

VALIMAIL ENFORCE

GUARANTEED DMARC ENFORCEMENT

VALIMAIL
TRUST YOUR EMAIL

Nearly 90% of all phishing attacks impersonate brands or people that their targets trust.* Moreover, the hardest to detect and most damaging phishing vector is exact-domain impersonation. Without a DMARC record configured to enforcement (quarantine or reject), criminals can openly spoof your organization's exact email domains to commit fraud against customers, partners, executives, or employees – without using malware, bad links, or infected attachments that would trigger your existing email security solutions.

Valimail Enforce is the quickest, easiest, and most effective solution for eliminating this threat vector – and it's the only solution that comes with a 100% enforcement guarantee. Enforce automates the configuration and ongoing management of all critical domain authentication standards (DMARC, DKIM, and SPF). Enforce discovers and lets you easily authorize all third-party sending services allowed to send an email on your organization's behalf, providing unrivaled visibility and control of your domain. In addition to definitively stopping all malicious senders and non-authorized cloud services (shadow IT) from sending on your domain, you'll also benefit from improved brand and email reputation and a measured increase in email deliverability rates (10-20% on average).

**COMES WITH A
100% DMARC
ENFORCEMENT
GUARANTEE**

VALIMAIL ENFORCE

KEY BENEFITS

- **Zero risk of blocking good email at enforcement**
Eliminates exact-domain phishing to prevent BEC, wire fraud, spear-phishing, account takeovers (initiated by email), brand and executive spoofing
- **Built-in support from an award-winning support team****
Active management of project/timeline and third-party vendor relationships; support backed by an enterprise-grade 24x7x365 service level agreement
- **Speed and efficiency**
90% of our customers achieve enforcement within 4 months, with a median time to enforcement of 80 days
- **No operational overhead**
No manual DNS updates; automated DMARC, DKIM, & SPF configuration
- **Simple configuration**
Automated discovery of 5,500+ services provides global visibility of your email ecosystem for more efficient cloud migration; one-click authorization for any discovered service
- **Brand protection & deliverability**
Increases email deliverability (~10-20%) and enables distribution of your brand logo to customer, prospect, and partner inboxes
- **Private and secure**
FedRAMP authorized, SOC Type 2 compliant; improves cybersecurity scores for lower insurance premiums, and meets multiple compliance criteria
- **Always on**
4 fully redundant POPs worldwide ensure 99.995% uptime; fail-open architecture ensures 100% email availability

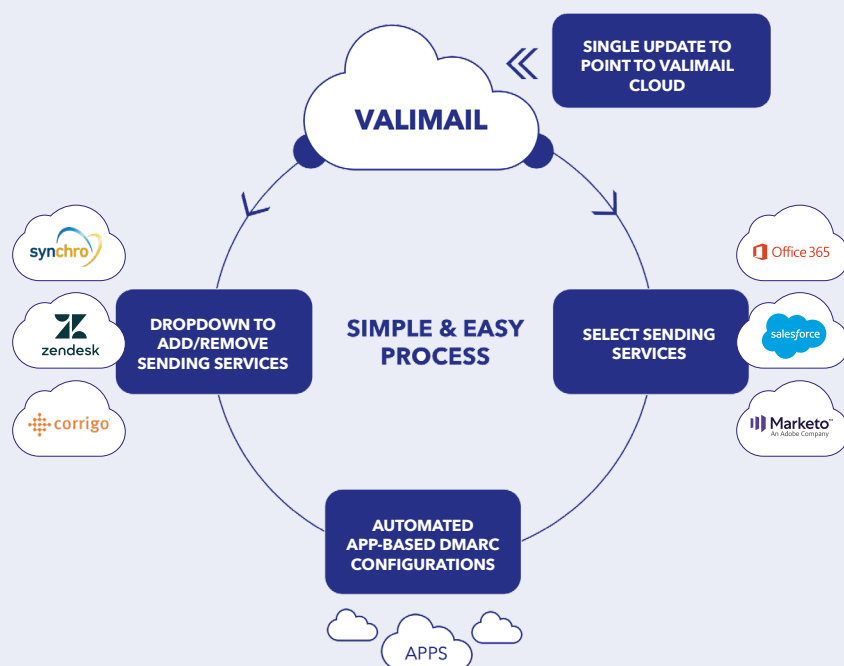
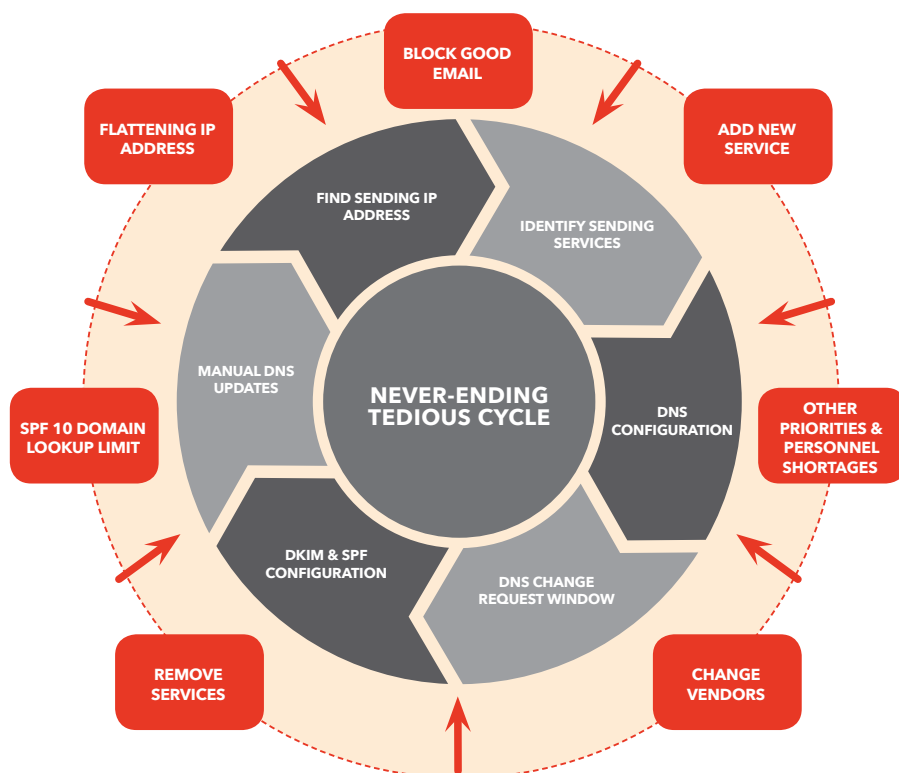
* Barracuda: <https://www.mediapost.com/publications/article/333473/brands-are-spoofed-in-83-of-spear-phishing-emails.html>

** Business Intelligence Group: <https://www.valimail.com/press/valimail-recognized-for-customer-service-excellence/>



EXISTING APPROACH: MANUAL AND PROLONGED

Non-automated solutions offer a combination of reporting and consulting, but leave the onus on the customer to perform the actual work. This leaves you in an ongoing process of manual DNS updates and configurations, trying to overcome standards limitations, mapping IP addresses to sending services/platforms with limited visibility, managing changes, and so on. Each step comes with its own set of complexities, making the process error-prone and time/resource-intensive. Without automation, the cycle of tedium repeats and organizations often fail to reach enforcement due to the risk of blocking good email.



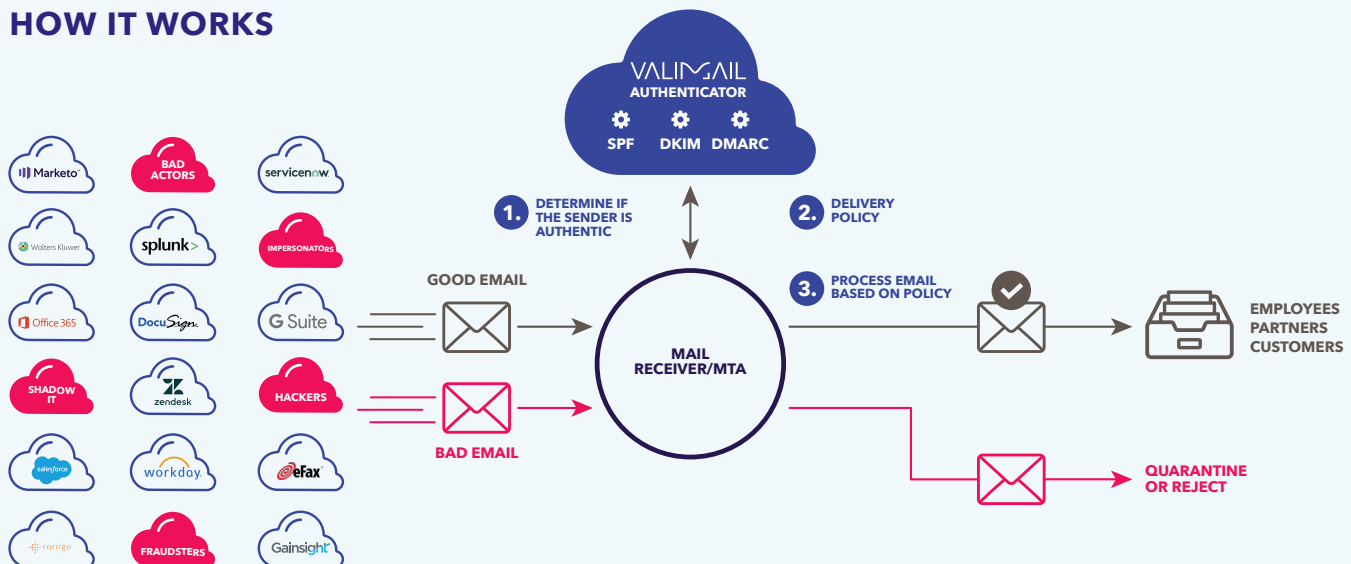
VALIMAIL APPROACH

Valimail fully automates service identification and management of authentication controls to get organizations to DMARC enforcement in a shorter time frame, with considerably fewer staff resources, and with less risk of blocking good email than any other solution. After pointing a DMARC record to the Valimail cloud, customers **never touch DNS again.** All controls are managed in a single, intuitive, one-click dashboard.

KEY FEATURES

| VALIMAIL MONITOR (FREE VISIBILITY) | VALIMAIL ENFORCE |
|---|---|
| Up to 5 domains | Unlimited domains |
| 90 days of data visibility | 6 months of data visibility |
| Multiple user accounts | Multiple user accounts + custom domain portfolios |
| Industry-leading service-level identification | Industry-leading service-level identification |
| Representative visibility into outbound mailstreams | Full visibility into outbound mailstreams |
| 2FA support | 2FA support + SSO support |
| Knowledge base and text support | Dedicated hands-on support, from onboarding to enforcement |
| Granular cross-domain reporting | Granular cross-domain reporting |
| Subdomain reporting | Subdomain reporting |
| | Role-based access control per subdomain |
| | Single-click dashboard for enabling and disabling services |
| | Single pane of glass for managing all SPF, DKIM, DMARC configurations |
| | Real-time adjustment to underlying network and platform changes |
| | Instantly generated SPF at run time, per app |
| | Dynamic, scalable solution to SPF 10-domain lookup limit |
| | Automated DKIM key detection |
| | Automated DKIM key configuration with appropriate service |
| | Automated subdomain-detection |
| | Support for BIMl |
| | Visibility into inbound sending services for Office 365 |
| | Alerts/notifications |
| | Advanced user access controls |
| | Integration with Defend (identity-based inbound phishing protection) |

HOW IT WORKS



AMPLIFY YOUR BRAND AT ENFORCEMENT

Once domains are locked down, organizations are able to deliver an authenticated logo to customer inboxes on Gmail/G Suite, Microsoft Outlook.com, and Yahoo Mail.

Valimail Amplify – through automated support of BIMl (Brand Indicators for Message Identification), Microsoft Business Profile, and similar brand authentication standards – enables organizations to:

| | | |
|--|---|--|
| <div style="background-color: #2e3192; color: white; padding: 10px; text-align: center; margin-bottom: 10px;"> BRING BRAND LOGO TO THE INBOX </div> <div style="background-color: #2e3192; color: white; padding: 10px; text-align: center; margin-bottom: 10px;"> DRIVE MILLIONS OF NEW BRAND IMPRESSIONS </div> <div style="background-color: #2e3192; color: white; padding: 10px; text-align: center; margin-bottom: 10px;"> INCREASE EMAIL OPEN RATES (~10%) </div> <div style="background-color: #2e3192; color: white; padding: 10px; text-align: center;"> CONTROL BRAND CONSISTENCY AT SCALE </div> | <div style="text-align: center; margin-bottom: 10px;"> BEFORE </div> | <div style="text-align: center; margin-bottom: 10px;"> AFTER </div> |
|--|---|--|

Is your organization protected? Get your complimentary Phishing Analysis at www.valimail.com/analysis



Valimail is a pioneering identity-based anti-phishing company that has been ensuring the global trustworthiness of digital communications since 2015. Valimail delivers the only complete, cloud-native platform for validating and authenticating sender identity to stop phishing, protect and amplify brands, and ensure compliance. Valimail has won more than a dozen prestigious cybersecurity technology awards and authenticates billions of messages a month for some of the world's biggest companies, including Uber, Fannie Mae, WeWork, and the U.S. Agency for International Development. For more information visit www.valimail.com.