

## Why customers use TraceSCAN:

- Return to work safely
- Easily business continuity
- Protect employees and their families
- Regain trust of customers
- Rebuild brand
- Accelerate digital transformation
- Privacy and Security

#### <u>See real results!</u>

- 99% adoption
   rate among
   participating
   employees.
   Employees are
   enthusiastic
   about using
   TraceSCAN
   technology to
   help with contact
   tracing\_and social
   distancing.
- Over 30,000

   interactions that
   can be instantly
   searched by
   Health and Safety
   in a privacy
   protecting
   manner.

# TRACESCAN 🗐

TraceSCAN is a digital contact tracing and social distancing solution that helps mitigate the spread of COVID-19 while protecting the user's privacy. It helps businesses quickly and easily identify and notify users of exposure to an infected individual when time is of the essence.



- Privacy-preserving wearables collect proximity data to facilitate contact tracing without tracking user location or personal information all without a smartphone.
- Microsoft hardware and software ensure security of data and easy integration with enterprise IT.



"We are taking a 'no stone unturned approach' when it comes to COVID-19 mitigation efforts to ensure employee safety. The use of solutions such as TraceSCAN is a strong demonstration of just that". Samuel Elfassy, Vice President, Safety, Air Canada





at an enterprise scale.

Use advanced analytics and AI technology to limit the spread of COVID-19.



## TraceSCAN Solution



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Digital contact tracing and social distancing notifications through privacy preserving Bluetooth wearables which do not contain any personal information about the user. Forecast the spread of COVID-19 and predict any further waves of infection (i.e., flatten the curve and reduce future outbreaks) without compromising their identity and without tracking user's locations. While machine learning algorithms will be used to monitor infected individuals utilizing the Bluetooth wearables contact tracing data, providing alerts for isolation and/or self auarantine of cases as well as self monitoring recommendations.

### How Will This Be Useful?

Prevent future breakouts by stopping them at time of notification. This allows the company/corporation to trace back the interactions and minimize any extra steps required to stop the contamination.