

Autonomous Investigative Intelligence - **Leni**



Autonomous Investigative Intelligence

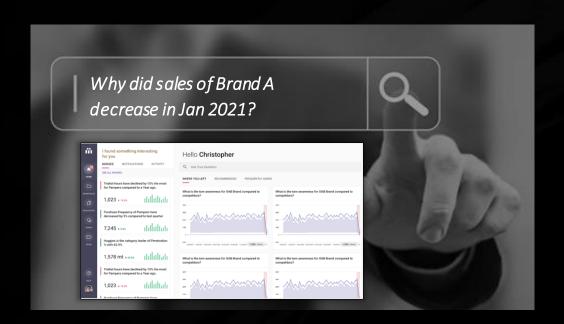






Forrester Tech Tide

ISG Recognition



TIME TO SOLVE: 30-60 Mins

EXPLORE (Everything You want to Know)

Descriptive summarization, slicing and dicing

DIAGNOSE (Why)

Explain changes in business metrices

FORECAST (What will be in Future)

Univariate forecasting of **KPIs**

Auto insights detecting deviations in in trends and distributions

SIMULATE (What-if)

Simulate Decision scenario based on key drivers

NUDGES (Everything You Don't Know)

Natural Language Search

Business Summaries using NLG

Connected stories using recommendations

Explainable insights using LXAI

Impact



Search-based analytics increased insights adoption by



Nudges have 5X* more click through rate than generic notifications



Smart NLG & Why deep dives most popular feature



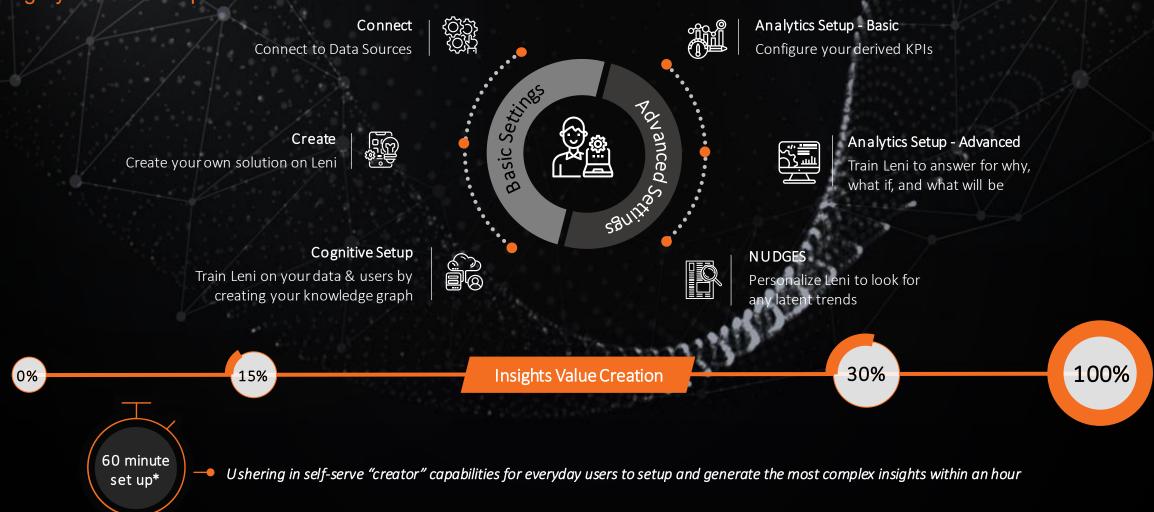
LXAI most sought after feature



Re-imagining Decision Intelligence with Leni



Why Leni Agility without Compromise



Leni Marquee Adoption Stories

Re-imagined Exponential Outcomes



Leading Fortune 1000 Pharma Major

Empowering R&D team with **search-driven analytics** and simulation to reduce risk assessment of clinical trials

Leading Dow 30 P&C Insurer

Optimized financial planning and rapid production insights for finance organization

Leading US-based battery manufacturer

Shop-floor insights to improve factory uptime and yield by driving **OEE**

Global Consumer Goods Leader

Digital Front office for Sales and Marketing organization

US-based Fortune 500 FMCG giant

Product portfolio penetration to improve local trade

Leading US-based Healthcare Intermediary

One stop insights solution **for competitor and customer** intelligence

Global HVAC Systems Manufacturer

Enterprise Decision Insights: After sales and warranty fraud analytics for optimizing cost and claims

Fortune 500 Bio-pharma Major

Streamline Data Discovery to Action through an enterprise-wide Operations Hub (Netflix for Data)

US Based Hi Tech Manufacturer

Autonomous Pipeline Management to track sales gap and pipeline slippages

Leni In Emerging Markets

Fortune 500 CPG leader

Whitespace Opportunity Identification and optimized brand engagement in Ecommerce Largest Specialty Retailer

Real time insights for Channel Sales & Sales Analytics,

Government Agency Enterprise decision insights across data collected by org



Appendix



Leni Architecture

Under the Hood

Query Federation BMS, NOSQL, BIGDATA, CDW, DISTRIBUTED FILE SYSTEM) UPSTREAM / SOURCE SYSTEMS

LSR (LENI SOURCE REFLECTOR)

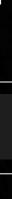
> Federated Query & Transformati on

INSIGHTS BROADCAST ENGINE

INVESTIGATIVE SEARCH ENGINE (ISE) LENI DECISION ENGINE (DE) COGNITIVE PROCESSING UNIT (CPU)

LENI COGNITIVE ASSET BASE
Ontology | Cache | Application Data

LCC (LENI COMMAND CENTER)



LENI UTILIZATION MODULE LENI EMBED | ASK API | NARRATIVES API DOWNSTREAM / ACTIONABLE SYSTEMS

