Automatic Outfit Generation
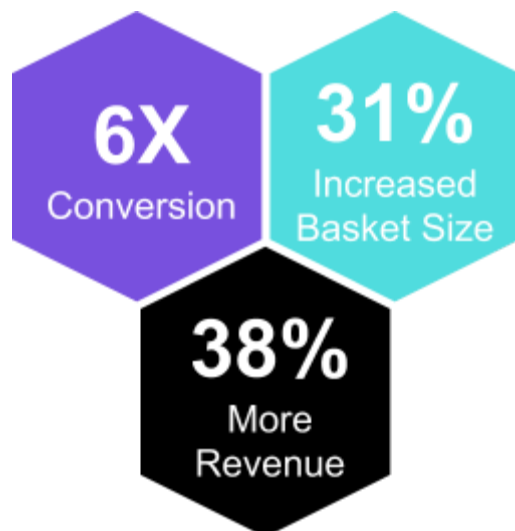
Generating outfits from a retailer's product feed automatically without any human interaction or tagging, **it is all completed by vision.**

What is Outfitter?

Outfitter automates the creation and maintenance of outfits on a fashion retailers website. It utilises cutting edge artificial intelligence, machine vision and our own fashion ontology to provide multiple trending and personalised outfits for each product based off over ten thousand fashion rules.

Features:

- Trending outfit creation
- Geo local Styling
- Stock level Adaption
- Style Communication.

6X Conversion

31% Increased Basket Size

38% More Revenue

How does this benefit you?

A retailer will be able to automate the curation and maintainenace of outfit suggestions for their products, leading to an increase in efficiency due to reduced labour cost and time.

Retailers will improve product discovery through cross selling, outfitter has also previously seen an improvement to shopper satisfaction due to the increase in styling options available.

Streamoid is a technology company building a superintelligent AI platform for fashion and retail. Offering next generation search and product recommendations, it acts as a highly trained stylist and shop-assistant rolled into one.

For more information contact sales@streamoid.com