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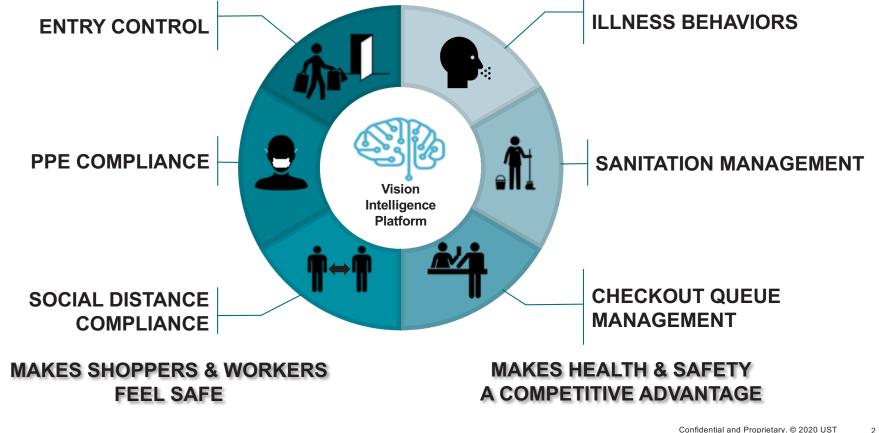
## Healthy Spaces

Vision Intelligence Platform

Executive Overview Jan 2021

### **UST HEALTHY SPACES FEATURES**

#### **REAL TIME DETECTION, ACTION, & ANALYSIS – STORE HEALTH ENVIRONMENT**



#### **RAPID DEPLOYMENT OF RANGE OF VISION INTELLIGENCE**

Healthy Spaces	Checkout	Inventory	Channels
<ul> <li>PPE Detection</li> <li>Social Distancing</li> <li>Sanitation</li> <li>Illness Behaviors</li> <li>Entry Control</li> </ul>	<ul> <li>Queue Management</li> <li>Cash Management</li> <li>Price Checking</li> <li>Bottom of Basket</li> <li>Sweet-Hearting</li> </ul>	<ul> <li>Low Stock/Out of Stock</li> <li>Mis-Stock</li> <li>Damage / Quality</li> <li>Plan-o-gram compliance</li> <li>In Store Picking</li> </ul>	<ul> <li>Frictionless Checkout</li> <li>Curb Side Pickup</li> </ul>
Digital Device Interaction	Loss Prevention	Shopper Journey	Demographics
<ul> <li>Looks at their phone</li> <li>Takes a picture</li> <li>Makes a Phone Call</li> <li>Receives a Phone Call</li> <li>Texts or Posts</li> </ul>	<ul> <li>Pre-Crime behaviors</li> <li>Theft</li> <li>Vandalism</li> <li>Shoplifting</li> <li>Detect a weapon</li> </ul>	<ul> <li>Wait Time</li> <li>Product Engagement</li> <li>Associate Engagement</li> <li>Signage Engagement</li> <li>Discovery Path</li> </ul>	<ul> <li>Gender</li> <li>Age</li> <li>Worker/Shopper</li> <li>Customer Satisfaction/EMOJI</li> <li>Behavior Based Personas</li> <li>Predictive Actions</li> </ul>

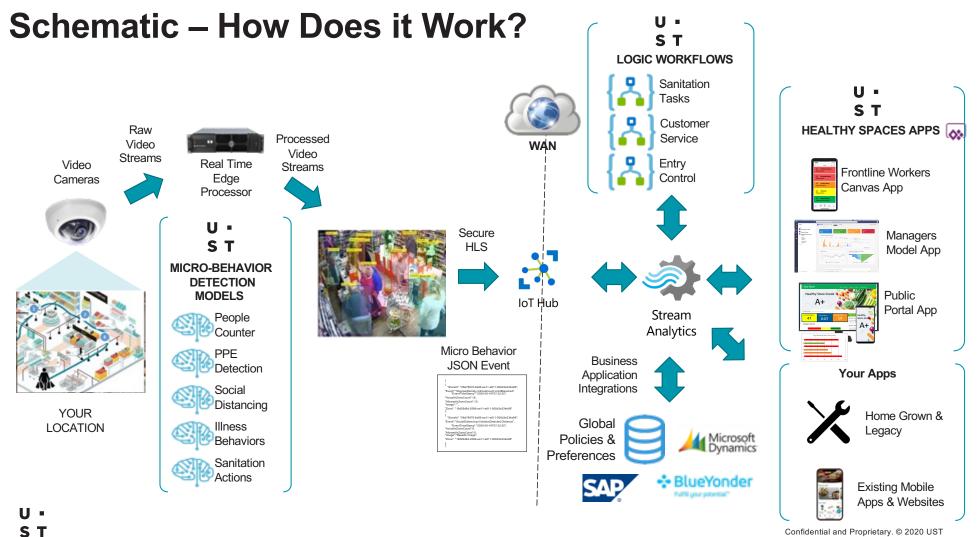
U• ST BOLD ITEMS ALREADY TRAINED - NEW MODELS TRAINED IN WEEKS WORKS IN OFFICES, STORES, FACTORIES, & PUBLIC SPACES

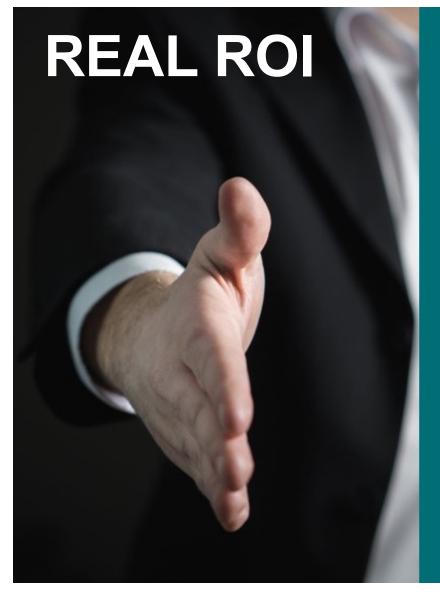
# What Is Unique About the UST Platform?

✓ Operationalizes Computer Vision

- Ability to detect & act in real time
- ✓Low-Cost Infrastructure
  - · Works with your existing systems
  - Cameras
  - Network
  - Edge Processing
- ✓ Enterprise Deployment & Management
  - Deploy to the Edge / Manage from the Cloud
  - Inherit From Your Existing Enterprise Org Structures
- ✓Very rapid deployment of new VI Use Cases
- ✓Leverages No-Code/Low-Code MSFT Power platform
  - Easy customization, Flexible Integration, & Rapid Time to Value
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#### HEALTHY SPACES VISION INTELLIGENCE

- Makes People Feel Safe And Ready To Return To Work
- 2. Reduces Risk of Work Stoppage By Helping To Protect And Keep Workers Safe And Healthy
- **3. Minimize Risk** Of Liability To Claims From Workers And Public
- 4. Reduces Loss Due To Contamination of Spaces or Inventory
- 5. Automates Worker Management & Messaging Necessary to Maintain Safe & Healthy Spaces
- 6. Provides a **Way to Measure** the Health & Safety of Your Spaces
- 7. Provides A Foundation Layer For Video Intelligence

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## Thank you

For questions about the new UST brand, please contact brand@ust.com or visit storied.co/ust-brand-portal

ust.com





