

Start your AI transformation with Rackspace AI and Machine Learning



ABOUT RACKSPACE:

With over 20 years of experience hosting more than half of the Fortune 100, Rackspace supports customers in 150+ countries. Rackspace has Gold Analytics Competency and was named a leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide.

WHAT WE OFFER



AI strategy definition

- Defined business-specific use cases.
- Proposed AI solution definition and scope.
- Technical roadmap for AI implementation.

Start AI transformation

- Start creating new AI framework and design.
- Start creating new ML models.
- Implement customized data integrations and pipelines.

Customized end-to-end AI solution

- Maximize business values from existing data.
- Enhanced AI predictions and accuracy.
- Generate calculations in real-time.

Powered by Azure Machine Learning

- Forecasting and prediction.
- Machine vision.
- Language processing.
- Extended reality.
- Anomaly & pattern detection.

CUSTOMER USE CASE

A Texas-based oil and gas company needed a method of monitoring remote oil wells for a variety of chemicals used in the process of producing oil products. Rackspace's predictive solution improved the planning, dispatching, and routing efficiency of hazardous materials deliveries to far-flung work sites, saving this customer \$1M USD.

LEARN MORE

RACKSPACE

www.rackspace.com/en-gb

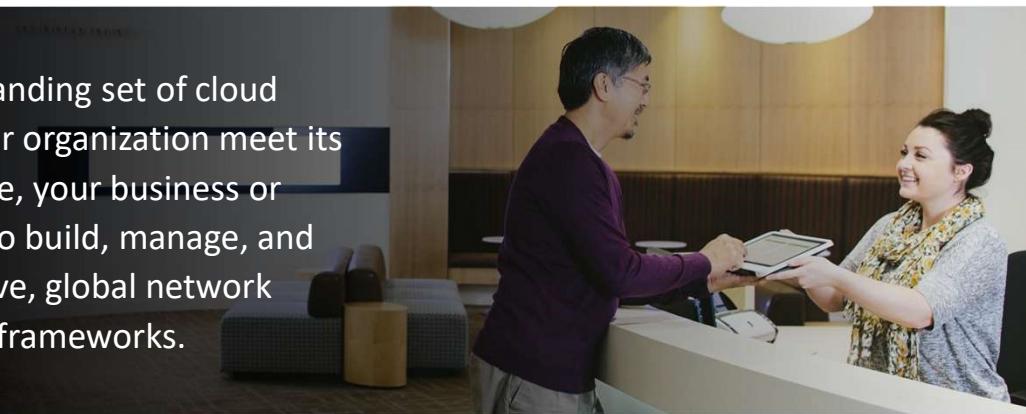
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Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



WHY AZURE



BE FUTURE-READY

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve. With IoT, power your digital transformation, collect untapped data, and find new insights by connecting your devices, assets, and sensors.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



BUILD ON YOUR TERMS

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers. We embrace open source, drive innovation through collaboration, and contribute back to the community.



OPERATE HYBRID SEAMLESSLY

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.



TRUST YOUR CLOUD

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.