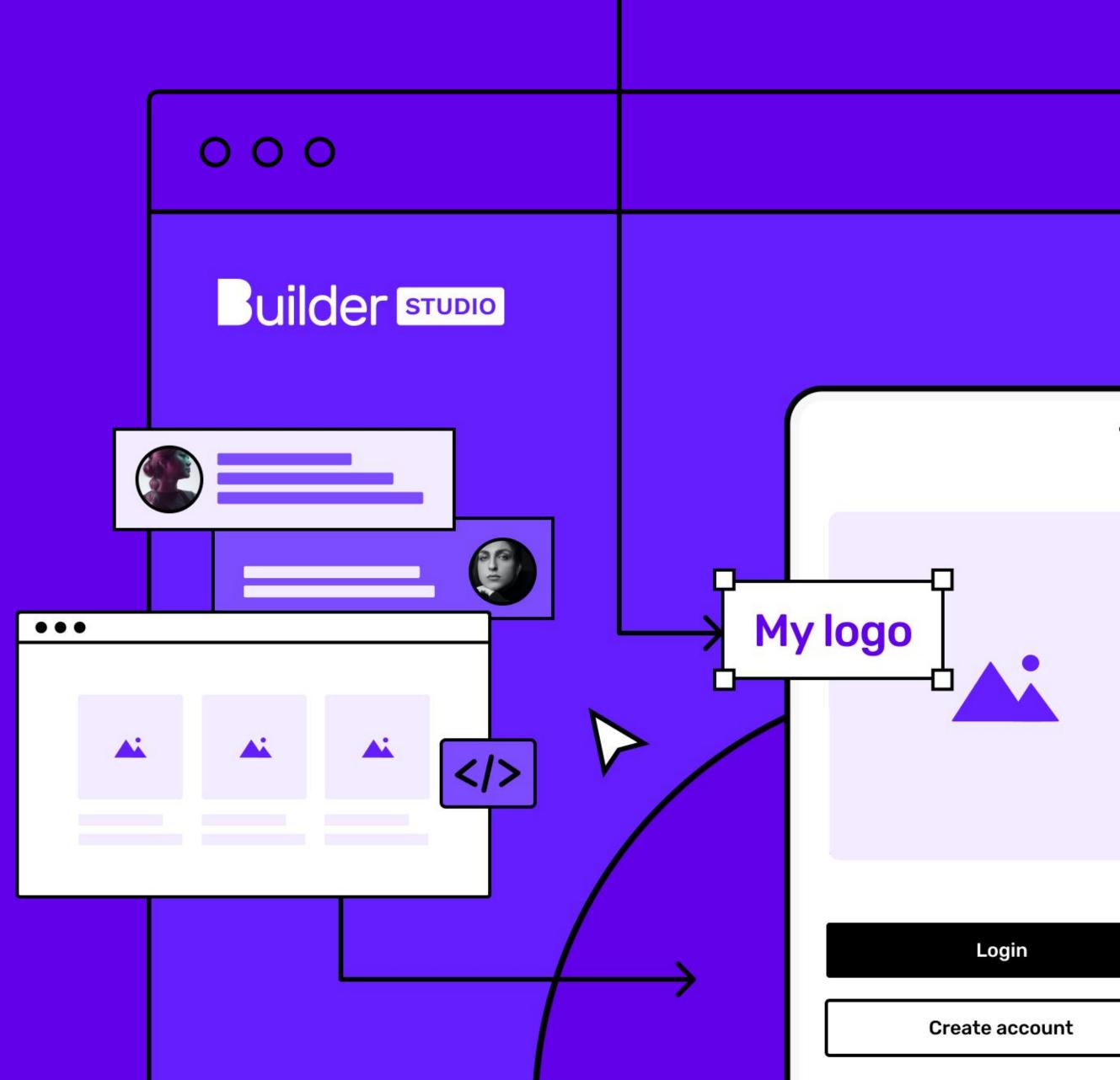
# B.1901UC





### Builder.ai is an Al powered platform for building software that's 6x faster, 70% cheaper and doesn't need you to speak tech.



Inefficiency at scale...

The current software development world is inefficient...

78%

**SME/SMB** software projects end in failure<sup>(1)</sup>

13%

were over budget<sup>(1)</sup>

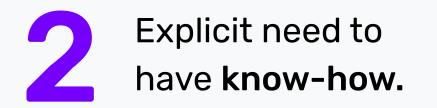
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Note: (1) The Standish Group CHAOS Report, benchmarking \$530bn spent on freelance tech work in 2018 Source: "Can the blockchain really disrupt the middleman freelance platform ...." 14 Feb. 2018, https://hackernoon.com/can-the-blockchain-really-disrupt-the-middleman-freelance-platform-market-50c1ee5282f7. Accessed 30 July. 2018.

...due to ...

.. solved by Builder.Ai

Builder.ai assembles software from reusable parts, customised by experts and managed by AI.



Building software

is complex, risky

and inefficient.

Customer don't need techie knowledge to use Builder.ai.

Broken process, lack of transparency.

Processes are transparent, from end to end, covering the entire life cycle of the project, from idea to product.



#### ....and Builder.ai can help

#### It's immediate

Pick the features you want and begin to see your idea come to life in minutes. You can follow your build, week by week with guidance from dedicated product experts.

#### It's efficient

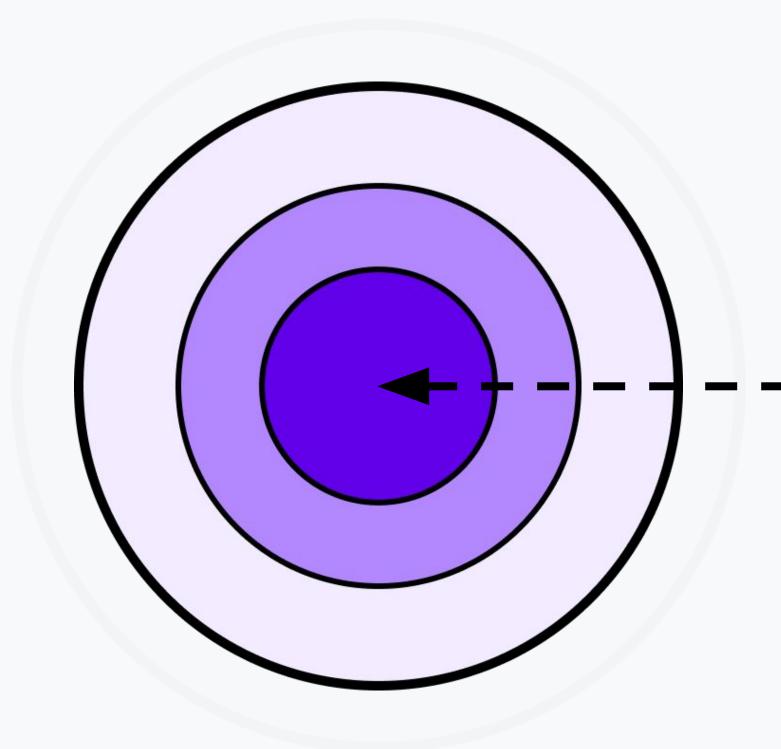
We assemble your idea using reusable features and proven workflows. Then it's customized for you. Our global network of specialists are managed by AI to ensure quality and speed.

#### It's simple

No wasted time on meetings and scope-creep. You can add/remove features online and track each day's work transparently. Pay at your pace and stop work at any time. You can prototype, build an MVP or go for gold.



### Meet our humanassisted Al



Software as easy as ordering pizza isn't just about our no-code, open-to-everyone way of building. You also don't worry that your pizza delivery driver is going to turn up 3 months late demanding extra cash for a cold burrito. The automation we've added means (unlike agencies, DevShops, internal engineering teams or freelancers) you can rely on our delivery dates, costs and the quality of our code. You also get a dedicated expert who'll manage your entire project.





## What you can do

#### Build, run & scale just about anything you can think of

## Suider Studio

Turn any idea into tailor-made software, without writing any code or speaking to a developer or agency. Get guaranteed costs and transparent timelines, upfront.

## Suider Care

We continuously monitor your software, make updates, fix bugs and upgrade it. So we'll have it fixed before you even realised there was a problem.



## Buider CLOUD

You get multicloud access with world-class analytics, DevOps automation and commitment-free cost savings. And you only get one bill (for a lot less).



### Builder STUDIO

Software as easy as ordering pizza

#### Builder Studio lets you build tailor-made mobile apps, websites and wearables. No techie skills needed.

**Start building:** select the app that's most similar to your idea.

Choose features: like login, shopping cart or secure payments. Add extra ones you need and remove ones you don't – like pizza toppings.

**Customise yours:** specialist developers tailor your software to fit your idea perfectly.

Get a free prototype: in less than 10 minutes.

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from \$160 0.5 weeks Feature name X from \$160 from 0.5 weeks			While Natasha is getting ready, our extensive FAQs can answer your questions. Type to search our FAQs Submit



### Builder CARE

### Software never loses its new car smell

#### **Continuously monitoring your software – upgrading** and fixing it - before you even notice a problem.

**Updates**, bug fixes and infrastructure monitoring – all done automatically.

Anticipating third-party changes (for example, if Facebook changes their login, your app wouldn't work properly).

00				
STUDIO	Build Card		Talk to o	view prototype
Hi, Shabbir, <b>Here is your Buildcard</b>	. 🛈	•••	Payment Summary Total Cost	\$40,000
Project Info Similar Apps (3	) Features (18)	Phases (2)	Weekly Cost Duration	\$,4000 10 Weeks
Phases (18)		Change	Apply promotion	
Product Roadmap	Design		Additional Services Builder Care	\$200/ month
Our product roadmap will help put your launch plan in place so that you can align your business and marketing strategy.	Platforms		Suilder Cloud 🗊	\$300/ month
	Project Speed		Start Pro	ject
	Slow			

**Builder Care** 

 Confidence: re for third party updates (API/SDK).

For one low monthly fee – we'll rebuild your whole app if we need to.



#### Builder CLOUD

### Unlimited scale, zero headaches

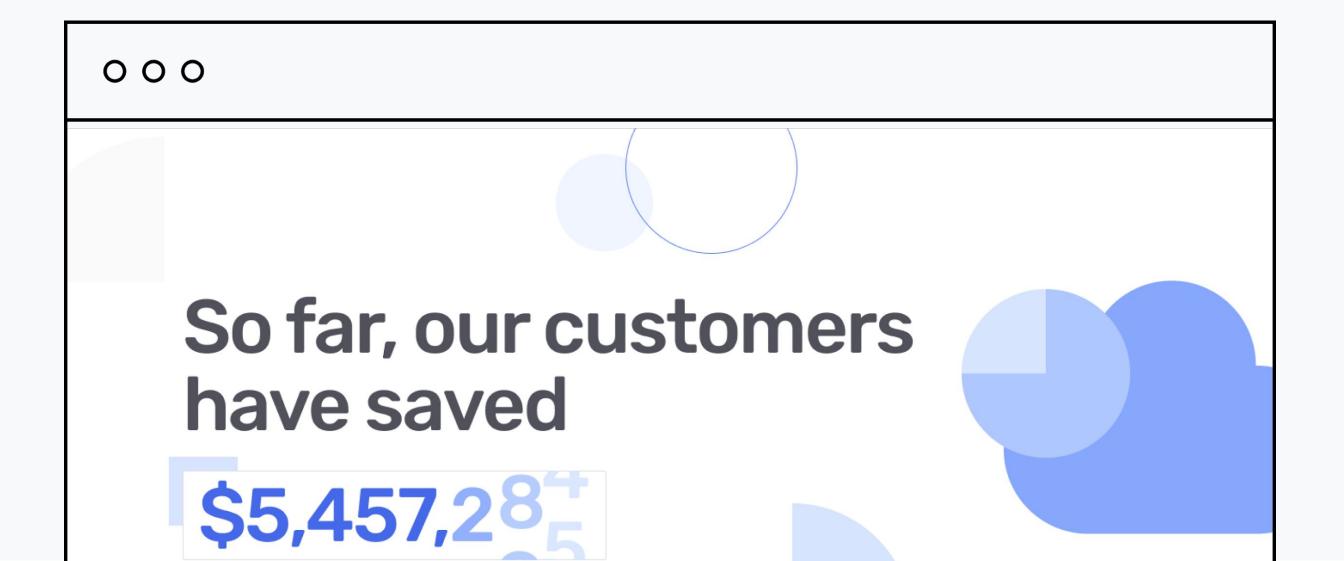
**Reserved Instances:** we keep millions of dollars of RIs, available. Get the best possible prices, without long term commitments.

**DevOps automation**: let us take pressure off your internal teams.

**Cloud Wallet:** prepaid cloud wallet so you never overspend.

Migration: either automatic, or managed by our DevOps experts.

World-class analytics: Make accurate forecasts with personalised reports.



#### **Best-in-class cloud from all the big providers – we handle** everything. And last year, our customers saved over \$4.5m.

© Builder.ai 2020



#### **Our successes across verticals**

and for companies of all sizes















#### france-tv

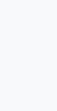


#### **RAPAPORT**





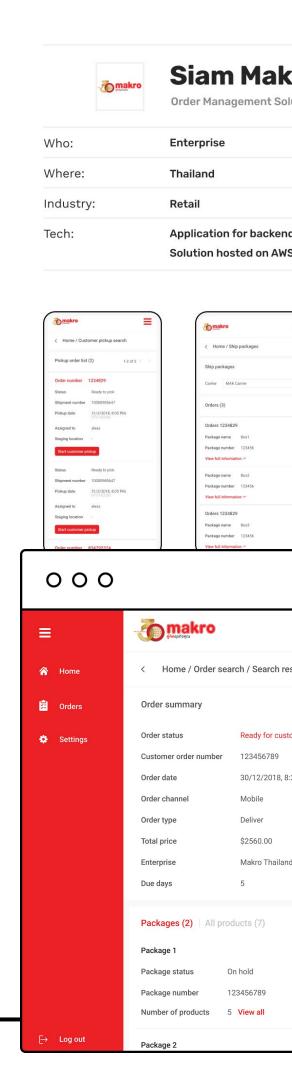
© Builder.ai 2020



#### Helping entrepreneurs & global brands solve complex challenges

From audience participation to mental wellbeing, food distribution to order management.

e i te er Live	BBC Click Live	
Who:	Enterprise	
Where:	UK	
Industry:	Television	
Tech:	Swift for iOS and Java for Android	
	Welcome to BBC Click Live.	Mice se maan Cover troop
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C.	Moodit Mental wellbeing fitness app
Who:	Small to medium business
Where:	UK
Industry:	Wellbeing and fitness
Tech:	Angular 2 and ReactJS, Swift for iOS and Java for Android, PHP, Rails, Ruby and Pythor Amazon S3 integration, AI – NLS and Tensorflow framework



The project has felt like it is in excellent hands. The team have been thoroughly responsive, engaged and genuinely interested and motivated to make the project the absolute be

#### Challenge

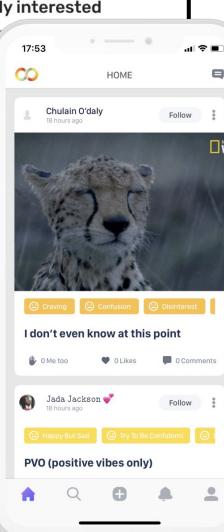
The stigma around mental health keeps people from discussi people with mental health issues could share their feelings a many others felt the same way, not only would they feel bett stigma would slowly disappear.

#### Solution

When users share their mood, Moodit shows who else is feeli and generates a mood graph. Then it offers useful info and ta their mental wellbeing, resilience and ability to understand th

#### Our help

Our AI-based algorithm aggregates and analyses the info in o users data and suggestions. Moodit hope to develop it in the able to predict patterns that flag mental health difficulties – offer advice and early intervention.





## Builder.ai **Come join the #BuilderGeneration.**

