

# Predictable Commerce - Demand Planning

Collaborative planning to sense and shape demand.



Study scenario-based forecasts by adjusting internal and external variables. Collaborate on user variable and constraint versions. Approve demand plans to upstream processes.

## What is Predict - Demand Planning?

A web-based analytical tool to study forecast scenarios across entire product and location hierarchies for different time horizons. Understand the effects of driving new demand or upselling current demand with variable adjustments like price, promotions and events. Collaborate and approve demand plans to production, purchasing and inventory departments.



## Why customers use Predict - Demand Planning

- Anticipate and react quickly to demand fluctuations
- Easy variable and constraint adjustments to computations
- Integration to ERP and upstream planning systems

## Improve Forecast Accuracy

- Automated daily statistical forecasts
- Study scenarios of different variables
- Manage errors, alerts and outliers

**>95% forecast accuracy**

## Reduce Planning Time

- Reduce hypothesis to analysis time
- Increase collaboration between departments
- Save and share computation adjustments

**Eliminate chaos from sharing data and spreadsheets**

## Increase Demand Synchronization

- Anticipate demand from future events
- Analyze pricing and promotion effects
- Forecast for new items/stores

**Customer report leaner production and holding costs**

“We cooperated in a supply chain project for a global company in the field of food and feed safety. Demand planning solution was the perfect match for the ambitious requirements of our client.”

Chong-Ho Hwang, Senior Manager, Kerkhoff Consulting

# How Predict - Demand Planning works, to achieve business benefits



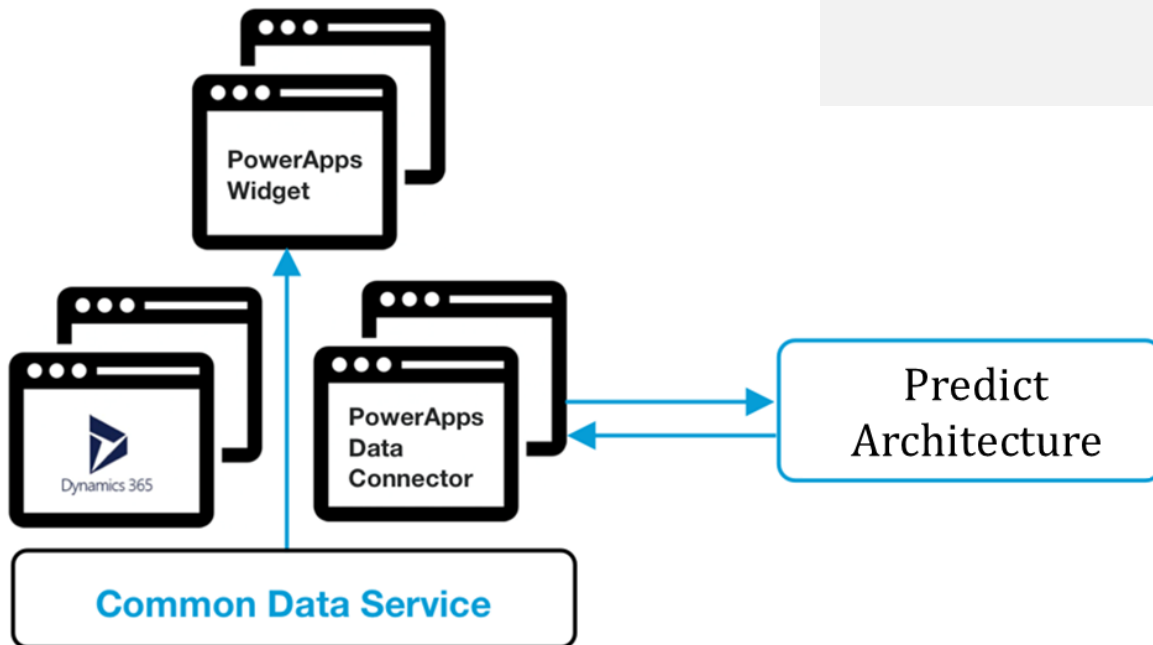
## Proof & Statistics

- Robust sales forecast, even with below average data quality
- 95+% accuracy reached on an aggregated level
- independent forecasts at different levels in the product and market hierarchy



## Proof & Statistics of Joint Solution

- Thanks to full integration with Microsoft Dynamics 365, data are continuously synchronized, and algorithms are based on the most recent ERP data
- Widget app-like visualization of Forecast in the Microsoft Dynamics environment



## Predict - Demand Planning

### Our promise to you

An easy-to-use web application to sense and shape the demand in real-time, across locations, and for multiple product categories.

### An offer to get you started

- Free Test Drive
- Free Assessment and PoC Development
- Customer Workshop

## Tangible Benefits / Desired Outcomes

- Radically streamlining demand planning process
- Improving process efficiency and supply chain resilience
- Sense real-time changes to data and predict emerging market trends

## Why Hexaware?

Hexaware is one of the fastest growing Indian IT services company due to its disruptive value proposition. Hexaware offers Predict which is a Digital Twin platform for business operations transformation. The platform is used by global organizations to Simulate, Optimize and Synchronize their business, identify new patterns, sense demand and react to business contingencies in real time.