



WHAT IS MURAL?

MURAL is a digital workspace for visual collaboration. Our platform and activation programs enable innovative teams to work together - no matter where they are - in a shared and dynamic virtual environment.

WHO WORKS WITH MURAL?

MURAL is a trusted partner to global enterprises, including over 50 percent of the Fortune 100, across industries such as finance, technology, and consulting.

IBM	Steelcase		User Testing	AUT@MATTIC
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CAPCO	ıni	uit	AUTODESK.	GitHub

WHY CHOOSE MURAL?

Enterprise proven: scale across thousands of users with best-in-class security and admin features

Partners in transformation: become part of a supportive community providing you with impactful learning and transformation expertise

Facilitation focus: plan, lead, and sustain impactful workshops and meetings

Intuitive features: accessible and simple to use for first-time collaborators while empowering visual experts

CORE USE CASES

MURAL members are transforming the way they work and collaborate together in workshops and meetings when engaging with several core methods:

- **Client Engagements** .
- **Remote Collaboration**
- Strategy & Planning

Core Methods:





- Brainstorming & Ideation
- Research and Design









