

# Cloud Print Management on Windows Virtual Desktop from Printix

## Print Management capabilities for Windows Virtual Desktop running on Azure

Printix is a Windows Virtual Desktop value added service provider that equips your IT teams, to automate the connection of users to office printing resources. As the missing piece in your customer Azure migration, Printix is the most cost-effective service available to remove infrastructure and IT tasks associated with supporting and optimizing print workflow to every user regardless of location.

Windows Virtual Desktop is changing the way virtual desktops are provided by delivering multi-session Windows 10 directly from Azure. Additionally, Windows Virtual Desktop enables you to provide Windows 7 virtual desktop for users as well as the option to bring existing Remote Desktop Services and Windows Server desktops and applications, all managed from a unified experience on Azure.

Printing is a fundamental task in just about every office and small business environment. In order to take full advantage of Windows Virtual Desktop, and provide a great end-user experience, a core component is solving how to conveniently connect users to printers with minimum effort and maximum reliability. With Printix, you can ensure that you get the most out of Windows Virtual Desktop through SSO, silent configuration, updates and continuous monitoring of your print environment.

Printix analytics tool integrates with Microsoft Power BI so that you can easily gather and analyze printing data on everything (device, printer, user) that may impact your end-user experience, business productivity and savings when using Windows Virtual Desktop. Being fully GDPR compliant this is done with data privacy and security at the forefront.

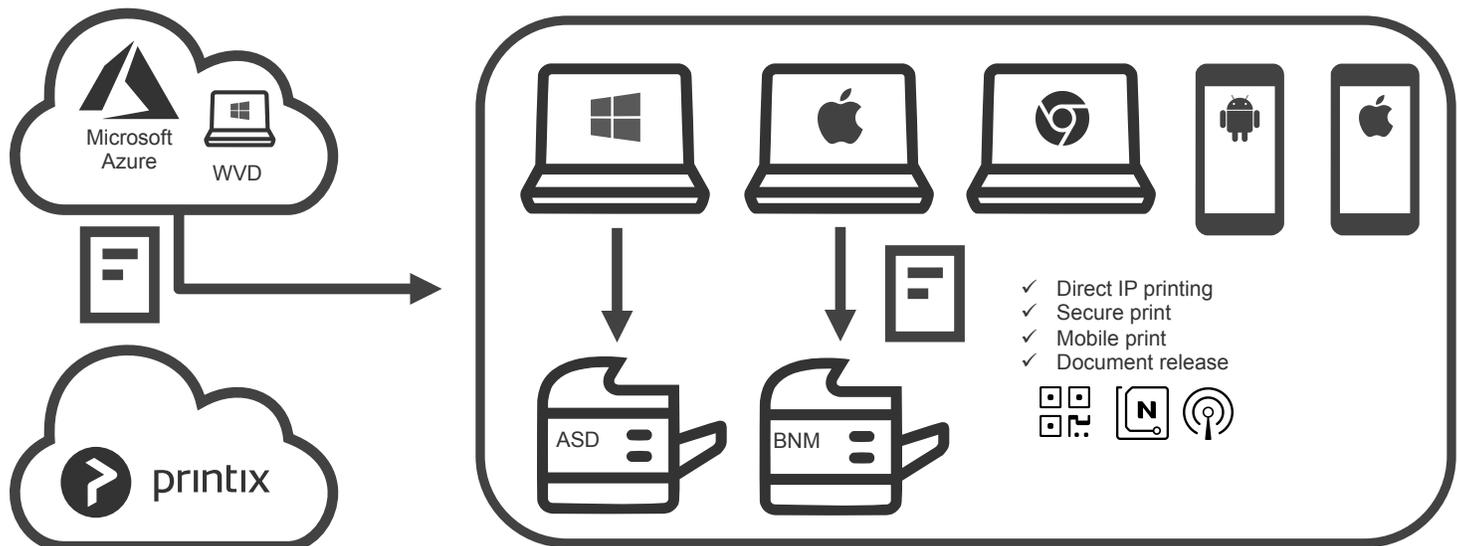
### How it works

Printix tenant is created using a MS work account. Next, Printix Client is deployed via Intune to the endpoints which then take a blue-print of your print infrastructure and current settings. Local printers are installed through Printix inside the VDI. The user simply selects a printer queue and Printix takes care of the encrypted transport of the document without the need of VPNs, servers or any other hardware. Enhanced printing features like secure printing, print anywhere and mobile printing are enabled off the shelf.

“We are starting to move our customers to Windows Virtual Desktop and on this platform, Printix is a very good solution”

Jon Dalstein WILCOM AS

## Printix and Windows Virtual Desktop (WVD) integration



# Printix on Windows Virtual Desktop



## Automatic and reliable printer discovery

Whether mobile, BYOD, or managed device, your printers will appear automatically without fail. Printix seamlessly automates the creation of print queues and installation of print drivers.



## Azure AD integration

With SSO using Azure AD, Printix leverages the Microsoft credentials to authenticate seamlessly and directly against Azure AD.



## Azure Ad Groups

Use Azure AD groups to control access to printers and deploy printers based on users' group membership.

## The benefits of using Printix on Windows Virtual Desktop

### IT visibility

Printix Administrator web interface provides centralized access to all users, printers and usage, including printer status, paper and toner levels. In addition, you can monitor how your resources and services are performing to help meet KPIs.

### Cost savings

Printix saves on the cost of infrastructure and support. Being a true cloud SaaS platform, you only pay for active users under a low-cost monthly or annual subscription, with significant discounts for Not for Profit, Education and Enterprise customers. Printix saves both you and your customers time and money.

### Business productivity

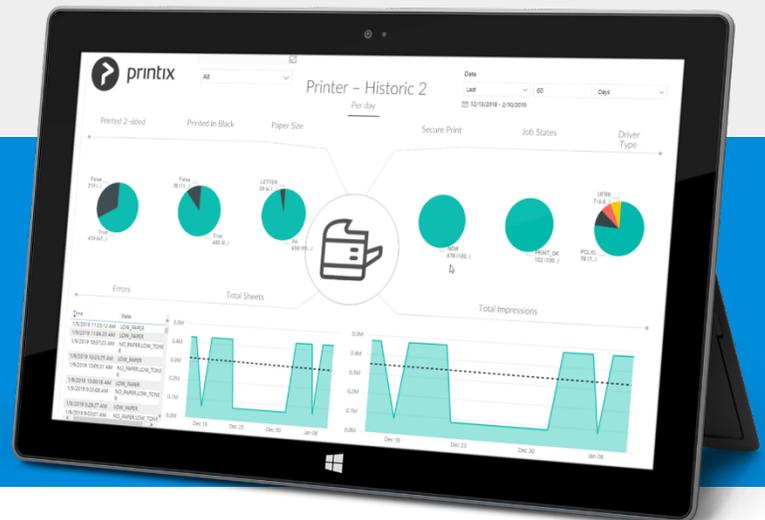
Reliable, secure and mobile printing from office, remote and BYOD is solved, ensuring increased productivity that enhances the customer experience.

### Scalability

Printix hosted on Azure Data Centers can scale from dozens to hundreds of thousands of users. From smaller SMB to the largest Enterprise customers, Printix meets the need and being a SaaS, pricing scales up or down in line with business needs, without penalty.

### Optimal end-user experience

Regardless of User, Group, Location or make and model of printer, when users access Printix with SSO, they can now confidently print without calling on IT support. As you gain clear insights to activity, your workloads will decline in support, thus optimizing return on investment for everyone.



## About Windows Virtual Desktop

Windows Virtual Desktop offers the best virtual desktop experience delivered on Azure. Windows Virtual Desktop enables organizations to deliver a virtual desktop experience and remote apps to any device. Microsoft 365 and Azure together provide users with the only multi-session Windows 10 experience — with exceptional scale and reduced IT costs.

## About Printix

Printix is a leader in cloud print connectivity, deployment and management. Printix enables IT teams to deliver modern workplace printing as part of their cloud solutions productivity portfolio. In use today by thousands of customers globally, not only in support of new technologies like Windows Virtual Desktop, but to enable cloud print migration where the collection of data provides insight and motivation to adopt through improved productivity and savings.

Start your [FREE Printix trial](#) today on Microsoft Azure Marketplace.

For more information, visit [www.printix.net](http://www.printix.net)

