

LEADING  
CHANGE

**horizon**  
Let the work flow

What's horizon and why choose it?

A quick view of its functions



# What's horizon?

“**horizon**<sup>®</sup> is a software tool to facilitate workflow and data collection through surveys, forms and process approval to quickly launch new services, control them and make better decisions.”

# What can horizon do?

Horizon has three main functions to help your organization:

**horizon**  
Let the work flow



**SURVEYS**



**FORMS**



**PROCESSES**



**Surveys:** Create private or public surveys to gather strategic information to take better decisions. With horizon, you get visual information as well as details from your customers (internal or external).



**Forms:** You may create forms and define the flow they will follow when they're filled. It can be as simple as just finish it there, or it can have several layers of approvals from your defined groups or members.



**Process:** These are combinations of forms: You may define a full process of data-collection, approvals, data transformation and reporting. You will define the flow of the forms involved

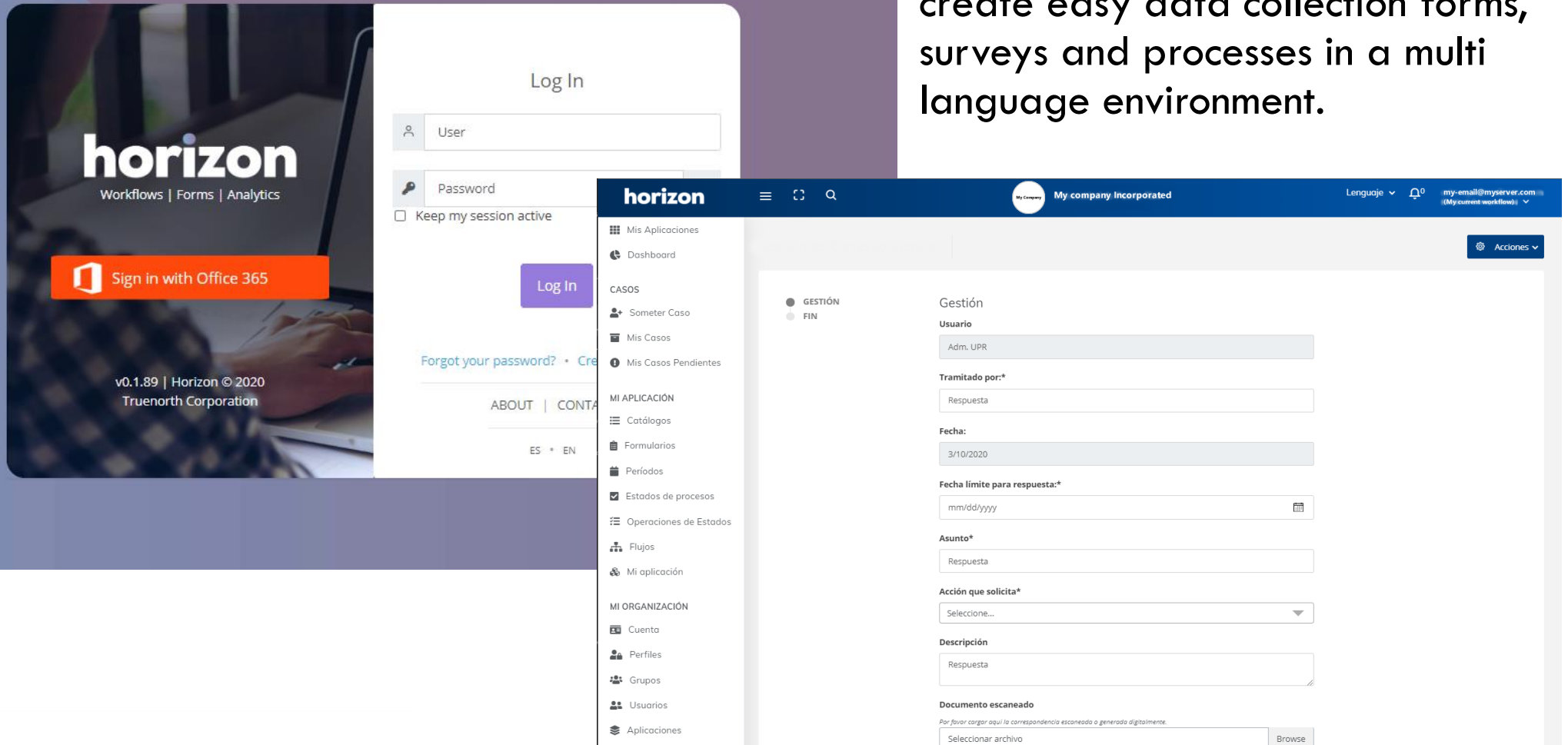
**For all three functions, you always have control of the data to use it, export it and take decisions.**

Horizon allows your organization to:

- Quickly set up questionnaires, surveys and forms to capture data based on your needs
- Fill the holes between different processes and applications without the need for complex application development
- Visualize your organization's activities through flows
- Customize the creation of automatic tasks
- Add approval steps and workflows to transform data
- Set up forms, workflows, phases, data gathering intervals, applications, workspaces, access controls, connections to external sources (APIs, Web Services) and your own white labeling
- Enhance collaboration and teamwork by tying forms and surveys into ongoing processes
- Gather, publish and visualize survey results to help shape business decision.
- Achieve more efficient planning of internal processes to eradicate manual labor, rekeying and faulty workflows.



# The application



The image displays three overlapping screenshots of the Horizon application interface:

- Left Screenshot:** The application's landing page. It features the "horizon" logo with the tagline "Workflows | Forms | Analytics". A prominent orange button says "Sign in with Office 365". At the bottom, it indicates the version "v0.1.89 | Horizon © 2020 Truenorth Corporation".
- Middle Screenshot:** The login screen. It has a "Log In" title and fields for "User" and "Password". A checkbox for "Keep my session active" and a "Log In" button are also visible.
- Right Screenshot:** The main dashboard. The top navigation bar includes the "horizon" logo, a search icon, and the text "My company Incorporated". The main content area shows a sidebar menu with categories like "CASOS", "MI APLICACION", and "MI ORGANIZACION". The primary view is a form titled "Gestión" with fields for "Usuario", "Tramitado por:", "Fecha", "Fecha limite para respuesta:", "Asunto\*", "Acción que solicita\*", "Descripción", and "Documento escaneado".

Horizon uses cutting-edge technology to allow our customers create easy data collection forms, surveys and processes in a multi language environment.

Typical use cases for horizon can be:

- **Forms digitalization:** Tons of paper sheets and time can be saved by creating forms in horizon. Allow your customers to fill-in forms remotely without the need to develop an application or without the need to re-insert the information to another system.
- **Process follow-up:** Keep track of your actual manual enterprise processes by creating detailed **horizon**<sup>®</sup> processes which allows every involved department to move the process faster and more accurate, while keeping information secure.
- **Clients “feeling”:** Do you ever wonder how your clients feel about any of your processes? **horizon**<sup>®</sup> surveys makes it easy to gain that knowledge, when you create public surveys or even targeted surveys if you wish.
- **Prototypes/Documents evaluation:** Have you found yourself in a send and receive situation over a prototype or document approval? Well, with **horizon**<sup>®</sup>, you may work it in a fraction of time by setting up a form or process for that, while still getting feedback from your approvers.

# How does horizon compares to others?



● Full availability
 ● Limited availability
 ● Unavailability

Feature	Google Forms	Survey Monkey	Type Form	horizon
<b>What we do?</b>	Allows creation of surveys to collect diverse type of information	Surveys to collect information, creating data visualization and export data for analytics	Create forms and surveys	Create
<b>Advanced security / SSO</b>	●*	●	●*	●
<b>Enterprise/Collaborative data</b>	●	●	●	●
<b>Template availability</b>	●	●	●	● To be released on mid 2020
<b>Scalability</b> Easy data scalability	●	●	●	●
<b>Customization</b> White Labeling	●	●	●	●
<b>Reuse resources instead of re-typing it</b>	●	●	●	●
<b>Customer support</b>	●	●	●	●
<b>Cost</b>	●	●	●	●

\*: Login/SSO provided only through Google/GSuite Authentication

\*: Login/SSO provided only through Google Authentication

\*\* : Login/SSO provided through Microsoft Office 365 Authentication. More providers on backlog





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