MODERN
THE MODERN DATA COMPANY
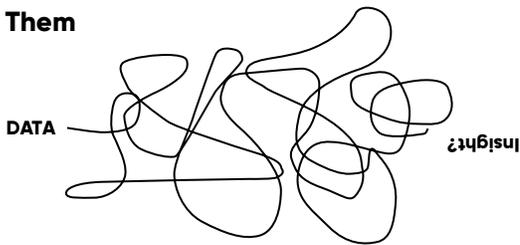
Free your data.
Free your business.

Most businesses spend more time trying to manage their data rather than using it to make business decisions.

Five years ago, a typical data ecosystem involved a database, data warehouse, and a few reporting and visualization tools. Today, there are at least 50 data products in a typical enterprise with thousands of others from which to select when making choices.
The Modern Data Company liberates businesses from their data prisons so they can focus on the value of their data --instead of the complex infrastructure behind it.
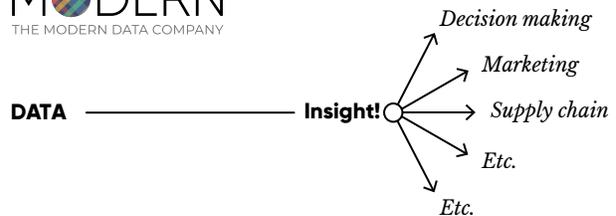
Without Data Freedom

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DATA

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With Data Freedom

MODERN
THE MODERN DATA COMPANY

DATA ——— **Insight!**

Decision making
Marketing
Supply chain
Etc.
Etc.

The Need for a Modern Approach

Data landscape complexity

The current data landscape is very complex and requires a high level of expertise and experience to architect a competent data ecosystem. Companies where tech is not their primary business often struggles to hire the right talent in order to deliver positive ROI.

Rigid architectures lacking empathy

In an ever-changing data landscape where tech and business demands are constantly changing, companies are still figuring out the right funding / operating models for their data initiatives. This rigidity leads to band-aid solutions that become overly complex with a very high TCO.

Struggle with security and compliance

In a pre-GDPR world, where data privacy and security were after thoughts, data was treated as an asset that needs protecting which lead to the creation of data prisons which traps valuable data from widespread utility across the enterprise.

Lacking Expertise

Problems that enterprises are facing with their data transformation or modernization are about 70% a people/process issue and about 30% technology.

The Modern Approach

We empower our customers to be more self-sufficient with all things data. We deliver an empathy-driven, modular technology architecture platform that provides data quality, security and privacy controls while quickly unlocking business value.

Manage data as a critical asset across the enterprise and capture value from it in real-time.

DataOS® Makes Data Easy

DataOS® is a first of its kind data operating system that delivers an open and modular ecosystem where customers can deploy new data services and applications in weeks. The platform enables customers to:
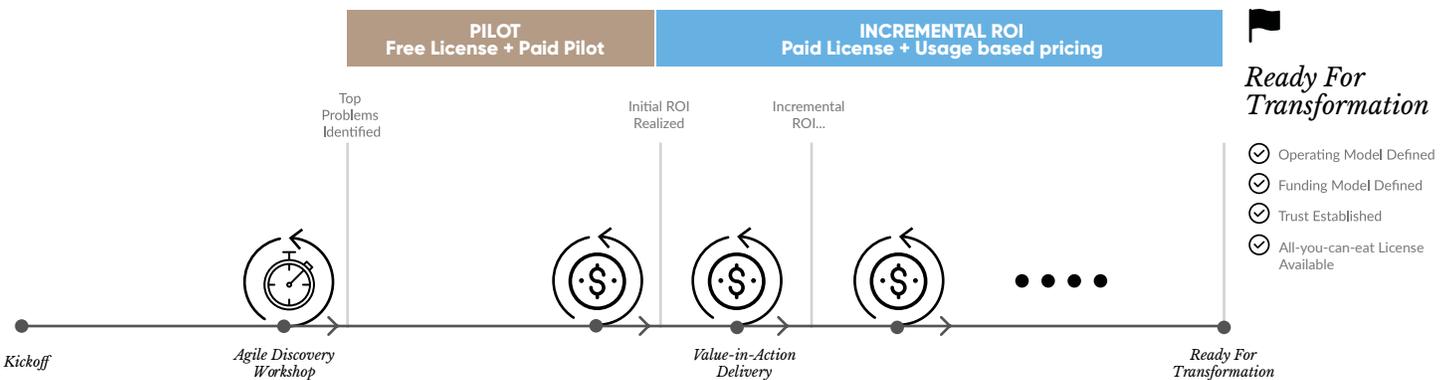
- Quickly consume and distribute data across the enterprise.
- Develop and deploy Active Models early and often to determine optimum operating and funding models.
- Elegantly address the daily friction between IT and business teams.

DataOS delivers 10x the benefits at 1/10th the cost.

The Modern Difference

Realize value from your data today...and tomorrow. We believe the only way to a successful data transformation is through small, incremental wins that deliver ROI along the way. Organizations should use this initial phase to build trust in data and define operating models and governance.

We Deliver Quick Wins and Fast ROI

PILOT Free License + Paid Pilot	INCREMENTAL ROI Paid License + Usage based pricing

Top Problems Identified

Initial ROI Realized

Incremental ROI...

Ready For Transformation

- ⊘ Operating Model Defined
- ⊘ Funding Model Defined
- ⊘ Trust Established
- ⊘ All-you-can-eat License Available

Kickoff

Agile Discovery Workshop

Value-in-Action Delivery

Ready For Transformation

About The Modern Data Company

Founded in 2018, we began with the realization that enterprise-wide data access has been siloed. Data engineers and database administrators have been the longstanding data gatekeepers who funneled data to analysts and data scientists. We aim to change that by freeing enterprises to make better data-driven decisions by democratizing access to data. When all employees, irrespective of their technical skills or background, can easily explore and analyze enterprise data, then both productivity and market expansion are realized at a faster pace.

Intrigued?

Please email hi@TheModernDataCompany.com or hi@tmdc.io

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