



## End-to-end data operations built on an extensible platform that improves and safeguards your data assets

Arena, a data operations platform, provides an active data catalog that enables self-service data enrichment and consumption. The Arena difference is exceptional data governance built on an extensible, machine-learning platform that both improves and safeguards enterprises' data assets.



## Conquer data sprawl challenges

Our software drives business and analytics success while providing the controls and extensibility needed across today's decentralized, multi-cloud data complexity.



## Secure data without hindering business goals

Our best-in-class governance tools give IT confidence that the right data is being seen by the right people, facilitating trust in business access .



## Create new revenue streams, quickly

Our catalog, control and consume model streamlines data product projects and reduces time to value

## One Platform, Many Uses



Multi-cloud Data Connection



Customer 360 Unification



New Product Revenue



Grow Value with Integrated Data Sources

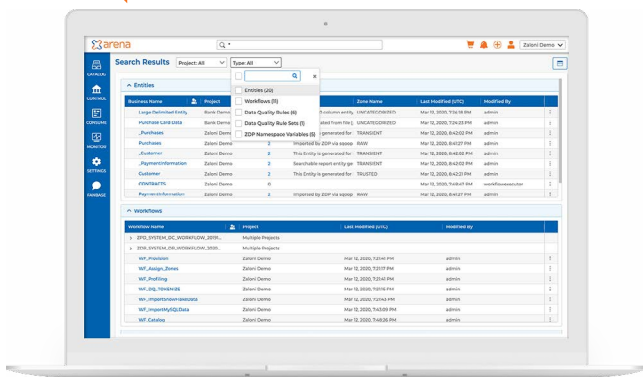


Reduce Risk and Increase Compliance



Next Generation Data Marketplace

## CATALOG



## Connect

Automated data discovery and inventorying across on-premises and cloud sources

## Collaborate

Share and edit active metadata across teams for more collaborative analytics

## Classify

Easily profile, classify and view relationships between data sets

## CONTROL

### Data Quality

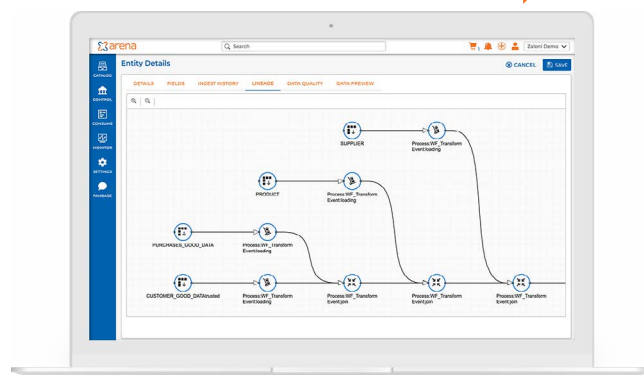
Customizable workflows that increase the accuracy and reliability of every data set

### Data Mastering

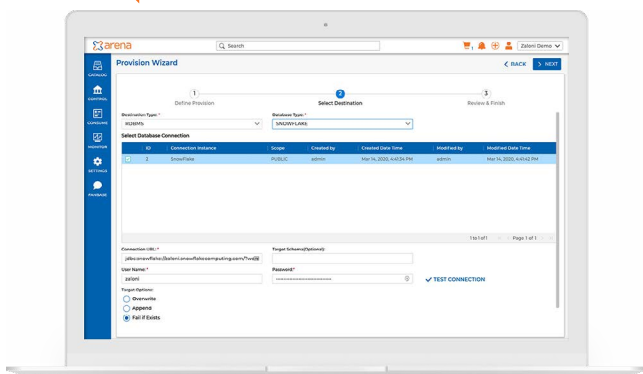
Use machine-learning to identify and align master data assets for better data decisioning

### Data Lineage

Complete lineage with detailed visualizations alongside masking and tokenization for superior security



## CONSUME



## Data Marketplace

Innovative data shopping cart that allows users to select and provision data to custom sandboxes

## Data Preparation

Enrich, transform and prepare data sets for better analytics efficiency and outcomes

## Self-service Provisioning

Use selected data in custom sandboxes that allow for fast, trusted analysis without the need for IT reliance

## Secure the Unrealized Power of Your Data

- Turn multi-cloud data sprawl into a unified, end-to-end system
- Accelerate analytics with a collaborative, extensible platform
- Governed, trusted data quality while reducing costs
- Use quick successes to gain project traction and scale

## About Zalon

At Zalon, we believe in the unrealized power of data. Our data management software provides an augmented catalog that enables self-service data enrichment and consumption. We work with the world's leading companies, delivering exceptional data governance built on an extensible, machine-learning platform that both improves and safeguards enterprises' data assets. To find out more visit [www.zaloni.com](http://www.zaloni.com).