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Modern
Culture
of Data

slalom

Presentation contents

What is a modern culture of data?

A modern culture of data is an environment of experimentation, empowerment, curiosity, critical thinking, and collaboration.

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MODERN CULTURE OF DATA

Driving results

Innovation

Disrupt your industry or avoid being disrupted.

Customer 360

Anticipate your customers' needs and connect deeply with them.

New opportunities

Ask questions, experiment, and uncover the unexpected.

Agility

Enable your organization to be adaptive – not reactive.

People

Inspire your employees by empowering them.

Scale

Drive rapid growth while maintaining operational rigor.

Efficiency

Save time and money.

Growth

What else could you do?

Modern Culture of Data

In 2018, Forrester Research found that insight-driven organizations grow 7x faster than global GDP—or 27% annually. Considering that only a small minority of organizations have achieved the vision of analytics at scale, the ability to ask and answer better questions is an invaluable competitive advantage.

Learn more at:

slalom.com/modern-culture-data

LEVERAGING THE FRAMEWORK:

Bold vision
Enterprise strategy; Shared goals and objectives across functional areas.

Transparency
Data availability with an integrated and modern technology platform and tools.

Guardianship
Trust in data, tools, and practices. Beyond stewardship by means of ethics, privacy, security, reliability, and compliance.

Data literacy
An integrated data system for broader publication of data-driven insight; leverage a toolset at the cutting edge of technology

Ways of working
Modern operating model and org structure. Embedded analytics in daily activities.

DO MORE TOGETHER:

Virtual White Boarding Session
For clients with a topic they're ready to dig into, bring together members of their team and Slalom experts for a hands-on session to dig into what they're wrestling with.

MCoD Assessment
Assess which capabilities will be required to achieve strategic objectives, define and prioritize opportunities, develop initiatives and an execution roadmap. Includes maturity assessment.

MCoD Strategy Workshop
½ day workshop for business leaders to align on their organizations bold vision, understand where they are in the Modern Culture of Data journey and define next steps to enable the vision.

Case Study Deep Dive
For clients that are geared more toward learning through how we've solved other organizations' challenges, arrange for a client to go behind the scenes to see how.

Slalom Offerings

We have defined 3 core offerings to support our clients on their journey towards a Modern Culture of Data.

01

Strategy Workshop

Align on your organization's bold vision, understand where you are in the Modern Culture of Data journey and define next steps to enable that vision.

INCLUDES

½ day workshop designed for business leaders

02

Assessment

Assess what capabilities will be required to achieve strategic objectives, define and prioritize opportunities and develop initiatives and an execution roadmap.

INCLUDES

Deep-dive maturity assessment from discovery to roadmap

03

Assessment + Definition

Enable your vision through assessment, build and definition of capabilities to support the shift to a Modern Culture of Data.

INCLUDES

Deep dive maturity assessment from discovery to roadmap + development and definition of capabilities