



Know how, where, and why to take your next step with Microsoft Business Applications

Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Building agile business processes
- Generating value with proactive insights
- Prioritizing your most important problems
- Measuring and improving your organization's processes
- Enabling always-on service

Find problems worth solving in your organization

In an ever-changing world, ensure that your solutions are laser-focused on providing value to your customers, team members and the bottom line.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we ideate together using designed thinking concepts and jointly define how to enable the digital transformation of your organization.

This 4-hour workshop starts with a **review of your business objectives**, followed by **mutual discovery** and visualization of solutions. A few days later, Catapult delivers a **clear, actionable picture** of how we can help you reach your business goals.

How Catapult can help

Catapult is a Microsoft-focused solutions and services firm that specializes in imagining, building and sustaining digital transformation and cloud-based technologies that people love to use. For the last 25 years, Catapult has been recognized as a leading Microsoft partner.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

➤ Envisioning Workshop

Design

Discover what's possible by aligning technology investments to business goals

➤ Business Value & Solution Assessment

Empower

Empower others in your organization to see the value

➤ Solution Demonstration

Achieve

Achieve business outcomes and improved customer experiences

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

What is it?

This 4-hour co-creation workshop is your first step toward understanding if **Business Applications** and **Dynamics 365** can help you meet your priorities, and identifying the best way to build velocity in this journey. At the end of the workshop, Catalyst will deliver an executive summary and presentation with next steps.

Who should attend?

The Envisioning and Innovation Workshop only works if the right team members participate. Attendee roles:

- **Problem Owner** — Responsible for outcome(s) of business unit(s) and understands the core goals and metrics by which success is measured.
- **Expert Practitioner** — Deeply understands and is involved in key operations and processes, and how they are measured.

Get Started

Request an envisioning and innovation workshop today!
<https://get.CatapultSystems.com/Catalyst-Workshop-Offer/>

