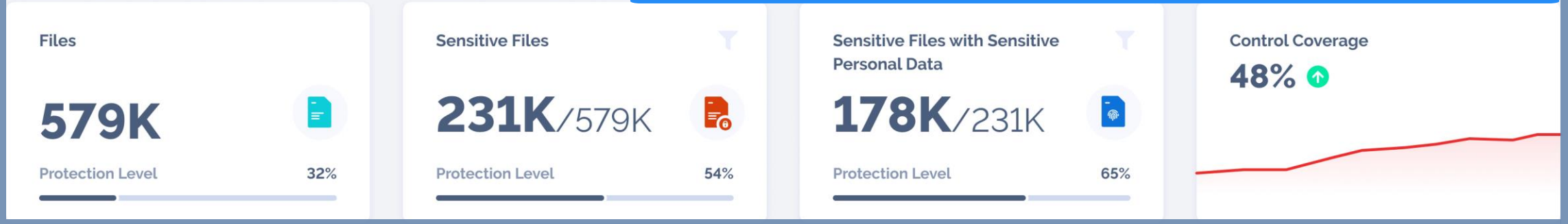
What groups of files you should protect first? 2

# Features



## What's your organization's risk?

### 1 Overview on your Organization's Sensitive Files and Personal Data



## What are your type of files?

Choose your category and confidentiality and view associated groups of files to protect

### Summary

Total Files  
**579K**

Total Files Protected  
**185K**

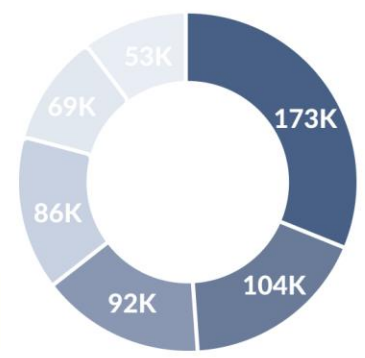
Total Number of Groups  
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Total Personal Data  
**2.4M**

Risk Breakdown

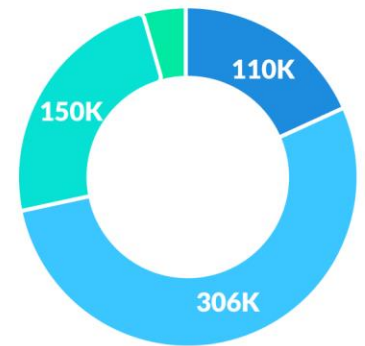
### Select Category

- Finance
- Client
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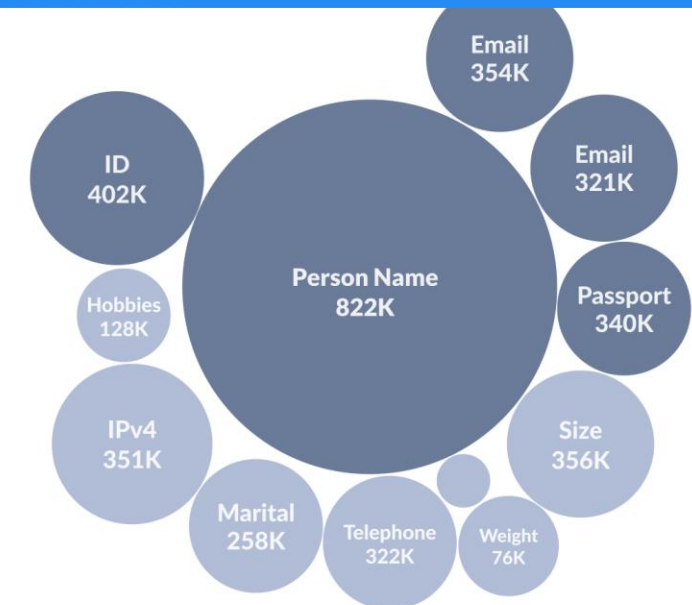
### Select Confidentiality

- Secret
- Confidential
- Internal
- Public



### 2 Understand the types of Sensitive Files at Risk Classified by

- Business Category
- Confidentiality Level
- Amount of Personal Data



### Recommendations 3

20 high-risk files are shared with more than 18 guests having a public email domain

ADP Take Action

20 high-risk files are shared with more than 26 guests having a business email domain

ADP Take Action

13K Accounting & Secret files are not protected against data loss

ADP Take Action

23K Sensitive files are shared externally

EFS Take Action

## What groups of files you should protect first? 2

Total groups displayed: 64 | No of groups protected: 12

### 3 Identify Groups that require protection

<p><input checked="" type="checkbox"/> <b>Finance-Secret-1</b> <span>⚠️ 99</span> Total Files: 20K</p> <table border="1"> <tr> <td>File Labelled</td> <td>Personal Data</td> </tr> <tr> <td>0/18K</td> <td>54K</td> </tr> </table> <p><input type="checkbox"/> No Protection</p> <p><b>Keyphrases:</b></p> <ul style="list-style-type: none"> <li>Revenue Forecast</li> <li>Revenue Analysis</li> <li>Budget Plan</li> </ul>	File Labelled	Personal Data	0/18K	54K	<p><input checked="" type="checkbox"/> <b>Finance-Secret-2</b> <span>⚠️ 97</span> Total Files: 20K</p> <table border="1"> <tr> <td>File Labelled</td> <td>Personal Data</td> </tr> <tr> <td>0/16K</td> <td>42K</td> </tr> </table> <p><input type="checkbox"/> No Protection</p> <p><b>Keyphrases:</b></p> <ul style="list-style-type: none"> <li>Salary Payment</li> <li>Bonus Payment</li> <li>Pay Raise</li> </ul>	File Labelled	Personal Data	0/16K	42K	<p><input type="checkbox"/> <b>Finance-Secret-3</b> <span>⚠️ 92</span> Total Files: 20K</p> <table border="1"> <tr> <td>File Labelled</td> <td>Personal Data</td> </tr> <tr> <td>0/13K</td> <td>38K</td> </tr> </table> <p><input type="checkbox"/> No Protection</p> <p><b>Keyphrases:</b></p> <ul style="list-style-type: none"> <li>Client Loan</li> <li>Interest rate</li> <li>Dept management</li> </ul>	File Labelled	Personal Data	0/13K	38K	<p><input type="checkbox"/> <b>Client-Secret-1</b> <span>⚠️ 87</span> Total Files: 20K</p> <table border="1"> <tr> <td>File Labelled</td> <td>Personal Data</td> </tr> <tr> <td>8/12K</td> <td>32K</td> </tr> </table> <p><input checked="" type="checkbox"/> Labelling <input checked="" type="checkbox"/> DLP Policy</p> <p><b>Keyphrases:</b></p> <ul style="list-style-type: none"> <li>Client Planning</li> <li>Account Management</li> <li>Finance Management Contract</li> </ul>	File Labelled	Personal Data	8/12K	32K
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## What are your files?

### Files

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customer_2020_list.xls		19 Jan 2021	201	Client				
Product_roadmap_2021.pdf		12 Jan 2021	0	Corporate				
Financial_Analysis.doc		4 Feb 2021	98	Finance	● Secret	Yes	<input checked="" type="checkbox"/>	⚠️
Board meeting - Project.xls		27 Apr 2020	54	Corporate	● Secret	Yes	<input checked="" type="checkbox"/>	⚠️
Meeting_notes_Feb2021.ppt		12 Mar 2021	12	Corporate	● Confidential	Yes	<input checked="" type="checkbox"/>	⚠️

### 4 List of Sensitive Files with Key Metrics

Amount of Personal Data  
Business Category  
Confidentiality Level and Labelling  
Protection and Risk Level

Product_roadmap_2021.pdf		12 Jan 2021	0	Corporate	Internal	Yes		
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Meeting_notes_Feb2021.ppt		12 Mar 2021	12	Corporate	Confidential	Yes		

### How are your files protected?

**5** Locate Folders with High Amounts Sensitive Files

#### Control Types

- Labelling **185K**
- DLP Policy **82K**

#### Data Protection Rule

Group Name	Category	Confidentiality	File labelled	Autolabelling	DLP Tagging	DLP Dictionary	Action
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Legal-Secret-1	Legal	Secret	40K/63K	Activated	Activated	Activated	

- Re-Trigger Tagging
- Import Policy
- Update Policy Status

**6** Enforce Protection Policies to Secure your Sensitive Files

Total Files: 20K

Groups: 2

DPR Required: 2

Clear

DPR Available: 3

[Change Plan](#)

**Protect**

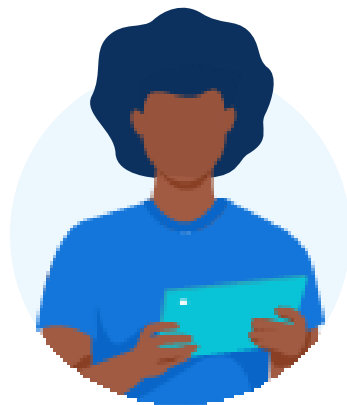


# Protect 100% of your Sensitive Data now

Get started with Data Protection Rules (DPR) packages for your needs

## Free Trial

For everyone

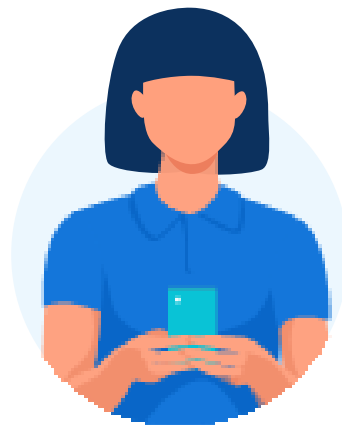


2 Data Protection Rules

2 weeks with no costs

## Standard

Less than 500 employees

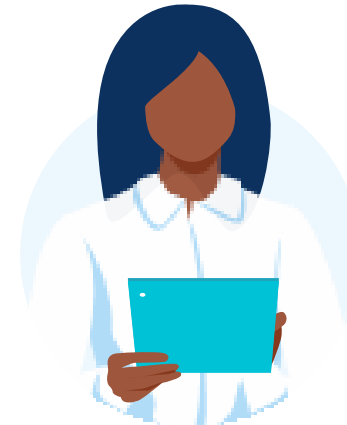


5 Data Protection Rules

\$1,200 USD/month

## Plus

From 500 to 1000 employees



10 Data Protection Rules

\$1,920 USD/month

## Advanced

From 1000 to 2000 employees



15 Data Protection Rules

\$3,600 USD/month

## Enterprise

More than 2000 employees



Contact [sales@dathena.io](mailto:sales@dathena.io)