



A COMPLETE FACIAL IDENTIFICATION PLATFORM

Accurate, Scalable, Private & Secure



DEPLOYED SINCE 2011

LOSS PREVENTION

PUBLIC SAFETY

CUSTOMER EXPERIENCE

SECURE TRANSACTIONS

THE FACEFIRST DIFFERENCE



Unlimited Locations

Scale without performance loss, sharing data across unlimited locations and users.



Accuracy in the Wild

Instantly identify individuals at a distance, in crowds and in challenging conditions.



Performance Speed

Query vast databases at a rate of 75 million images in just one-tenth of a second.



Real-Time Alerting

Configurable and actionable match alerts using mobile push notifications, SMS and email.



Easy Integration

Easily add face face recognition into your existing application with robust API/SDKs.



Plug and Play

Two-Minute Deployment includes automated camera discovery, server assignments and health monitoring.

AS SEEN IN:

FORTUNE

Forbes

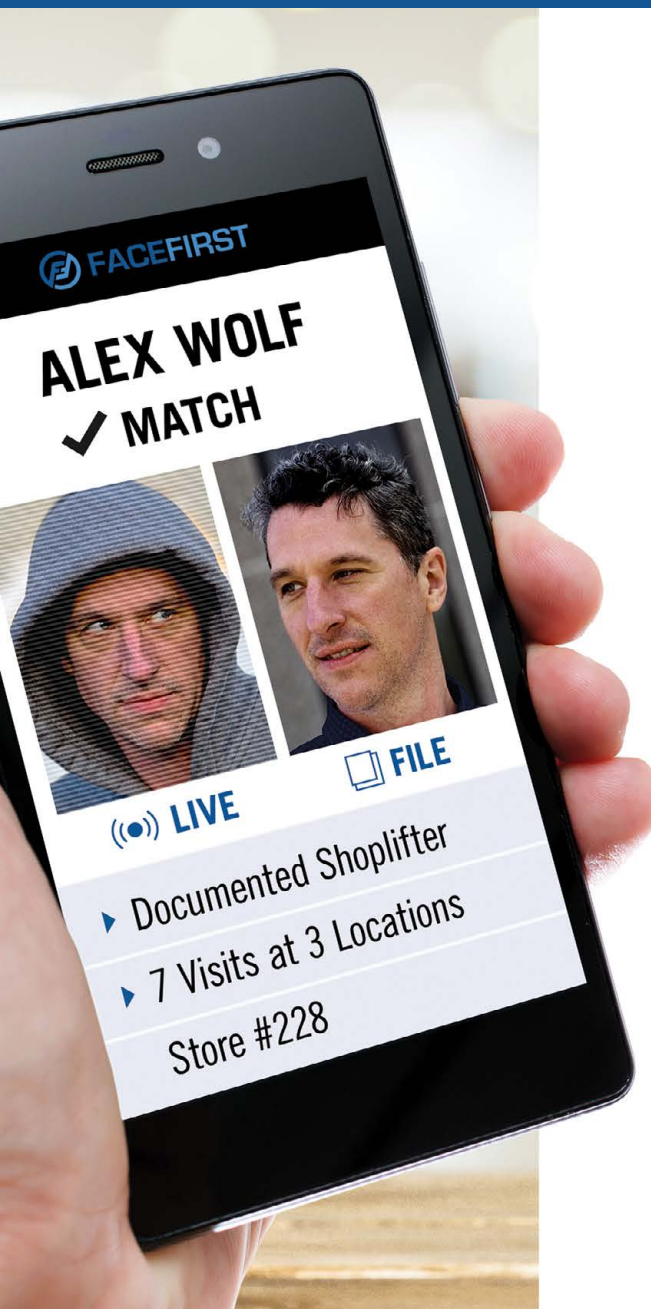


The New York Times

BBC

Bloomberg

WHAT YOU CAN DO WITH FACEFIRST



Prevent Crime

- ✓ Organized Retail Crime
- ✓ Known Criminals & Terrorists
- ✓ Return Fraud
- ✓ Employee Theft



Improve the Customer Experience

- ✓ Recognize and Reward Customers
- ✓ Proximity Marketing
- ✓ Personalized Assistance
- ✓ Custom/Tailored Messaging



Secure Important Transactions

- ✓ Face as Payment Method
- ✓ Second Factor Identification (2FA)
- ✓ Frictionless Commerce
- ✓ ID and Age Verification



Facial Recognition-as-a-Service

- ✓ Application Integration
- ✓ Embedded Hardware Integration
- ✓ OEM to Third Party Solutions
- ✓ Robust SDK/APIs for Developers

FaceFirst helps customers create safer communities, great customer experiences and personalized service through face recognition and AI. FaceFirst is highly accurate, scalable, secure and private. The platform enables a full range of surveillance, customer engagement, mobile, access control and desktop forensic face recognition capabilities. FaceFirst offers a robust API and SDK for integration into a variety of systems and platforms.



FACEFIRST



INTEGRATION/OEM



SECURE TRANSACTIONS



SURVEILLANCE



CUSTOMER EXPERIENCE

Schedule Your Free Demo Today

818-540-9800 | [FaceFirst.com](https://www.FaceFirst.com)