

KIN+CARTA



Introducing Kin + Carta

Kin + Carta exists to make the world work better.



At Kin + Carta, we're not here to talk about changing the world. We're here to make it work better.

Purpose

The most pressing challenges on the road to becoming a **digital business.**

The Need

Catch-up

Eliminate internal and external friction.

Get Ahead

Innovate on your offering to maintain or gain market leadership.

Evolve the Base

Overcome legacy constraints to accelerate innovation.

The Opportunity

Create Digital Twins

Identify and digitize existing high. Value but inefficient, processes, products and business models.

Launch to Market

Design, build and launch new digital products, services and experiences using the latest technologies.

Full Stack Modernization

Overhaul your legacy technologies, maximize the ROI of your current data and tech stack and advance your ways of working.

These three things drive everything we do.

Specialisms Should be Celebrated.

Digital talent is tribal. Culture should foster, not dilute specialisms.

Connections Deliver Outcomes.

Magic happens when you unite disparate disciplines, tools and perspectives.

Courage Drives Results.

The enemy is Apathy.
Demonstrating > Debating.
Make it Happen.

Kin + Carta is uniquely designed to address today's challenges.

KIN+CARTA Advise

Digitally-native management
Consultancy.

Focused Services

Value Creation
Digital Maturity
Enriched Culture and Capabilities

KIN+CARTA Create

High Performance software engineering
and emerging technology **Studio.**

Digital Product Development
Digital Service Design
Cloud Modernization

KIN+CARTA Connect

Data-driven Digital marketing
Agency.

Customer Data Activation
MarTech Platform Engineering
Customer Experience Management

Access to 1,600+ digital specialists across four continents.

San Francisco

Denver

Chicago

New York

Edinburgh
Liverpool
Manchester
London

Singapore

Buenos Aires

Organized to accelerate speed to value and Make it Happen.

Make it Clear

Make it Real

Make it Live