

Autonomous Investigative Intelligence - **Leni**

Autonomous Investigative Intelligence @ Leni



Forrester Tech Tide



ISG Recognition

TIME TO SOLVE: 30-60 Mins

EXPLORE
(Everything You
want to Know)

Descriptive
summarization,
slicing and
dicing

NUDGES
(Everything You
Don't Know)

Natural Language
Search

DIAGNOSE
(Why)

Explain changes
in business
metrics

FORECAST
(What will be in
Future)

Univariate
forecasting of
KPIs

SIMULATE
(What-if)

Simulate
Decision
scenario based
on key drivers

Auto insights detecting deviations in trends and distributions

Business
Summaries using
NLG

Connected stories
using
recommendations

Explainable
insights using LXAI

Impact



Search-based analytics
increased insights adoption by
3X *



Nudges have **5X*** more click
through rate than generic
notifications



Smart NLG & Why deep
dives **most** popular feature



LXAI **most** sought after
feature

Re-imagining Decision Intelligence with Leni



Business User



Analyst

Leni empowers
Business Users to:
Investigate on the fly

Deep dive and
Identify key insights

Act on time
critical decisions



LENI



Leni enables Decision
Support Analysts to:
Deliver on rapid insights

Democratize the
access to insights

Facilitate self serve for
business users

Why Leni

Agility without Compromise



Leni Marquee Adoption Stories

Re-imagined Exponential Outcomes



Leading Fortune 1000 Pharma Major

Empowering R&D team with **search-driven analytics** and simulation to reduce risk assessment of clinical trials

Global Consumer Goods Leader

Digital Front office for Sales and Marketing organization

Global HVAC Systems Manufacturer

Enterprise Decision Insights: After sales and warranty fraud analytics for optimizing cost and claims

Leading Dow 30 P&C Insurer

Optimized financial planning and **rapid production insights** for finance organization

US-based Fortune 500 FMCG giant

Product portfolio penetration to improve local trade

Fortune 500 Bio-pharma Major

Streamline Data Discovery to Action through an enterprise-wide Operations Hub (Netflix for Data)

Leading US-based battery manufacturer

Shop-floor insights to improve factory uptime and yield by driving **OEE**

Leading US-based Healthcare Intermediary

One stop insights solution for **competitor and customer** intelligence

US Based Hi Tech Manufacturer

Autonomous Pipeline Management to track sales gap and pipeline slippages

Leni In Emerging Markets



Fortune 500 CPG leader

Whitespace Opportunity Identification and optimized brand engagement in Ecommerce

Largest Specialty Retailer

Real time insights for Channel Sales & Sales Analytics,

Government Agency

Enterprise decision insights across data collected by org

Appendix



Leni Architecture

Under the Hood

