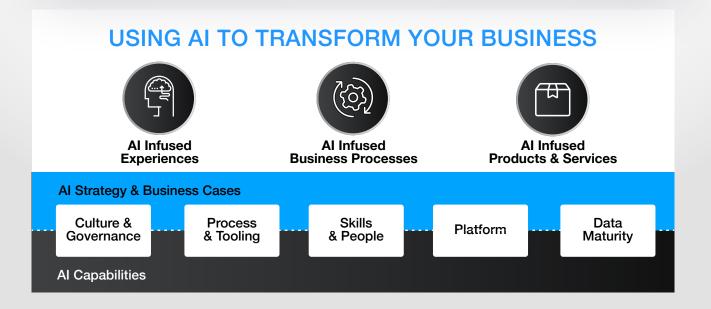


ENGAGE CUSTOMERS ENHANCE EXPERIENCES DOMINATE THE COMPETITION

MICROSOFT AI IDEATION WORKSHOP EMPOWERING AI FOR YOUR BUSINESS

The Al ideation workshop helps companies define their priorities while aligning their strategy on how to get started with Al. This workshop helps companies define the business outcomes that provide the highest value for their company utilizing the Microsoft Al toolset.

We will provide educational information, real world examples on how we have transformed businesses and lead exercises to help you ideate AI opportunities in your business and then prioritize those for execution.





WHO WE ARE

Sirius is a national integrator of technology-based business solutions that span the enterprise, including the data center and lines of business.FiveOut, a Sirius Agency, is an award winning, full service creative and marketing agency. As experts in digital transformation, we integrate technology, data, creative and marketing know-how to build exceptional customer experiences.

Sirius

Application Integration Artificial Intelligence Business Automation Customer Engagement Big Data and Analytics Digital Transformation Enterprise Content Management Internet of Things ITSM Mobility Social and Collaboration

Gold Microsoft Partner

FiveOut

Brand Identity Brand Strategy and Positioning Demand Generation Sales Enablement Experiential Marketing Websites & Mobile Apps Content Development Research & Analysis Metrics Reporting Video Production Web/TV Branded Content Tradeshow & Display



4-HOUR IMMERSIVE WORKSHOP

KICKOFF

Introductions Why we are here? Customer Presentation

AI Transformation

What AI really means? Understanding AI opportunity How to build AI strategy

AI Journey

How to accelerate the journey AI Use Cases and Customer stories AI Platform – Technical Overview

Innovation & Ideation

Co-ideate AI Scenarios for your business

Prioritization & Next Steps

Collaborate to prioritize ideas and scenarios.



FO_AI_Ideation 2019

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