

Marketingfabrik

Automate your Marketing to organize your success.



The "Marketingfabrik" enables your marketing to reach a new level of communicating with your customers. GDPR compliant and tailored to fit in your IT environment.

Organize a complex Marketing environment

Collect information from several sources (including legacy) to serve tailored information to your customer. Plan your campaigns and select the estimated coverage of the campaign within seconds.

Easy selection of the channels that should be used for your marketing campaign.



Focus passion and creativity on your customers

- Tailored Campaigns, that meet your customers needs
- Automate the management of your marketing channels
- Monitor the success of the marketing campaigns you have executed

Focus on your customer

- Use triggers to start campaigns customer focused
- Learn from your customers feedback
- Collect campaign results automatically

Build a platform for long-term marketing success

Everything in your CRM

- Leading system for Data is your CRM
- All results are transferred and visible in your CRM
- "Marketingfabrik" improves your outbound marketing processes

Your CRM is the main source of information. We are just processing Data.

Optimize your marketing Budget

- Test which aspects and contents work best
- Learn about the channels your customers like
- Repeat and document successful activities

Review achievements and repeat successful experiences

With the use of Marketingfabrik we are finally able to perform data-driven marketing and gain insights on customer response and campaign success. And the best: it integrates perfectly into our existing CRM.

- David Mika, Head of Department Innovation Management, VR Bank Südpfalz eG