



Envision what your future in banking looks like

Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Building agile business processes
- Generating value with proactive insights
- Prioritizing your most important problems
- Measuring and improving your organization's processes
- Enabling always-on service

Empowering intelligent banking.

Banking is in a period of evolution as a result of transforming customer expectations and business models, non-traditional players leading to threat and disruption, fraud and cybercrime, new legacy systems, and unprecedented regulatory scrutiny.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This 4-hour workshop starts with a **review of your business objectives**, followed by **mutual discovery** and visualization of solutions. A few days later, Catapult delivers a **clear, actionable picture** of how we can help you reach your business goals.

How Catapult can help

Catapult is a Microsoft-focused solutions and services firm that specializes in imagining, building and sustaining digital transformation and cloud-based technologies that people love to use. For the last 25 years, Catapult has been recognized as a leading Microsoft partner and has delivered over 500 projects for financial services companies, including commercial and national banks, investment companies, brokerages, real estate companies, and credit unions.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

➤ Envisioning Workshop



Design

Discover what's possible by aligning technology investments to business goals

➤ Business value & Solution Assessment



Empower

Empower others in your organization to see the value

➤ Solution Demonstration



Achieve

Achieve business outcomes and improved customer experiences

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

What is it?

This 4-hour co-creation workshop is your first step toward understanding if **Business Applications** and **Dynamics 365** can help you meet your priorities and identifying the best way to build velocity in this journey. At the end of the workshop, Catapult will deliver an executive summary and presentation with next steps.

Who should attend?

The Envisioning and Innovation Workshop only works if the right team members participate. Attendee roles:

- **Problem Owner** — Responsible for outcome(s) of business unit(s) and understands the core goals and metrics by which success is measured.
- **Expert Practitioner** — Deeply understands and is involved in key operations and processes, and how they are measured.

Get Started

Request an envisioning and innovation workshop today!

<https://get.CatapultSystems.com/Catalyst-Workshop-Offer/>

