

# Capture key video consumption data to further your video adoption objectives.



## About Hive Video Insights

Hive Streaming is a force multiplier designed to take your video capabilities to a whole new level. No other video solution offers a comparable dashboard to ours, featuring a range of engagement metrics and actionable insights on easy-to-read maps and graphs, outlining viewership, network reach and quality, and drop-off rates, among other things – all created to enhance and refine large scale video metrics within a company network.

## How do I know if Hive is right for me?

Get your company network ready straight away to host large-scale video events. There's nothing to build as we use your existing infrastructure to deliver seamless corporate video experiences with greatly reduced bandwidth requirements. With Hive Video Insights you can reach your entire workforce with large-scale optimized video experiences that promote better employee engagement and far healthier internal communications.



If you're looking to understand how video is being consumed by your company and how to improve your total video experience



If you're looking to dive deeper into video engagement metrics for your entire workforce



If you want real, actionable insights to promote broader video uptake



If you want to understand what and where the challenges your network faces exist in order to overcome them



If you want to track and monitor your live events



If you'd like unified reporting across more than 30 of the leading video platforms

## What's included?

### Hive Insights

The portal where users can visualize their video events through performance graphics driven by KPI's such as Quality of Experience (QoE) and buffering severity.

### Budget Security

This add-on is important for customers who are unsure of their video consumption rate and want to avoid incurring overage charges if they exceed their budget. Budget security covers up to 50% above the subscribed plan's budget, e.g. 15,000 views for the 10,000 annual views plan.

With Hive Insights, you gain a suite of video analytics solutions that allows you to understand the effectiveness of your company's internal video communication. Identify the key takeaways from your video comms to drive decisions for your next event. Hive Insights is embedded into Microsoft Teams and Stream players in order to capture individual user metrics.

Did the event run too long or too short? Did we reach everyone with the best QoE? How can we improve the experience to maximize employee engagement? Turn these insights into actions and take control of your video adoption journey.

### Views definition

A view is an event where a viewer opens a live streamed or Video-On-Demand asset. After closing the event, the viewer has up to 30 minutes to view the event again for it to count as the same view, otherwise the second instance will count as another separate view.

### Pricing

Our consumption rates are tailored to fit typical video consumption based on your firm's employee headcount.



**Hive Streaming**