

+500  **IT**
YEARS ACUMULATED IN CONSULTING

9 
OFFICES
AMERICAS-EMEA

12 
STRATEGIC
ALLIANCES
/ PARTNERS

4  **IP**
SOLUTIONS
   



YOUR PREFERRED CLOUD PARTNER

40% 
more AGILE &
deployment cost
reduction

myCloudDoor

100% 
YOY

+ 
CLOUD AREAS
CONSULTING
MANAGED
ANALYTICS
PROJECTS

+10  MM

+50 
CLIENTS

10  

COMPETENCIES
GOLD CLOUD PLATFORM
GOLD DATACENTER
GOLD DATA PLATFORM
GOLD DATA ANALYTICS
GOLD DEVOPS
GOLD APPLICATION DEVELOPMENT
GOLD APPLICATION INTEGRATION
SILVER CLOUD PRODUCTIVITY
SILVER DATA ANALYTICS
SILVER COLLABORATION AND CONTENT

80% 
CERTIFIED
CONSULTANTS

IN CLOUD
BUSINESS

TOP 3
COMPANIES

SAP on Azure LeaderShip



myCloudDoor

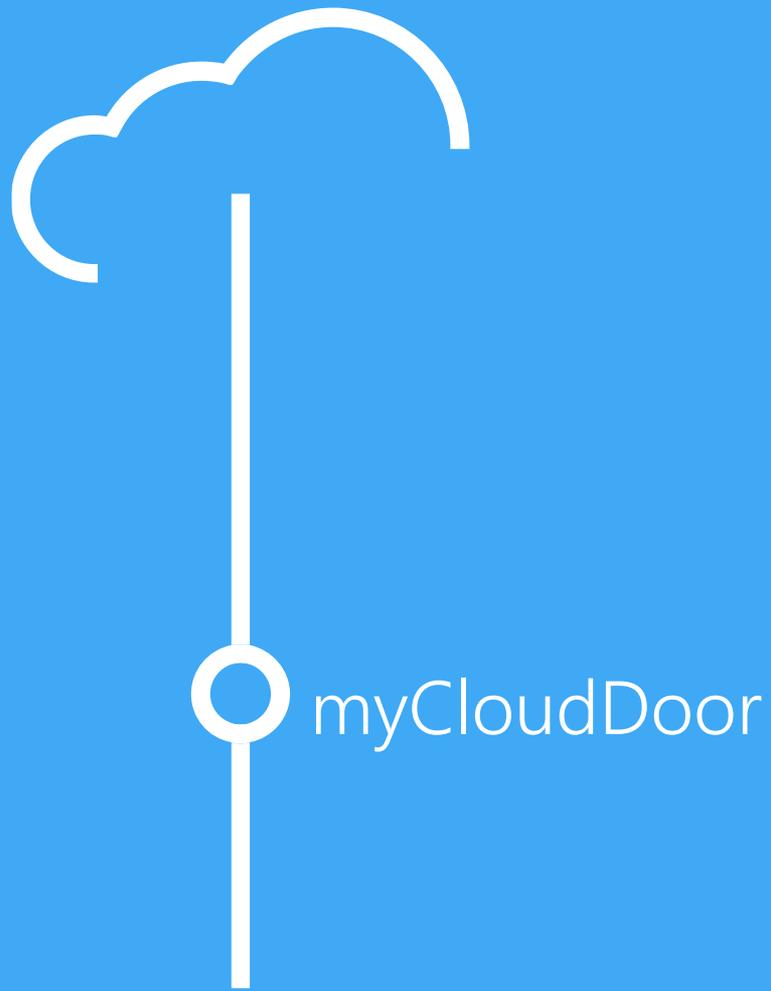
Cloud Cost Management Services



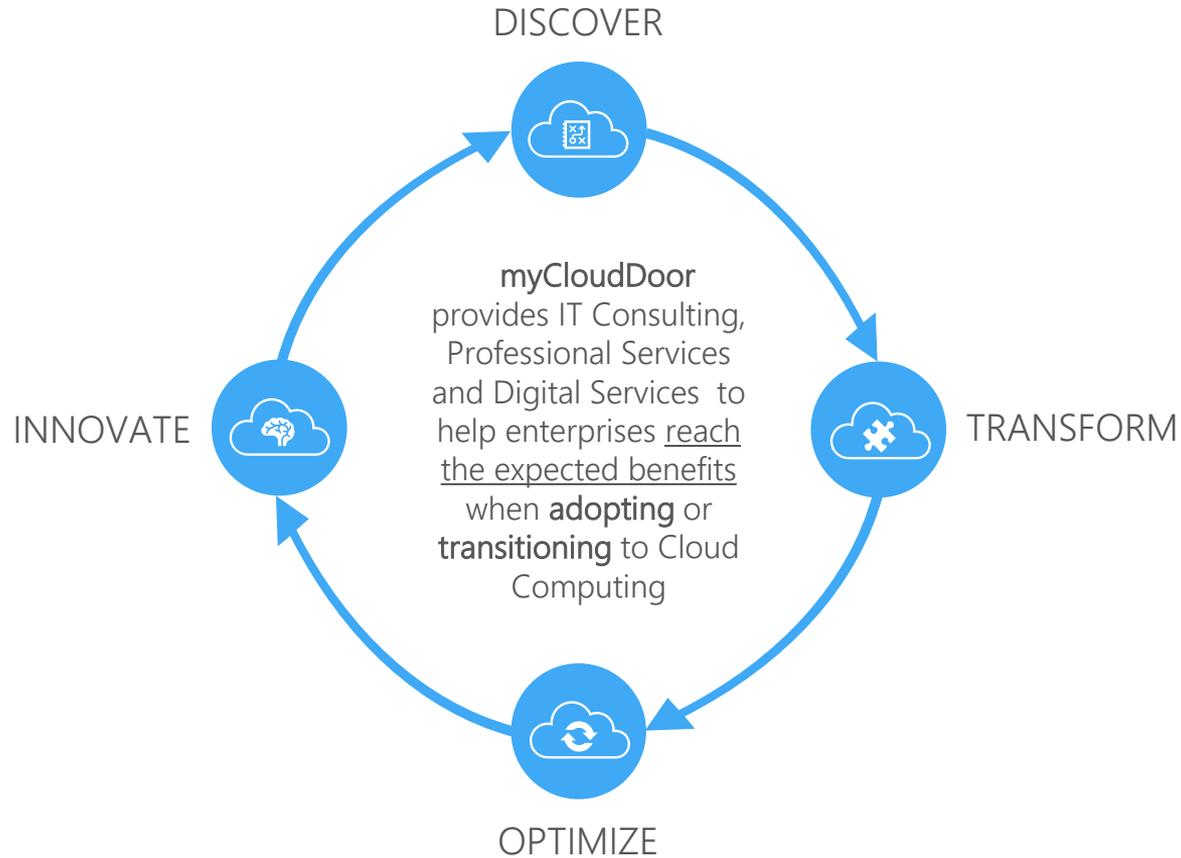
Cost Management Comparison

Q&A





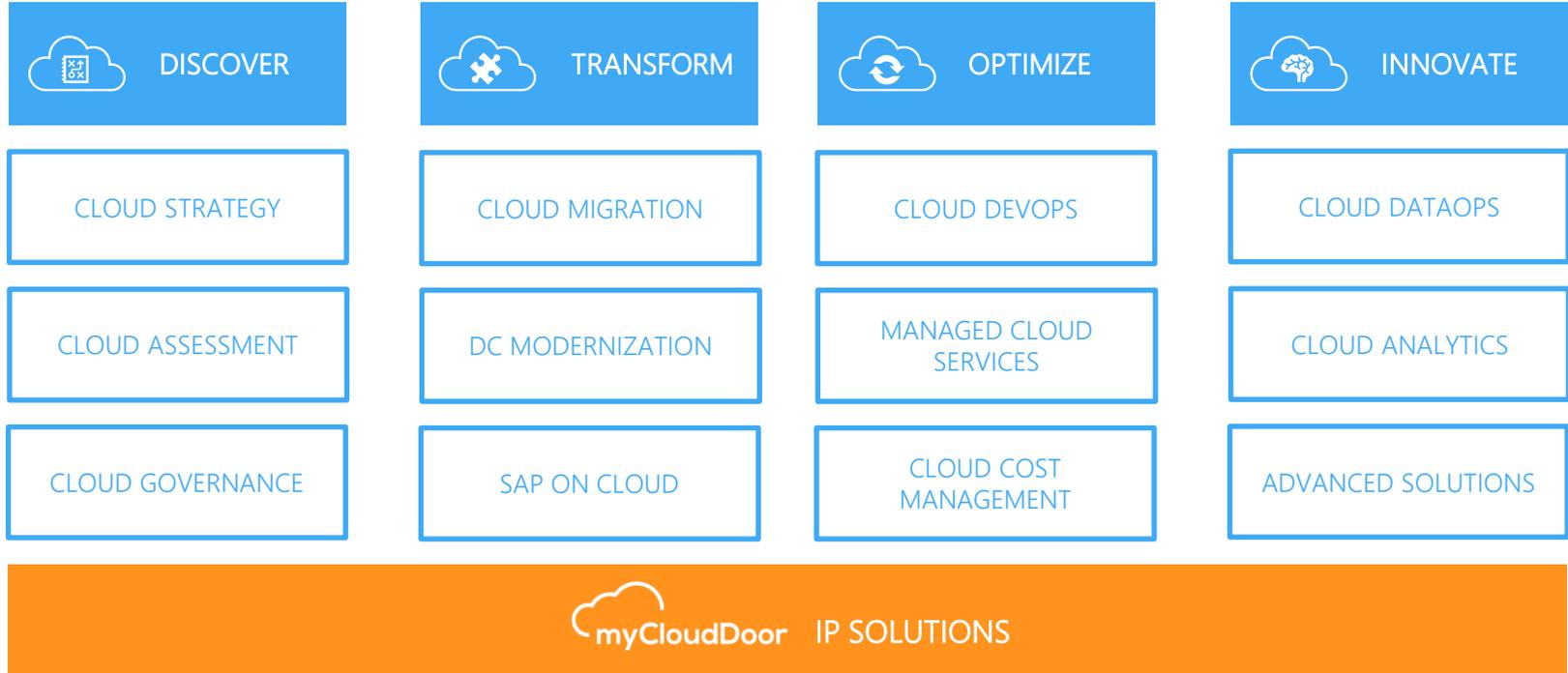
Value Proposition – The Cloud Journey



myCloudDoor Offices



myCloudDoor Cloud Journey - Our Services





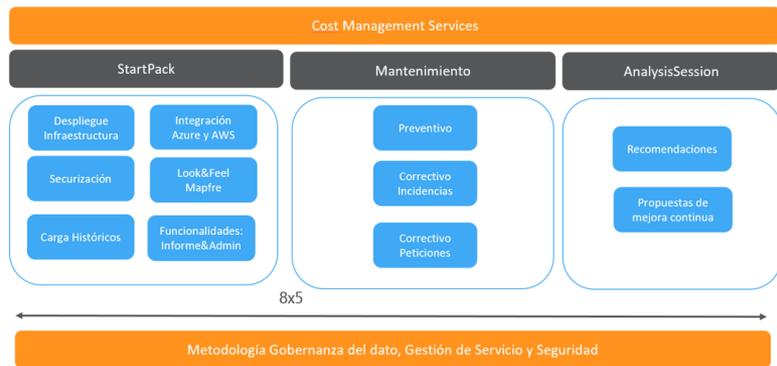
Cloud Cost Management Services



myCD – Cost Management Services

Definition

Cost Management Services simplifies the economic management of the Cloud Platforms. Additionally, this service make easier the administrative tasks and allows a continuous optimization of the consumption and costs forecastt.

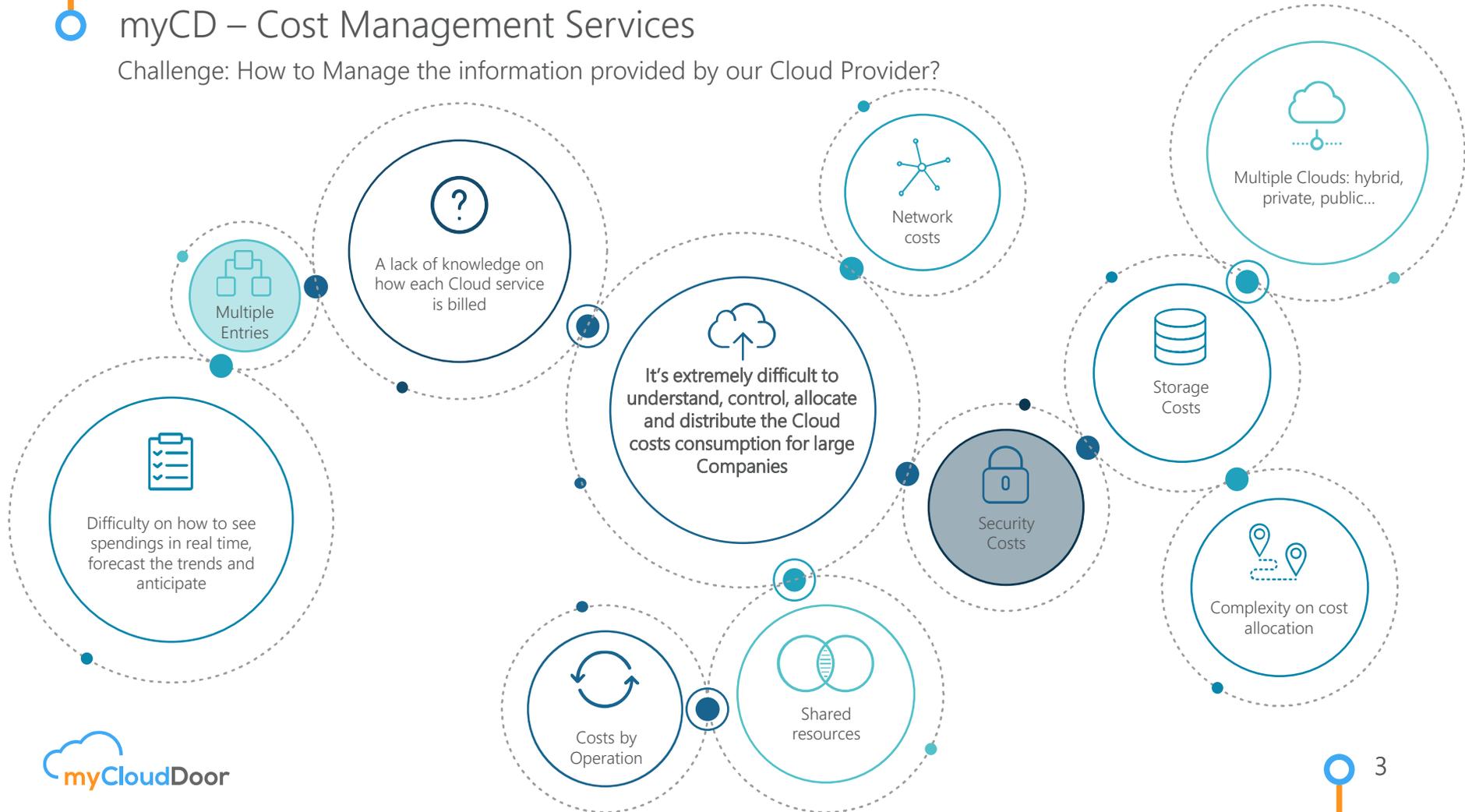


-  Saves costs by the automation of the billing processes, budget and costs management and control.
-  Accurate cost allocation by costs centre
-  Control of expenses by using entities, automatic alerting and forecast of the costs based on trends.
-  Empower the users by providing a tool for the monitoring of the costs and resources deployed on their environments.

This service is based on the use and personalization of our platform “MultiCloud Cost Management” and our Team of Cloud Specialists.

myCD – Cost Management Services

Challenge: How to Manage the information provided by our Cloud Provider?



myCD – Cost Management Services

Challenge: How to Manage the information provided by our Cloud Provider?

Invoice No. E05007X3V9 Microsoft Azure

Usage Charges

Name	Type	Resource	Region	Consumed	Included	Billable	Rate	Value
Storage	General Block Blob	GRS Data Stored		0.0025	0.0000			0.00
Storage	Standard Page Blob	LRS Data Stored		0.0054	0.0000			0.00
Storage	Files	LRS Data Stored		4.8530	0.0000			0.29
Storage	Tables	GRS Data Stored		0.0021	0.0000			0.00
Storage	Tables	GRS Batch Write Operations		0.4096	0.0000			0.00
Storage	Tables	LRS Data Stored		0.0044	0.0000			0.00
Storage	Tables	Batch Write Operations		0.8201	0.0000			0.00
Storage	Standard HDD Managed Disks	S10 Disks	US Central	0.9708	0.0000			5.72
Storage	Premium SSD Managed Disks	P10 Disks	US Central	0.9708	0.0000			19.13
Storage	Standard HDD Managed Disks	S4 Disks	US Central	1.9415	0.0000			2.98
Sub-Total								28.12
Grand Total								28.12 USD

Subscription ID
Microsoft Corporation, One Microsoft Way, Redmond, WA 98052, United States
US FEIN 91-1144442 3/3

Invoice example Azure

- Complexity on cost allocation by business unity
- Complex comparative between budgets and objectives
- Difficulties on the distribution of shared resources

V465 =SUBTOTAL(109,[Cost])

ServiceFamily	MeterCategory	MeterSubcategory	MeterRegion	MeterName	Quantity	Cost	Uni
205	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.703753956
226	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.703753956
229	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.703753956
231	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.703753956
245	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.032256	#	0.635648734
260	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.703753956
292	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.032256	#	0.635648734
298	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.703753956
304	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.713753956
352	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.713753956
369	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.032256	#	0.625648734
405	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.713753956
435	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.713753956
459	!191-45ad-aa55- Storage	Premium SSD Manag	US Central	P10 Disks	0.035712	#	0.713753956
465							19.13213857
466							

- X 100,000 columns by month
- Hundred/Thousand concepts

myCD – Cost Management Services

Platform - Features

The application allows the access to detailed information on each of the Cloud subscription managed by the Company.

Cost control

Consumption Management

- Full and detailed view for Cloud costs by Cloud, project, Order...
- Translation of the costs on accounting language (Entity, Environment, Project, Type)
- Projection of costs based on trends



Allows a real time monitoring by the users

Billing Entities

Expenses allocation by cost centre

- Automatic billing to the entities
- Cost control based on budgets
- Automatic alerting based on cost deviations
- Allocation/assignation of shared elements



Automatic delivery of the Cloud costs

Roles and Security

Access

- Centralized management of projects, purchase orders or users
- Access using Azur Active directory accounts
- Custom roles and privileges
- Secure architecture



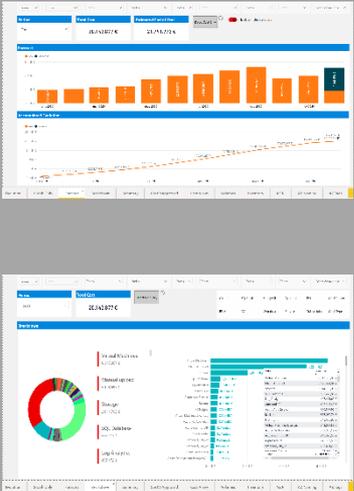
Permissions assignation

myCD – Cost Management Services

Platform – Functionalities

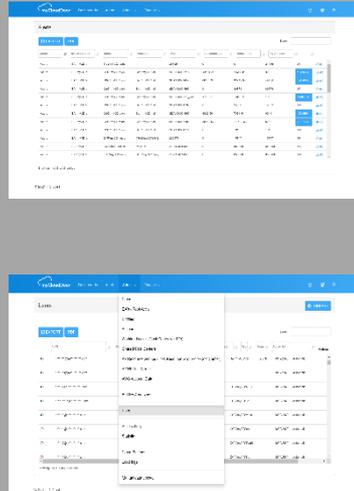
Broadly speaking, the application is divided into 2 different layers:

REPORTING



The Reporting layer displays two main views. The top view shows a bar chart with orange bars representing data points over time, with a line graph below it showing a trend. The bottom view shows a table with columns for various metrics and a donut chart on the left side.

ADMINISTRATION



The Administration layer displays two main views. The top view shows a table with columns for various metrics and a sidebar menu on the left. The bottom view shows a table with columns for various metrics and a sidebar menu on the left.

myCD – Cost Management Services

Platform – Reporting Layer

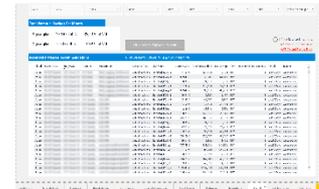
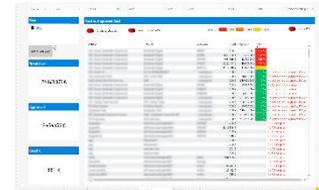
- Based on an Integrator data model, the aggregated information from different Clouds is available. The model is automatically generated to feed the different Blades on the reports, created by Power BI.
- The Power BI embedded report can be accessed on the dashboard window, and each user, depending on his role, will be able to Access to different information based on the RLS*.



myCD – Cost Management Services

Platform – Reporting Layer – Functionality

- **Cost Evolution:** Evolution of the historical costs aggregated on monthly periods. It is possible to group by direct cost criteria or infrastructure deployed according to the CRA. Multiple options of visualization are available, including monthly total and daily granularity for the last 30 days.
- **Cost Forecast:** Dynamic prediction of the Yearly total using a regression model.
- **Cost Breakdown:** Graphical identification of the resources with biggest consumption and their costs.
- **Cost Summary:** Hierarchical Matrix (Cloud, EA, Entity, Account) of monthly costs.
- **CostVsApproved:** Analysis of the deviations of the different projects based on the costs charged and the deviation's percentage.
- **Cost Views:** Costs associated to the cost centre and the resources by environment. (DEV,PRE,PRO)
- **Volumes:** Volumetric analysis of the infrastructure.
- **Inventory:** Inventory of the deployed resources
- **Naming:** Naming convention analysis of the deployed infrastructure based on the CRA criteria introduced.
- **Tags:** Resources Tag analysys



myCD – Cost Management Services

Platform – Administration Layer

- Management of the alerts associated to the consumption of the different projects, Clouds administration, EAs and different hierarchies, projects and workload creation, assignation of Resource Groups to the workloads, costs comparison on Shared Costs Centres, users management and Monitoring of the application.
- Internal billing of the Clouds' costs between different projects and their cost centre (CC) associated to their Purchase Order (PO)
- The hierarchy correspondence between Azure and AWS used is:

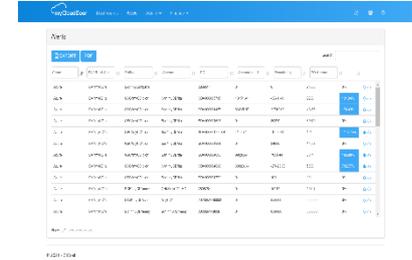
	AZURE	AWS
Enrollment	EA	Account master (Payment manager)
Entity	Department	
Account	Account (Payment manager)	Account
Project	Comprises the different environments	Comprises the different environments
Subscription – Environment	Subscription	Account
Resource Group	Resource Group	

myCD – Cost Management Services

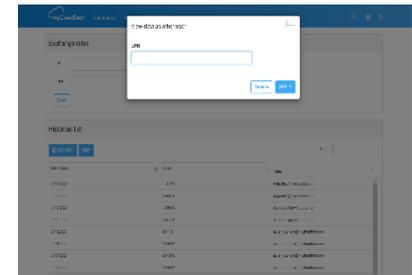
Platform – Administration Layer

At the administration layer the following areas can be found:

- **Reports&Alerts:** threshold management (e.g. 80%, 100%) for the alert on the Cloud cost compared to the assigned to the project. Mail notification to the Project managers.
- **Admin**
 - Clouds Management
 - Management of the EA's subscription on Azure and Master Account on AWS.
 - Entities management (Departments in Azure and if you want to identify the associated account in AWS).
 - The Account management, for Azure, are the billable accounts and for AWS the accounts associated to the master account.
 - Project management: Assignment to a Cost Centre and a Purchase Order*
 - Management of users, Access roles and data query
 - Management of the shared costs. Allows the distribution of the cost for the shared resources between the different projects using them*.
 - Access log of the application.



The screenshot shows a web application interface with a table of entities. The table has columns for 'Entity ID', 'Entity Name', 'Entity Type', 'Entity Status', 'Entity Created At', 'Entity Updated At', 'Entity Deleted At', 'Entity Deleted By', 'Entity Deleted At', 'Entity Deleted By', 'Entity Deleted At', 'Entity Deleted By'. The table contains several rows of data, including 'Entity ID: 1', 'Entity Name: mycd', 'Entity Type: mycd', 'Entity Status: Active', 'Entity Created At: 2018-01-01 10:00:00', 'Entity Updated At: 2018-01-01 10:00:00', 'Entity Deleted At: null', 'Entity Deleted By: null', 'Entity Deleted At: null', 'Entity Deleted By: null'. There are also buttons for 'Add', 'Edit', and 'Delete' next to each row.

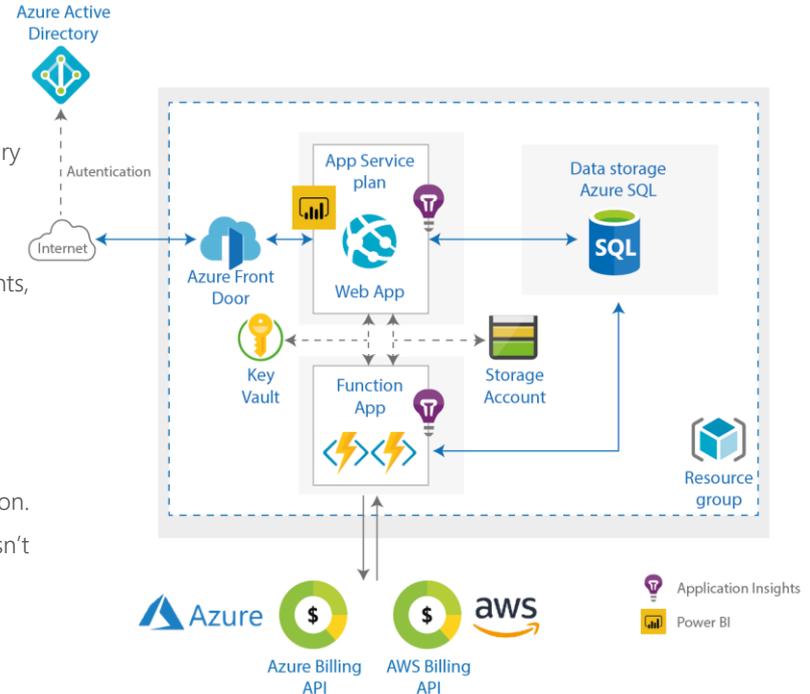


myCD – Cost Management Services

Platform – Application Architecture

Bellow you can find the necessary elements to be deployed:

- **AAD:** User's Authentication and authorization through the client's Azure Active Directory
- **Azure Front Door (WAF):** Web Application Firewall and DDoS protection
- **Azure Web App:** Azure service intended for hosting Web Cloud Applications
- **Azure Functions App:** Serverless Service in charge of executing code triggered by events, grants the connection to the APIs/Data origin
- **Key Vault:** Vault for the storage of the secrets of the application
- **Storage Account:** Storage for the application logs and load files.
- **Azure SQL DB:** Storage for the application data.
- **Power BI Embedded:** For the consumption of the reports embedded on the application. Based on a tabular data model (AAS) integrated with the Power BI Service and doesn't need any PowerBI Pro licences to be acquired by the user.
- **Power BI Service:** Power BI Online service
- **Application Insights:** For the control of the Application logs and performance.



Comparative Cost Management



myCD – Cost Management Services

Platform - Comparative

- **Automatism and prediction:** An automatic and predictive system to detect the needs of each company based on the expense's limitations imposed. It's based on *Supervised Learning*, which makes predictions based on behaviours or characteristics found in the stored data (data history). Supervised Learning allows the search of patterns in the data history linking all the fields with a special field called Target Field.
- **Agnosticism:** myCloudDoor proposal is based on adapting to the existing Clouds Azure and AWS, so, there is no need for redesign the developed methodology or algorithms for each phase, optimizing the efforts.
- **Integrity:** The model proposed wants to meet the needs of all the systems on the Cloud, analysing the general systems, finding limitations and developing solutions for all Company technologies at each operation level, meaning a Global solution for costs management of the Cloud.

Characteristics	Others	myCD
Multi-cloud	✓	✓
Costs review	✓	✓
Governance – Predefined actions	✓	✓
Access through Azure Active Directory	✓	✓
Ad-hoc reports creation	✗	✓
Management of Shared costs	✗	✓
Customizable costs allocation to different entities, costs centres...	✗	✓
Intercompany billing	✗	✓
Integration with other APIs and applications	✗	✓

Q&A 

Information

Résultats

环境

МОТИВАЦИЯ

Optimisation

Objetivos

ثقافة

collegamento

Cloud

Strategien

comunicazione

Transformação

samewerking

behendigheid

Diversité

projekt

Koneksi

Responsability

Online

UX



info@myclouddoor.com



Thank you



コミットメント

Vizyon

Σύνδεση

Команда

Digital

qualità

vrijednosti

Wirksamkeit

Initiative

ثقة