

Unlock the power of machine learning to revolutionise your business



ABOUT DEEP BLUE AI:

Deep Blue AI offers machine learning solutions for retail businesses, which have the advantage of large amounts of customer data. Use our cutting-edge algorithms to understand your customers better, increase profits and reduce costs.

WHAT WE OFFER



Our **Recommender Systems** use existing customer data to recommend each customer a curated list of products, increasing sales and reducing customer fatigue. Our solutions are hosted on Azure and accessed through custom APIs.



Maximise **Customer Retention** by identifying customers likely to switch providers, and offer them targeted retention mechanisms. Our custom models hosted on Azure ML Studio allow this process to be optimised for maximum profit margins.



Use **Natural Language Processing (NLP)** to extract deep semantic meaning from unstructured textual data. Identify similar text, quantify sentiment, and answer questions, all through the power of cutting-edge NLP solutions hosted on Azure ML Studio.



Visualisations help get the most value out of AI/ML model insights. Our concise, interactive dashboards leverage the combination of Power BI and Azure to tell compelling stories, offering granularity to suit every level of the organisation.

WHAT OUR CUSTOMERS ARE SAYING

“We use Deep Blue AI’s cutting-edge machine learning models to develop smart solutions for risk management and compliance. From complicated document ingestion pipelines, to natural language processing models, to their secure SaaS offerings, the team’s technical expertise and dedication to quality are key enablers to deliver the breakthrough innovations that will deliver a quantum leap in the risk and compliance domain.”

Anthony Stevens, CEO and Co-Founder, 6clicks

LEARN MORE

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Deep Blue AI

Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



WHY AZURE



Be future-ready

Continuous innovation from Microsoft supports your development today and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise-grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



Build on your terms

You have choices. With our commitment to open source and support for all languages and frameworks, you can build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support for Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.



Operate hybrid seamlessly

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90 percent of enterprises globally.



Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With its \$1B+ investment in security R&D and 3,500 cybersecurity experts, security is foundational for Azure.

Learn more: www.microsoftazure.com

