

Leverage the importance of Import/Export Trade Data

A competitive intelligence tool for utilizing international trade data



Descartes Datamyne is one of the world's largest, searchable global trade database of accurate, up-to-date import-export information from global customs authorities and trade ministries. With data from over 140 countries and currently growing by millions of records a year, the solution delivers actionable intelligence for market research, sales insight, supply chain management, enhanced security and competitive strategy.

Web-based interface, API Solution or PowerBI Solution

The application can be accessed through a web-based, intuitive user interface. Datamyne also offers an API solution and business intelligence tools created on PowerBI.

- Monitor competitors trade activity
- Identify new product and geographic opportunities
- Summarize market data with visualization tools
- Rank performance of buyers/supplier in the market



Global Transport & Logistics Providers

- Gauge demand to plan services and allocate resources
- Plan infrastructure
- Monitor competitors and identify customers
- Dig into the details of trade activities and 360° business profiles of companies

Global Manufacturing Companies

- Track market activity of products
- Identify and qualify alternate sources
- Understand supply chain and trend patterns/volumes of trade
- Find efficiencies in supply and distribution & scope out export markets.

Financial & Industry Analysts

- Monitor commodity volumes/values
- Investigate industry build ups/cutbacks
- Identify sales leads for trade finance
- Monitor markets and forecast supply/demand trends

"The Descartes Datamyne solution is extremely beneficial because it allows us to show companies the market opportunities available to them in a very tangible and data driven way. We can easily manipulate an enormous amount of global trade data to micro level details, such as the company name of prospective importers. Good data and strong analytics can galvanize companies into action, and it is truly an evolutionary step to be able to provide this level of market data to our clients."

Heather Andrea Ranck, International Trade Specialist, Office Director and Global Rural Team Leader, U.S. Commercial Service