



Azure/Luis



The easiest way to build and Manage your Chatbots

Botfoundry is a solution hosted on the **Azure cloud** that offers the best chatbot performances thanks to the Microsoft bot framework and cognitive services. Botfoundry will enable you to build your bot's content through the chatbot administration portal, insert your FaQ in the Q&A section, build your directed dialogues in the Dialog tabs and create static intents and their answers powered by the Microsoft NLP LUIS. The administration portal will give you access to the logs of conversation of your bot and a centralized "Not understood" to target the messages that your bot was not able to answer in order to enrich your content. The portal will also provide you with analytics on your bot usage. With Botfoundry each chatbot created has its own administration portal. If you need to go further in your bot use case, you will be able to contact the Gfi team to organize specific development to access a dynamic level of content. Botfoundry is for every business and industry that needs a generic chatbot solution. Everyone that wishes to start a chatbot adventure will be able to easily implement their content in the Botfoundry solution and launch quickly their bot. From the personal user to a big company, Botfoundry can adapt to every need, and the Gfi team can help to go from a small first chatbot to a more important industrialized bot strategy. Botfoundry was though to be easy to use and understand, we believe that the success of a chatbot comes from the knowledge base that is implemented inside, the solution is codeless for the content implementation and can be accessed by any business teams just as more technical profiles. See you soon on Botfoundry!

gfi Digital

2020 | Gfi Digital presentation

Botfoundry

ONE TEAM

Botfoundry is a solution developed by the Smart Agent team

For almost three years now, the Smart
Agent team of the innovation department
has been developing the Botfoundry
chatbot solution. This team is dedicated
to work on the analysis and
understanding of natural language.

ONE PLATFORM

Botfoundry relies on it's complete chatbot platform creation

The Botfoundry solution is based on a complete chatbot creation platform. This platform relies on a hybrid technological base and an administration tool designed for the customer's business teams for greater autonomy in the management of bots.

OFFERS TO SUIT YOUR NEEDS

Botfoundry proposes different levels of offers to adapt to your needs.

From a simple chatbot that you can create yourself, to chatbots with pre-filled and pre-trained content, to a large-scale industrialization tool; Botfoundry offers a wide range of products to meet your needs as closely as possible.

Check out our website: xxx

Section 1

The solution



A generic model

Starter kit

BotFoundry is based on a generic technical model of Chatbot. This model is composed of Microsoft's cognitive language comprehension services (NLP LUIS, BotFramework,...) and Gfi technical bricks. This model allows to focus the bot project around the creation and structuration of the content.

A cloud solution



The tools used for the natural language understanding of the solution are Cloud Azure Cognitive services (NLP LUIS, QnA maker....). The Botfoundry solution is therefore a solution hosted on the Cloud. It can be hosted on the customer's Cloud environments or in SaaS via a CSP operated by Gfi.



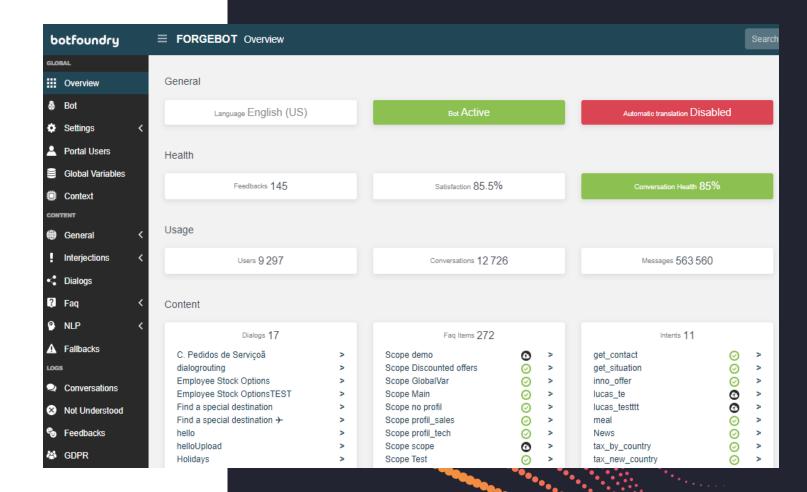
An efficient and easy-to-use tool available for business teams

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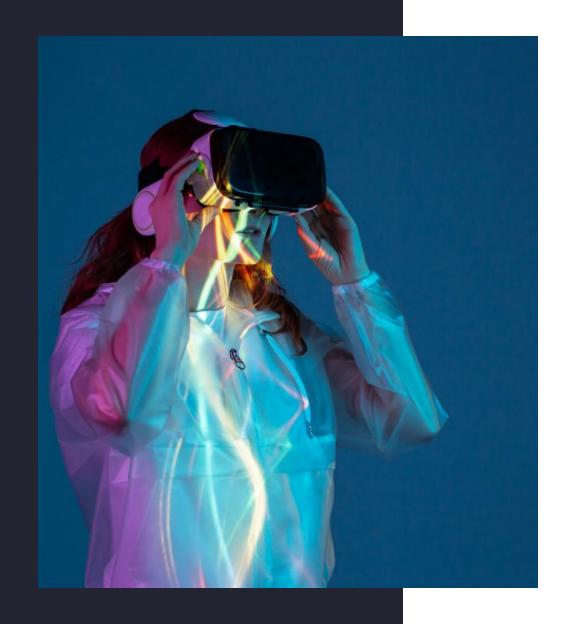
A dedicated tool for the run

The Portal

Botfoundry's central tool is its administration portal. It allows your business teams to be independent on the management of the chatbot content during the run phase. It also has performance monitoring and log analysis tools for a continuous enrichment and improvement of content and relevance.



Section 2 MARKET



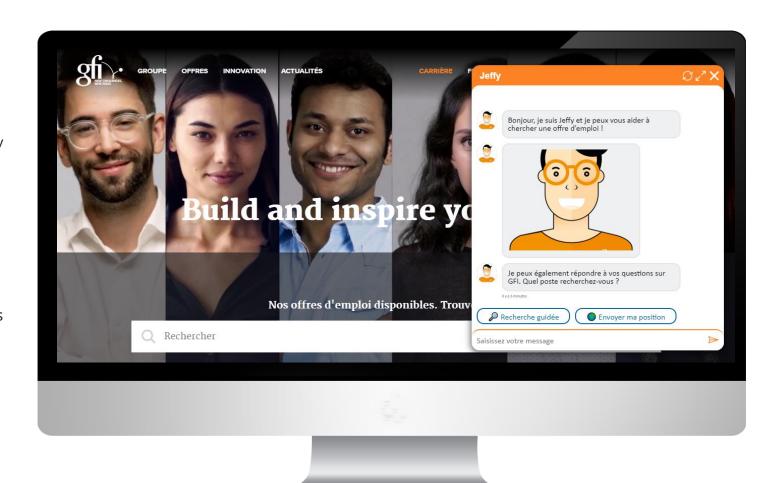
Chatbots with pre-built content

Verticals

Ahead of potential customer needs, the Botfoundry team with the help of experts on specific functional fields have built several chatbot offers. These chatbots have relevant content pre-constructed to meet market needs in specific sectors. These chatbots are also adaptable and flexible on their content to be as close as possible to the customer's business and identity.

The actual offers proposed are on the following fields of activity:

- Citizen relation for city halls Publick
- HR recruitment bot
- Help Desk/Service Desk
- Medicine
- Ecommerce (Cross)
- Banking/Insurance
- Telco





A tool to centralize and administrate your chatbot fleet

Industrialize the chatbot subject

The Factory

The Factory was designed to democratize and streamline the Chatbot topic within a company. It allows you to create in just a few clicks new instances of empty Chatbot and their associated administration portals. Thanks to the Factory, you can quickly offer a Chatbot Service Line to your business teams.

