



Public Emergency Services











Emergency Response Chain

Emergency 112

Call Takers Dispatchers Incident Response Post-incident

Command & Control on the field



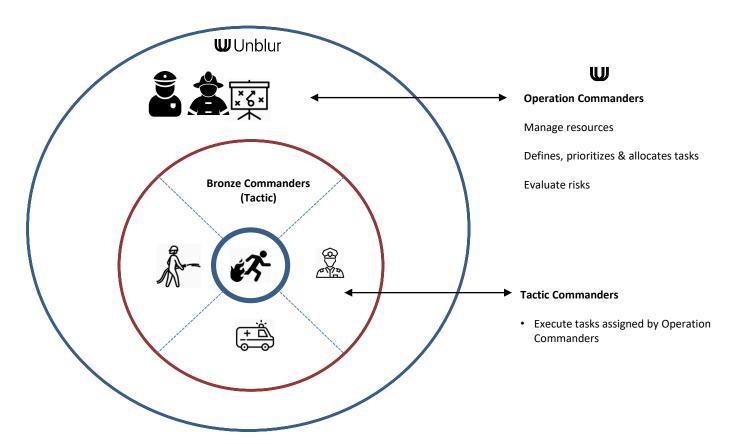
Strategic Commanders

Manage the impact of incident into the surroundings:

- Traffic cuts & deviations
- Hospitals where to send victims

Allocate resources to the Operational Commanders

Contact point for media, politicians & other stakeholders

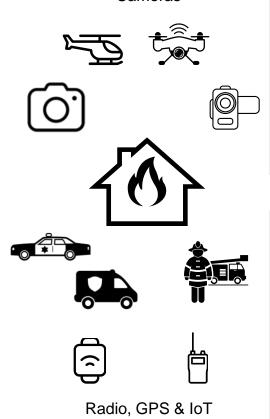


Emergency Situations



Problem

Cameras













Information arrives

Incomplete

Fragmented

Unfiltered





1. Saturation



2. Coordination inefficiency

3. Tech Rigidity

Interviews to the **Fire Service**, Police & Rescue Teams revealed:

Problem

98% Agreed real-time Information is a strategic priority.

97% Agreed new information technologies generate challenges like saturation or change resistance.

Agreed on having a solution for
challenges





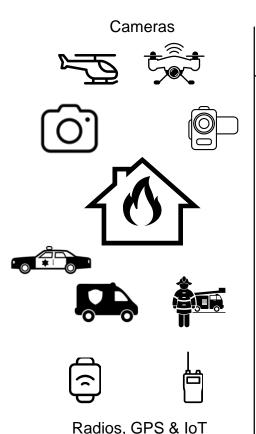
Unblur helps emergency services make faster and safer decisions with data in the field

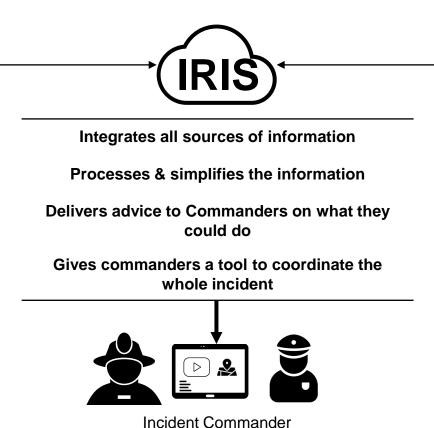


IRIS

The first Intelligent Assistant for Commanders in the field

Real-time Data





Static Data



Emergency & Risk Plans



Standard Operational Guidelines



Historic or Open Data



Reinforcements



Our Solution: *IRIS*



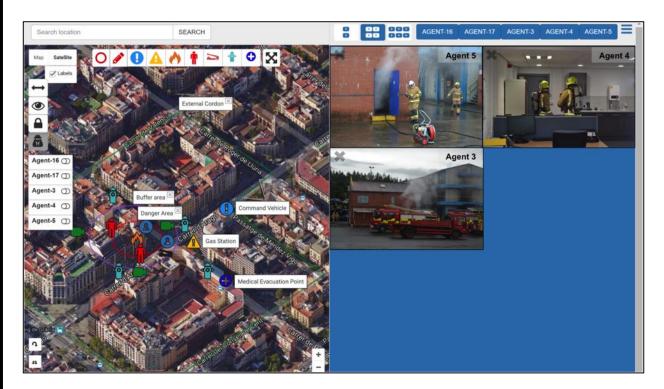
Strategic Committees



Politicians



IRIS Core





Tactical Situation

- Units & Video location
- Pings & Perimeters
- Geolocated Preplanned Information



Pre-planned Info

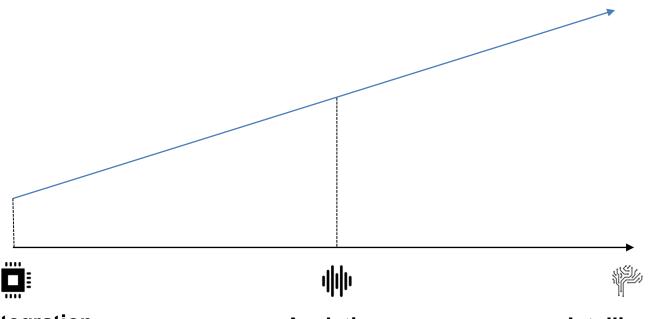
- Building Plans
- Critical Risk sheets
- Support structure
- Protocols of action



Video Feeds

- Video feed management
- Different displays

Developing AI for Emergency Services



Data Integration

Fusion all data sources into one to enable further processing and make it useful for Commanders

Analytics

Build or integrate modules to analyse data

E.g. Voice-to-text, computer vision, wearables, predictive models

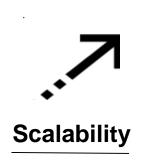
Intelligence

Developing Machinelearning algorithms so IRIS understand the context and is able to recommend commanders what to do









Deep understanding of emergency services

Direct involvement of end user in the development

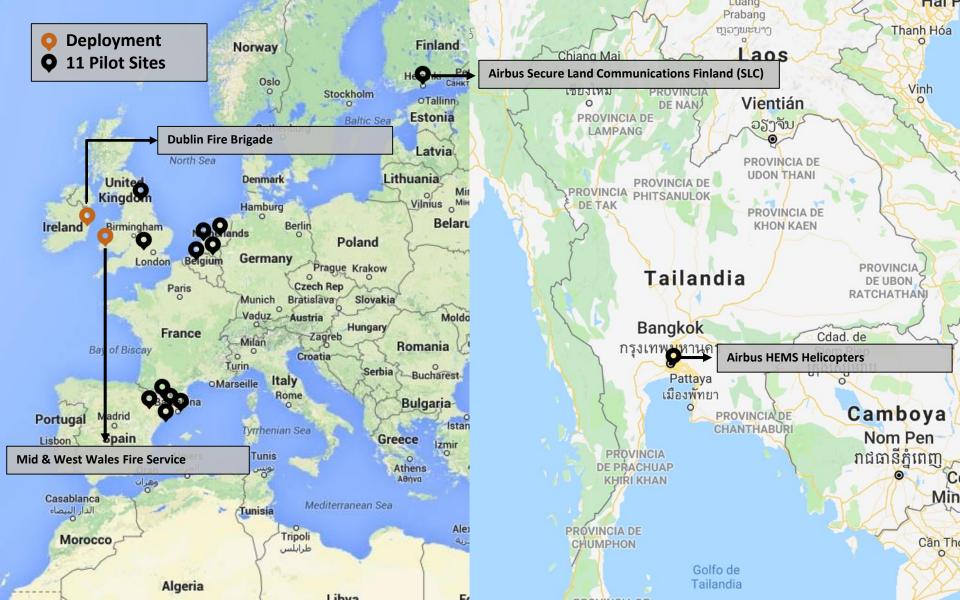
Constant contact with end users for feedback

Basic version affordable for everyone

Flexible SaaS model

Modular platform

Compatible with existing systems & main suppliers





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