Data
Professional Services

dedalus
mais que cloud computing

Institutional

Who We Are

Dedalus is a company specialized in Cloud Computing and Data Services.

We have stood out for our leadership and innovative character, which are reflected in our complete portfolio of services, which we recognize as fundamental to exercising our purpose.

R$ 210 Million
Revenue (2020)

150 employees

+60 CERTIFIED PROFESSIONALS

+700 ACTIVE CUSTOMERS

PRESENCE:
BRAZIL AND ARGENTINA

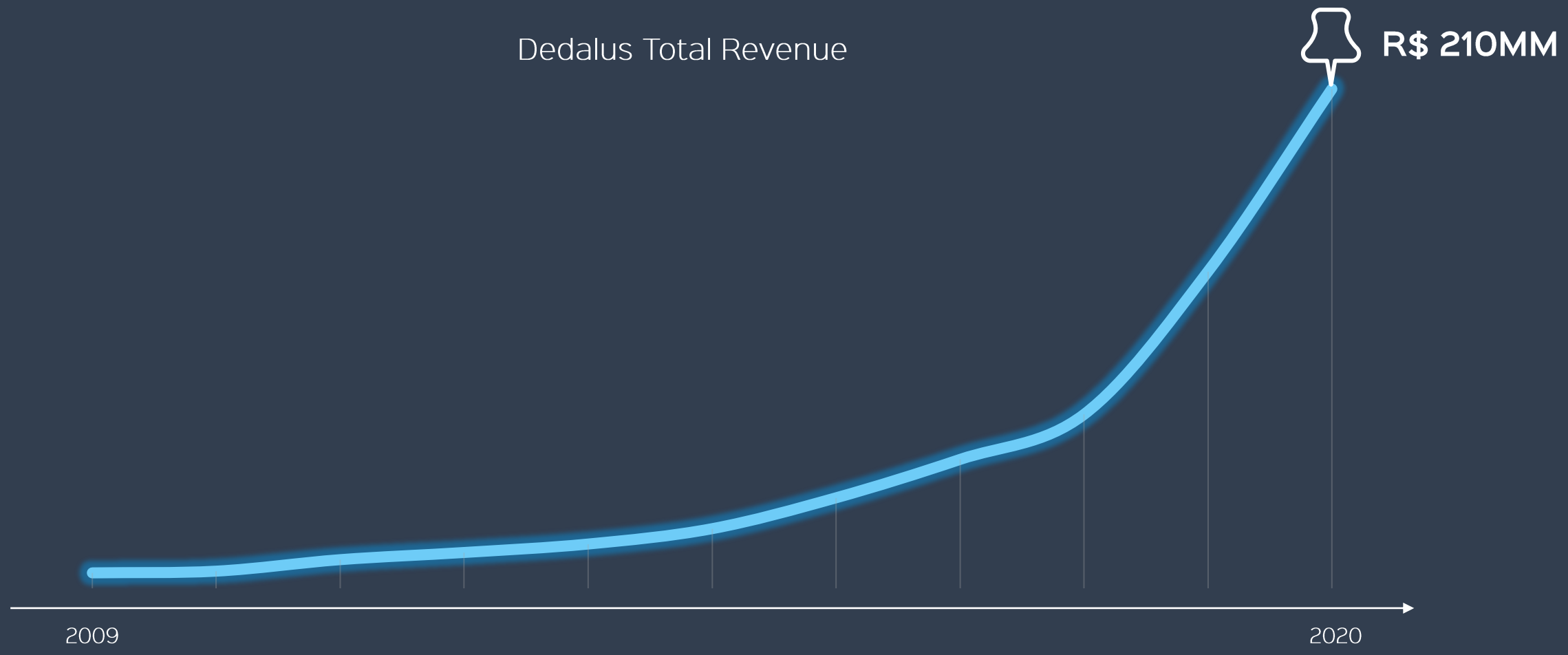
dedalus
mais que cloud computing

Our Purpose

We connect companies, people and technologies, cooperating for them to explore their maximum potential.

dedalus
mais que cloud computing

Exponential Growth



dedalus
mais que cloud computing

Our Waves

Integration

- Sun
- UNIX/RISC
- Storage
- Development

Datacenter

- Hosting
- E-commerce
- Projects

Outsourcing

- Support
- ServiceDesk
- Development
- Management

Cloud

- Managed Services
- Cloud Services Broker
- Edge Computing
- Consulting
- Cloud Services

Data

- Managed Services
- Professional Services

dedalus
mais que cloud computing

Partnerships

We are Premier Partner and have the Managed Service Provider (MSP) competency audited by Microsoft.

Our high level of partnership and specialization demonstrates and attests to our focus, technical capacity and excellence in execution.

We represent our customer and use a neutral perspective to determine the most appropriate cloud technology for everyone's needs.

Our Team

We have a highly qualified technical team due to knowledge and experience acquired with the migration and management of thousands of environments.

This daily immersion in cloud technologies attests to our experience not only in cloud technologies, but also in other technologies that make the environment.

Our team has the ability to deliver the customer journey through the cloud with excellence from planning, architecture, migration and continuous management of these environments.

+60
CERTIFIED professionals

+100
certifications

62
Microsoft certifications

dedalus
mais que cloud computing

Microsoft Competences

Microsoft 365

Azure

Data

Gold
Microsoft Partner
Azure Expert MSP
Microsoft

Microsoft Partner
Microsoft

Gold Cloud Productivity
Gold Cloud Platform
Gold Small and Midmarket Cloud Solutions

Leadership

ISG Provider Lens
Public Cloud Solutions & Services 2020
Quadrant Report

Consulting and Transformational Services for **Midmarket**

Consulting and Transformational Services for **Large Accounts**

Managed Public Cloud Services for **Midmarket**

Managed Public Cloud Services for **Large Accounts**

CHANNELe2e
TOP 250 PUBLIC CLOUD MSPs
2020 Edition

Top #1 Latam

Top #32 World

anuário INFORMÁTICA HOJE
top 200 2020

Top #86
In Top
200 Ranking

ISG Provider Lens
Microsoft Ecosystem 2020
Quadrant Report

Managed Services Providers (MSP) **for Azure**

Office 365 Integration

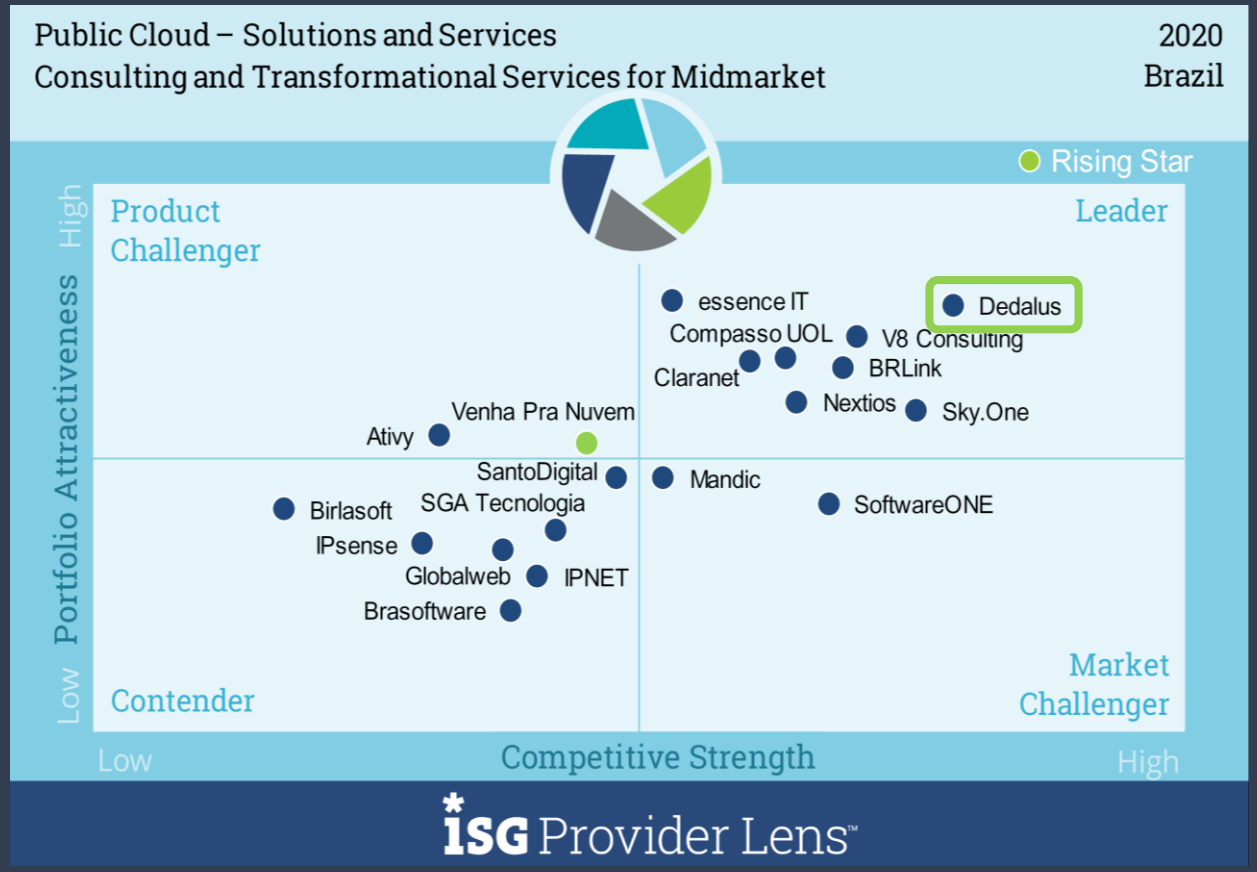
anuário INFORMÁTICA HOJE
destaque do ano 2020

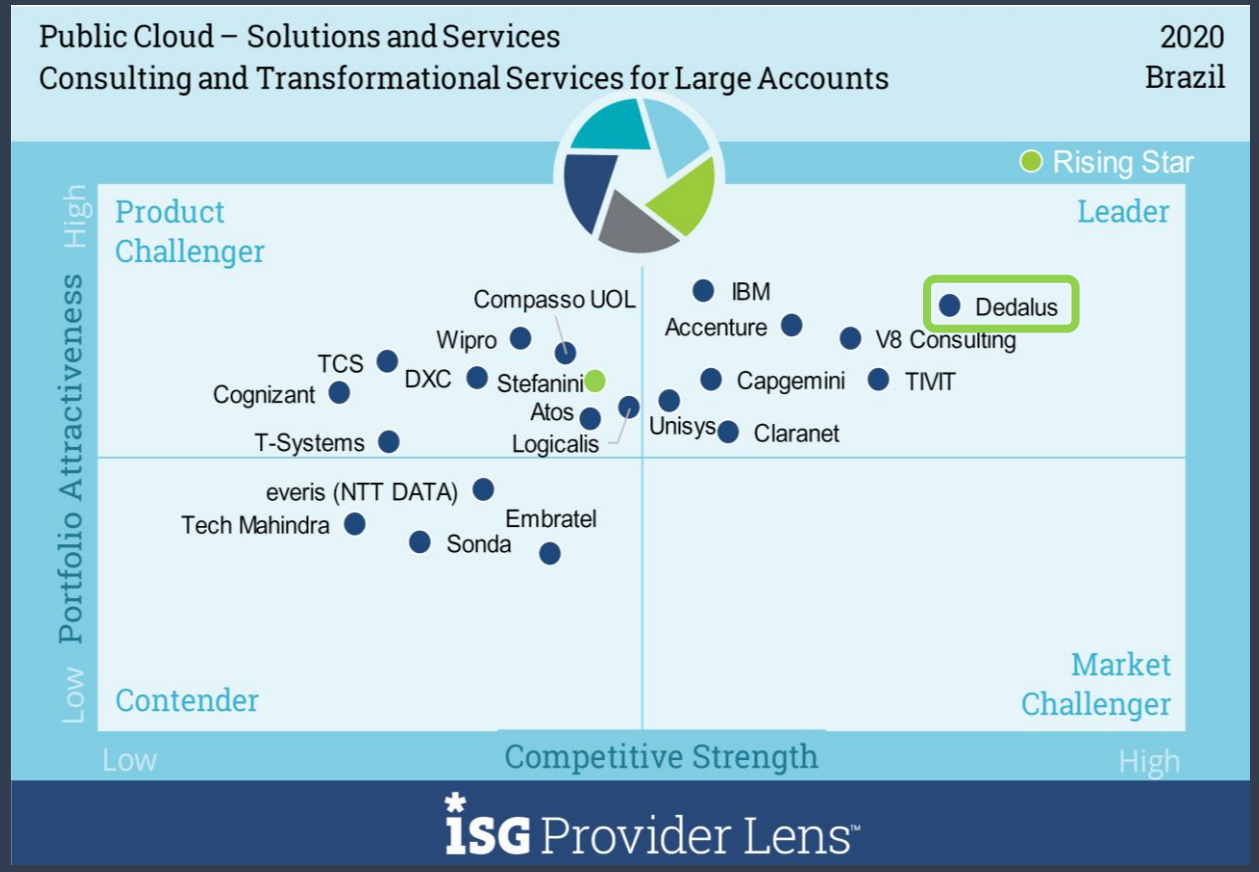
Year's
Highlight

anuário INFORMÁTICA HOJE
TOP integradores 2020

Top #6
Top
Integrators
Rannking

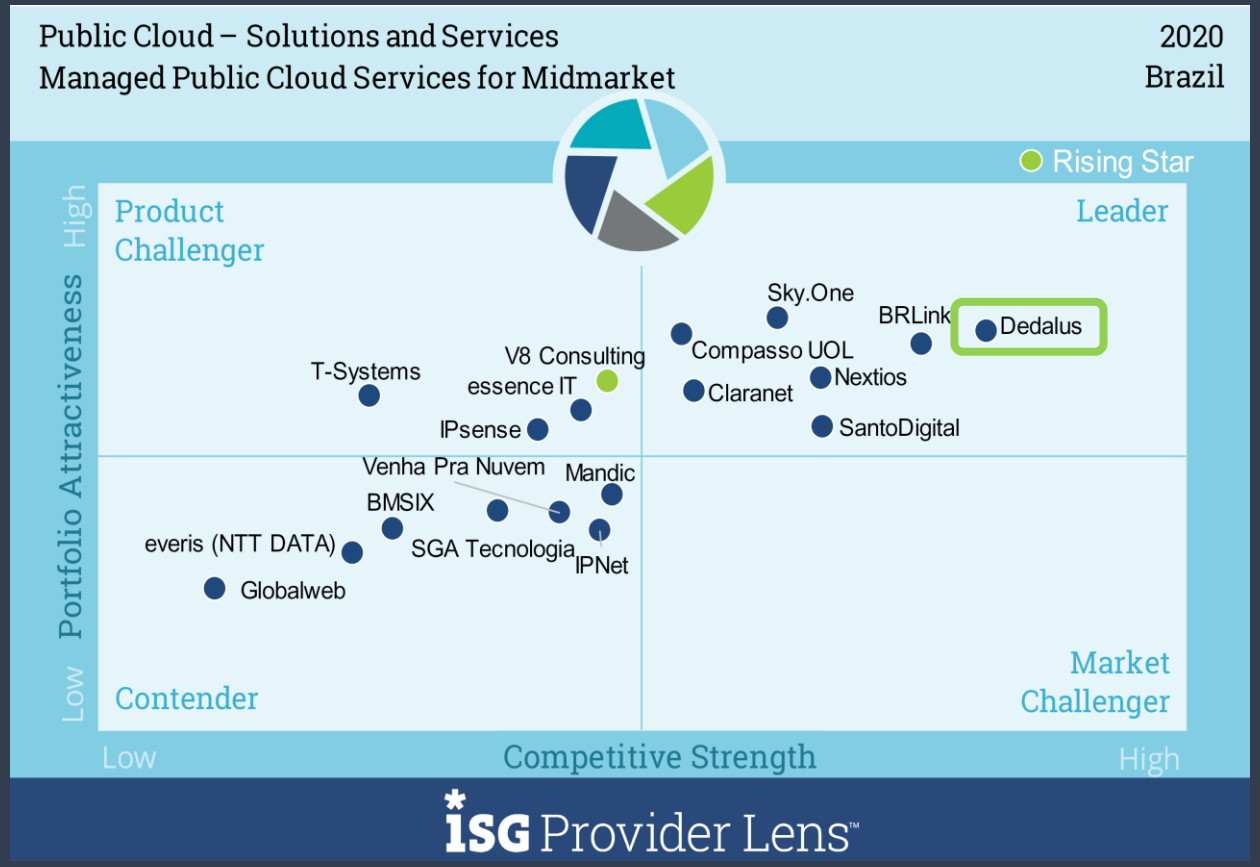
Leadership

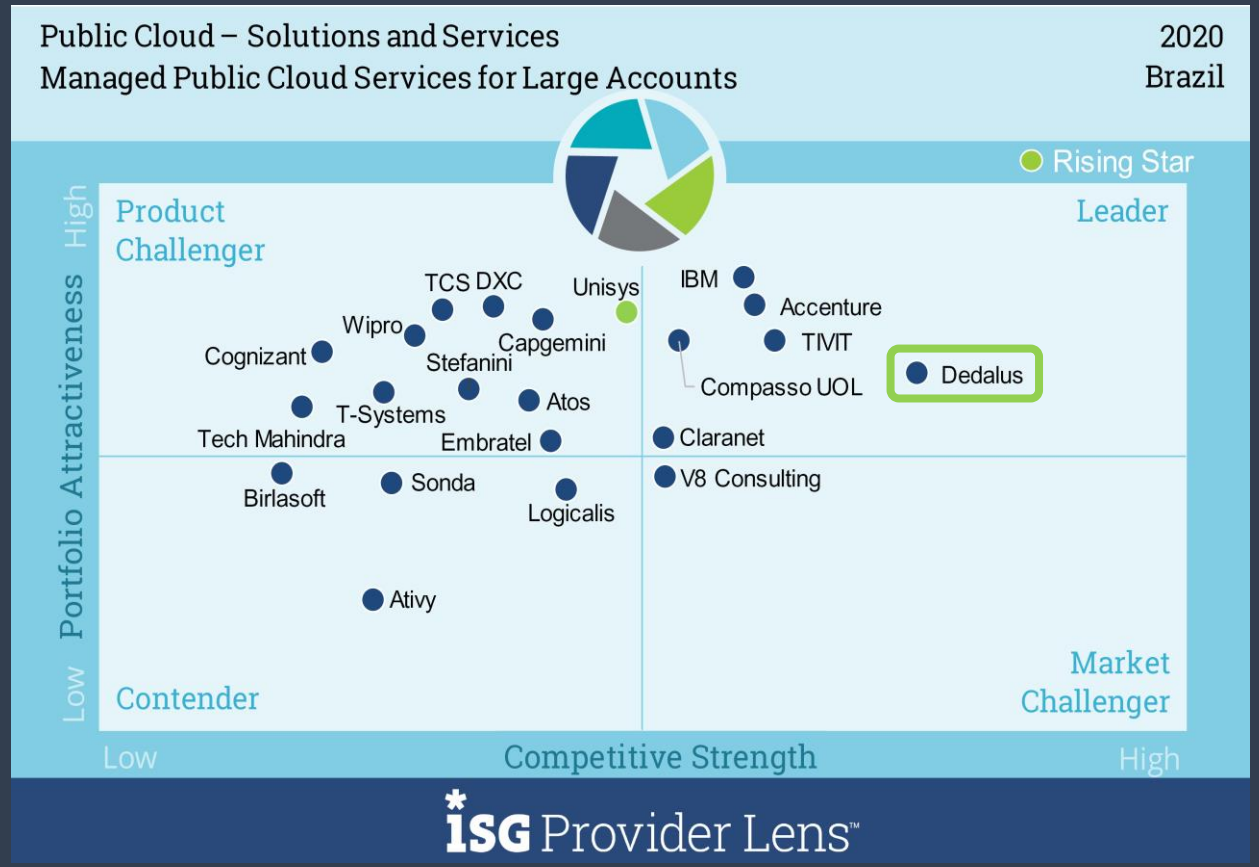




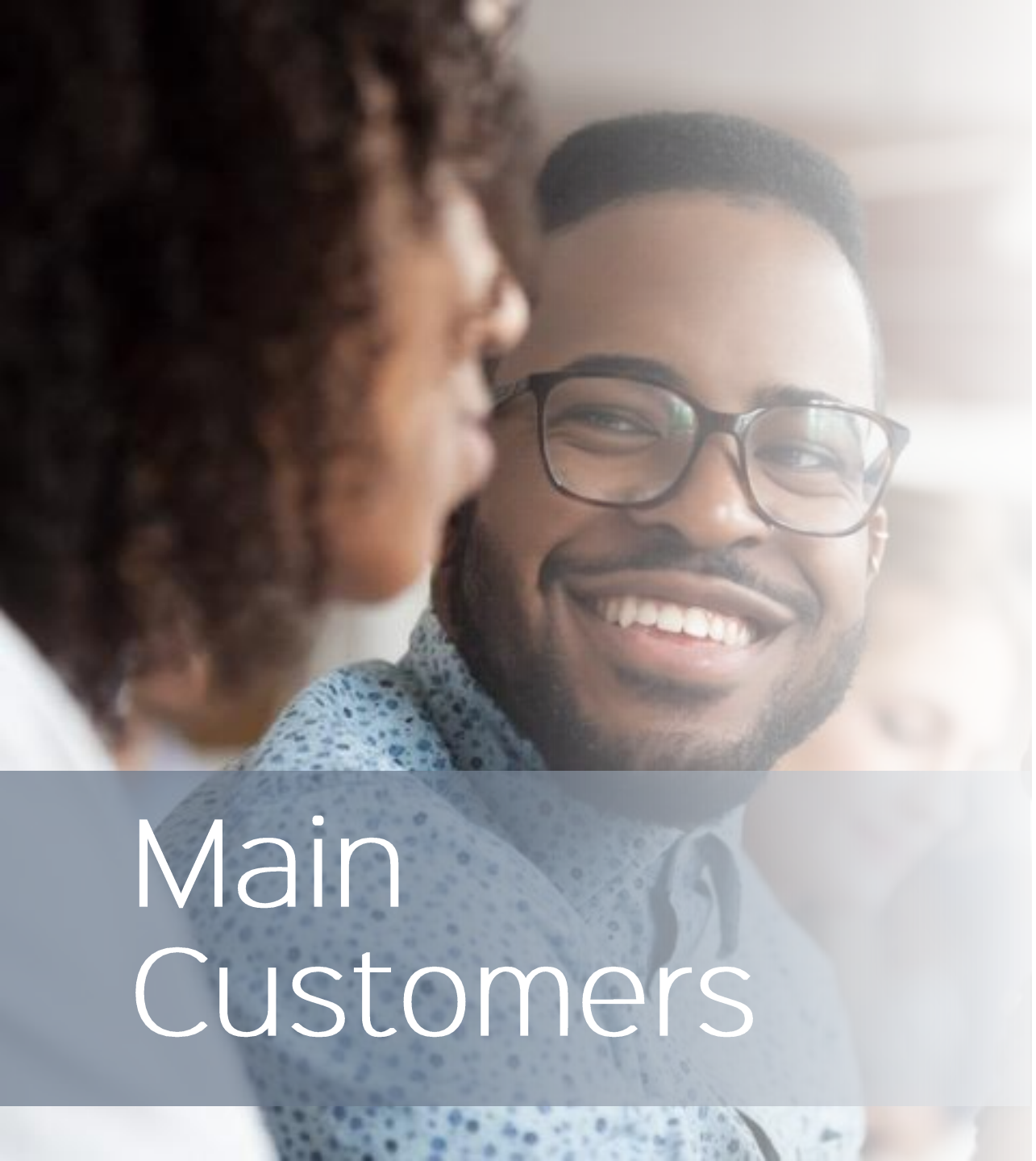
Fonte: ISG Research 2020

Leadership





Fonte: ISG Research 2020



Main Customers

Hospital Universitario Austral
NotreDame Intermédica
Grupo DPSP
Sodexo
Mattos Filho, Veiga Filho, Marrey Jr e Quiroga Advogados
Pinheiro Neto Advogados
Banco Fibra
C6 Bank
Swiss Re
easynvest
XP Investimentos
Seguros Sura
Ituran
Acesso
Conductor Tecnologia em Meios de Pagamento
Globo
Infoglobo
R7
Neogrid
Linx
Mutant
Flytour
Cace Cámara Argentina de Comercio Electrónico
dafiti
Pernambucanas
Loft
RaiaDrogasil S.A.
Frigelar Soluções que Impulsionam
Gocil Segurança e Serviços
Renault
Dow

Our Services

Our Services

Microsoft 365

Professional Services
They guarantee excellence in the adoption of specific workloads regardless of the Microsoft 365 adoption cycle.

Managed Services
They support companies in the complete adoption of Microsoft 365 on an ongoing basis and guarantee excellence from the implementation, migration to the adoption of advanced workloads.

Azure

Professional Services
From migration to optimization of environments, Professional Cloud Services ensure safe and efficient environments in performance and costs.

Managed Services
The managed services promote the continuous management of cloud environments, ensuring a modern, high-performance, optimized environment and efficient cost management.

Data

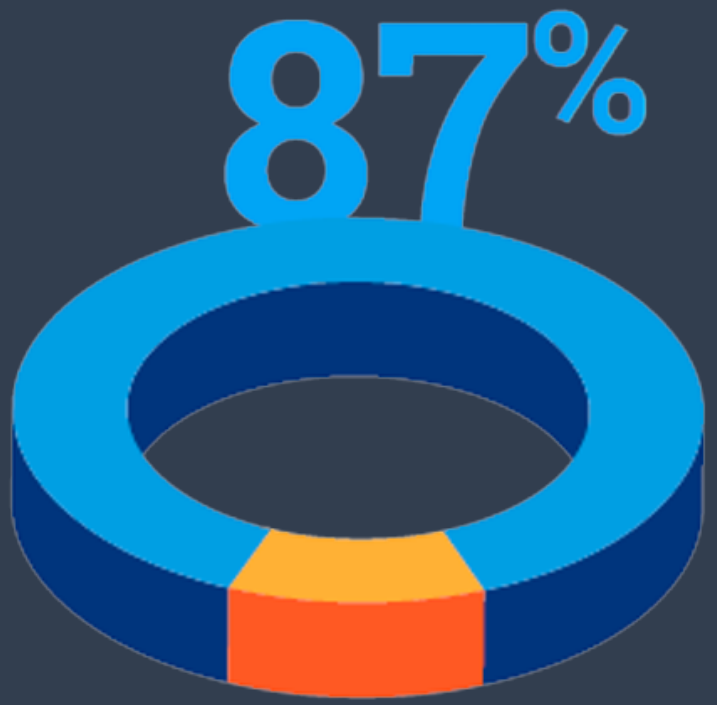
Professional Services
Enable organizations to become more agile in the way they access and share data and incorporate external data sources.

Managed Data Services
Support data environments ensuring the integrity, availability and security of data while maintaining cost control.

Managed Infrastructure Cloud Services
Managed services support the adoption of cloud technologies and continuously support infrastructure and data environments.

Data Team

Why did we create a Data team?



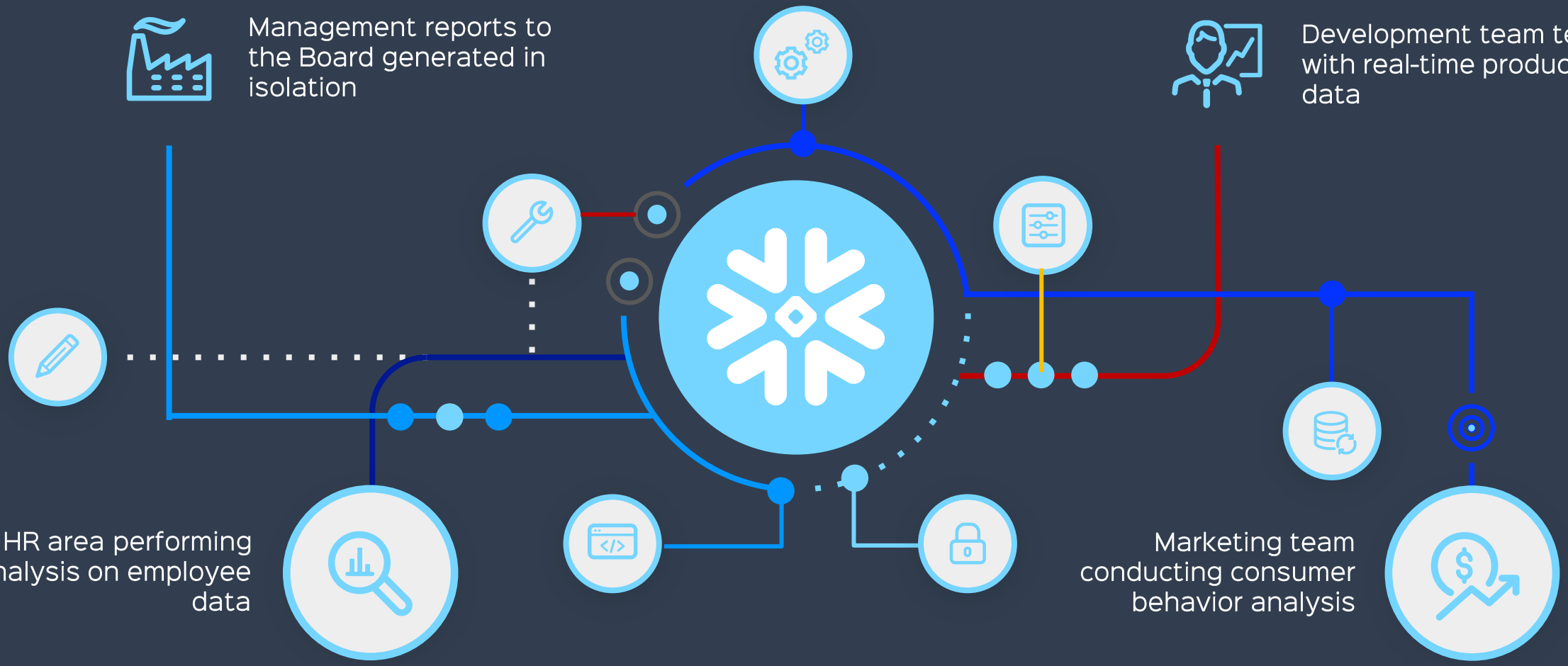
Of Data Projects Fail

Reasons:

- ✓ Managers think that it is solved in a simple way, only with money and technology;
- ✓ Lack of collaboration between the various teams and areas involved;
- ✓ **Difficulty in accessing the correct and treated data;**

dedalus
mais que cloud computing

Modern Data Environment



Data Management and Dedalus Cloud Infrastructure

Data Services

Data Framework

Data Migration

Data Engineering

Data Science

Migration

- Assessment
- Load Tests / sizing
- Performance Optimization
- Migration

Collect / Cleaning

- Data extraction
- Continuous Management Data ingestion

Sensitive Data (GDPR)

Storage

- Data Lake Structuring
- Architecture Optimization

Business Rules

Analytical Layer

- Data Warehouse Structuring
- Data Governance

Exploration

- Visualization / Dashboards
- Ciência de Dados
- Business Intelligence
- Machine Learning

Data Driven

- Continuous Insights
- Data Oriented Decision
- Fraud Prevention

Dedalus Data Management

Dedalus Cloud Infrastructure Management

Professional Services | Data

Enable organizations to become more agile in the way they access and share data and incorporate external data sources.

Migration

- Assessment
- Load Tests / Sizing
- Performance Optimization
- Migration (Cloud)

Data Engineering

- Data Engineering Assessment
- Data Lake Structuring
- Data Warehouse Structuring
- Semantic Layer Structuring
- Architecture Optimization

Data Science

- Data Science Assessment
- Business Intelligence
- Machine Learning (ML)
- Artificial Intelligence (AI)

Data Driven

- Analytics by Business Units (BU)
- People Analytics
- Sales Analytics
- Financial Analytics
- Legal/Law Analytics

Assessment (Business and Technical)

Identification of the company's current moment according to the Dedalus Data Framework

Professional Services | Data

General Assessment

- Dedalus Data Framework Presentation;
- Current moment identification of the company according to the Framework;
- Understanding the demands from the Business point of view;
- Assistance the company in the elaboration of its Data Strategy;
- Show the manager the importance of all stages of the process.

dedalus
mais que cloud computing

Professional Services | Data

Migration

- **Assessment:** assessment to understand the scenario complexity;
- **Load Tests/ Sizing:** meet performance and availability objectives and define the best migration strategy;
- **Performance Optimization:** possible optimizations in the company's current environment;
- **Migration (Cloud):** carry out and support the migration to the cloud, between clouds or between different engines.

dedalus
mais que cloud computing

Professional Services | Data

Data Engineering

- **Assessment:** understand the scenario complexity;
- **Data Lake Structuring:** centralize files from all data sources;
- **Data Warehouse Structuring:** analytical data relevant to the business;
- **Semantic Layer Structuring:** data processing and availability;
- **Architecture Optimization:** recommending ideal architecture for the business.

The data engineer is concerned with preparing the data for consumption by the data scientist. It operates in all stages, including collection, format definition, dimensioning, availability, security, among other activities.

dedalus
mais que cloud computing

Professional Services | Data

Data Science

- **Assessment:** understand what stage the client is in and its complexity;
- **Business Intelligence:** extract insights about the business, study about what happened;
- **Machine Learning (ML):** create and apply predictive models, study on what might happen;
- **Artificial Intelligence (AI):** automate action based on the study of what might happen.

dedalus
mais que cloud computing

Professional Services | Data

Data Driven

- **Analytics by Business Units (BU):** marketing analytics, people analytics, sales analytics, financial analytics, among others;
- **People Analytics:** data collection and analysis applied to people management;
- **Sales Analytics:** data collection and analysis applied to business management (customer relationship, marketing campaigns, etc.);
- **Financial Analytics:** data collection and analysis applied to financial decisions;
- **Legal / Law Analytics:** data collection and analysis applied to legal demands.

This is the final stage of the journey, where the company reaches the ideal status with all the infrastructure and technology necessary to support management and decision making, positively impacting the business.

dedalus
mais que cloud computing

Centre of Excellence

Centre of Excellence Performance

Connecting, people and technologies cooperating to exploit their maximum potential.

- ✓ Comprised of a multidisciplinary team of specialists in cloud computing, AI / ML, DevOps, migration, databases, big data, Analytics and data visualization;
- ✓ Focus on Data & Analytics;
- ✓ Reference architectures implemented for demonstrations.

Cases

Combining technology with medicine to protect high-risk newborns

Developed system that is resident in the cloud, where the immense amount of data is also stored.

Company

PBSF is a company formed by a group of specialists that aims to disseminate, facilitate and apply neuroprotection and neuromonitoring methodologies in high-risk newborns. The company's objective is to promote the concept of Neurological Neonatal ICU.

Situation

Very expensive storage, difficulty in dealing with integrating software, organization of each data source, merging of information, creating a robust architecture.

Solutions

Architectural design focused on data storage and processing, preparing the solution for possible real-time analysis, scalability, isolation and high availability. Use of Data Lake to centralize data, replacing backup processes, using correct partitioning to organize information by data source and dates.

Data Engineering

Ensure the success of your project and the best results with the support of those who understand more about cloud computing and data services in Brazil and Argentina.

dedalus
mais que cloud computing
www.dedalus.com.br