

In 2018, Forrester Research found that insight-driven organizations grow 7x faster than global GDP—or 27% annually. Considering that only a small minority of organizations have achieved the vision of analytics at scale, the ability to ask and answer better questions is an invaluable competitive advantage.

## A Modern Culture of Data is an environment of experimentation, empowerment, curiosity, critical thinking, and collaboration.

### THE FRAMEWORK



#### Bold vision

Enterprise strategy; Shared goals and objectives across functional areas.



#### Transparency

Data availability with an integrated and modern technology platform and tools.



#### Guardianship

Trust in data, tools, and practices. Beyond stewardship by means of ethics, privacy, security, reliability, and compliance.



#### Data literacy

An integrated data system for broader publication of data-driven insight; leverage a toolset at the cutting edge of technology



#### Ways of working

Modern operating model and org structure. Embedded analytics in daily activities.

### GETTING STARTED

Through Slalom's Modern Culture of Data Strategy Workshop and Assessment we will:

- Align on your organization's bold vision
- Understand where you are in the Modern Culture of Data journey via maturity assessment
- Define next steps and priorities to enable that vision assess
- Rationalize the capabilities required to achieve the objectives
- Develop initiatives and an executive roadmap

### GETTING STARTED

A healthcare information exchange wanted to analyze its data faster and curate deeper insights. Together, Slalom and CRISP build an Azure Data Lake. The results forever changed how CRISP services its stakeholders-and its local community now benefits from some of the most reliable, insightful healthcare information in the U.S.

[More on Slalom.com](https://www.slalom.com/mcd)

## Modern Culture of Data, Powered by Microsoft Cloud

The Microsoft product and services platform inherently supports a Modern Culture of Data – it's pervasive across the five pillars.

Contact [microsoft@Slalom.com](mailto:microsoft@Slalom.com) to get started.

