



## PRODUCT AND SOLUTION CATALOGUE

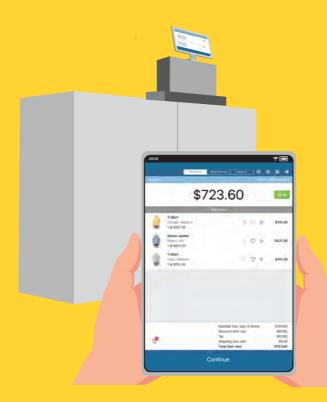
Anywhere | Anytime | By Any Means

# **Empowering Retail** to Achieve More, With Less

Tofugear Omnitech is the only unified commerce platform designed to enable a truly seamless and highly personalised shopping experience to your customers across all channels. With dynamically scalable infrastructure and high levels of compliance, Omnitech is the ultimate unified commerce platform for global retailing.







### **OMNICHANNEL MPOS**



CHECKOUT Maximize sales with comprehensive discount logic and loyalty management



EFFICIENCY Integrated payment gateways and automated end-of-day settlement



**ENDLESS-AISLE** 

Leverage entire inventory to save lost sales from out-of-stock merchandise

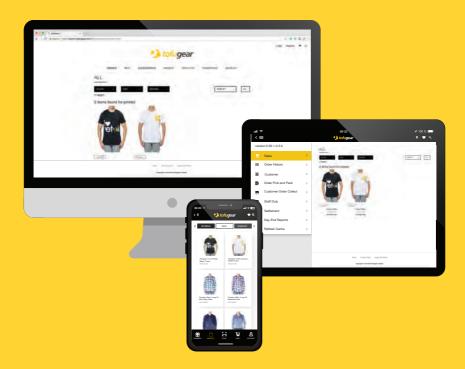












### WEB & RESPONSIVE eCOMMERCE



#### DIGITAL COMMERCE HUB

Conduct eCommerce anywhere, anytime via all channels & digital touchpoints

#### Technology used:





PAYMENTS Remove all barriers to make conversions with your prefered payment gateway



#### PERSONALIZE

Increase sales by delivering a more personalized experience with machine learning





### **OMNICHANNEL SHOPPER APP**



GRAB-AND-GO Interact with products, make wish lists & scan to add-to-cart



**PAYMENT** Simplify the check-out process by offering integrated mobile payment options



LOCATION Proximity notifications & targeted promotions











### **SELF-CHECKOUT KIOSK**



#### **SELF-CHECKOUT**

Enable your customers to browse and purchase products seamlessly, conveniently and securely

#### **Technology used:**





ENDLESS AISLE

Leverage your entire inventory & eliminate lost sales due to store size or out-of-stock merchandise



#### **MAXIMIZE SALES**

Increase sales by connecting omnichannel shopping cart tracking & performance measures





### **CONNECTED POP-UP STORE**



**CROSS EVENTS** Manage all of your events across locations. time frames, contents and product catalogs



**MOBILISE SALES** Enable commerce at any

event with turnkey commerce solutions for web, mobile and POS



**ENHANCE EXPERIENCE** 

Eliminate queues with themeable mobile web-based self-checkout & RSVP bookings









**Cloud Computing** 

**Bluetooth** 

IoT





### **CONNECTED FITTING ROOM**



#### PERSONALISATION

Al product recommendation engine to enhance personalisation



**ENDLESS SERVICE** Fully serviced fitting room experience with call-for-assistance feature



**SALES** Increase average basket size and eliminate cart abandonment









**Cloud Computing** 

**Bluetooth** 

IoT





### **CONNECTED BEAUTY COUNTER**



SAVE-THE-LOOK Track products during beauty consultations and bridge the experience from offline to online

#### **Technology used:**





#### CONSISTENT SERVICE

Browsing history enables beauty advisors to deliver consistent and personalized experiences

IoT



SALES Increase average basket sizes, cross-selling & re-targeting efforts





### **RFID INVENTORY MANAGEMENT**



ECONOMICAL Low-cost disposable tags (~US\$0.06/pc)



RAPID DEPLOYMENT Easy to deploy with serviced label printing and encoding



TRACKING Enables serialization of product records for unmanned stores and self-checkout channels measures











### **LOSS PREVENTION**



#### MAXIMIZE SELLING SPACE

Ceiling mounted antenna which releases store spaces to drive greater traffic

#### **Technology used:**





#### MONITOR STOCK MOVEMENT

Accurately determine when products are leaving, entering or stationary to reduce product shrinkage



#### PREVENT REFUND FRAUDS

Track inventory in-real-time to minimize frauds & apply to after-sales service



### MILKPOWDER







#### ANTI-COUNTERFEITING

Leverage product safety and authenticity to build trust with your customers

#### **Technology used:**



NFC

Blockchain

Cloud Computing



#### BLOCKCHAIN TECHNOLOGY

Integrated NFC and Blockchain technology to maximize cyber security



**ANALYTICS** Gain consumer insights via product trace & track





### **INVENTORY HUB**



SINGLE DASHBOARD Manage warehouse, stock rooms and store floor inventory, all from one place



MARKET READY Ready-made applications for inventory receiving, ship out and stock counting



REAL-TIME ANALYTICS

Obtain real-time insights such as warehouse velocity, inventory turns, and more











CROSS CHANNEL ENABLEMENT

Manage cross channel orders including online and in-store

#### Technology used:



### **ORDER HUB**



MAXIMIZE SALES Maximize sales with effective allocation & utilize your stores for omnichannel fulfilment



ENHANCE EXPERIENCE

Enhance customer experience with omnichannel capabilities such as click-to-collect & endless-aisle



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