



IS YOUR E-COMMERCE-PLATFORM RIGHT FOR TOMORROW?

www.intershop.com/ecommerce-future

WHAT ARE YOUR E-COMMERCE
PLANS?

International growth?
Wider range of products?
Multi-channel commerce?
B2B?

DOES YOUR CURRENT PLATFORM
HAVE WHAT IT TAKES TO SUCCEED?

Cost-effectiveness?
Functionality?
Performance and stability?
Support?

WILL YOUR CURRENT PLATFORM BE
ABLE TO MAINTAIN THAT SUCCESS?

Innovation?
Flexibility?
Scalability?
Future viability?

Only one e-commerce platform offers all this. **Intershop!**

Use your time and investment to maximum effect. Choose a proven solution you can rely on. Intershop is both large and small. Simple and complex. Standardized and customizable. B2C and B2B. Regional and international. Intershop is exactly what you need it to be: inspired by your vision and as individual as your business. It can adapt with ease to every challenge – and grow as your business grows.

„We reviewed the market carefully but went for Intershop because the out-of-the-box functionality was a good fit for our requirements. The cost benefit with Intershop was also the right choice for us.“

Richard Weaver
E-Commerce Manager, Majestic Wine

„Of the platforms we considered, Intershop stood out as being the most robust, flexible, future-proof and scalable. The system was able to scale to high customer demand during our Crazy Days sale in October, and during the busy Christmas period. For us, the customer experience is key and the new platform allows us to develop that first-class experience even further.“

Pieter Heij
Director Multi-Channel & IT, de Bijenkorf

INTERSHOP – INSPIRING, INDIVIDUAL.

▲ Innovation included

Don't miss out on the latest innovations your competitors may be using today. With Intershop commerce solutions, innovation is standard – not an extra-cost option as with other providers.

▲ As individual as your business

Intershop commerce solutions adapt to your business model, your organizational structure, and the expectations of your customers – and not vice versa.

▲ Infinite product data

With Intershop, you can manage and deploy any amount of product and catalog information. Unlike other solutions, which can struggle beyond a few hundred products, our server-side performance is impeccable.

▲ Inspirational shopping environments

Your customers not only require detailed product information, they also expect an emotionally engaging experience. Meet both these needs with our fully integrated web content management system.

▲ International in an instant

When it's time to go global, there's no need to wait. With Intershop, the time to market is virtually zero: just a couple of clicks, and your new brand or regional channel is ready to go.

▲ Customize for your customers

Communicate with your customers on a one-to-one basis. Unlike PHP-based solutions, Intershop e-commerce has a multi-client capability and supports multi-client catalogs on a single platform.

▲ Perfect for business customers

With Intershop, it's easy to implement genuine B2B models. Other platforms require extensive modification – which quickly eliminates any initial cost savings.

▲ Powerful performance

Enjoy reliable performance – and uninterrupted sales – even during peak periods, e.g., in the run-up to the holiday season. Other solutions are tough on their hardware – sometimes too tough.

▲ Integration without irritation

Unlike other e-commerce providers, Intershop makes it easy to integrate the full range of back-end systems, e.g., ERP, CRM, and OMS.

▲ Growth without grief

Whatever your growth strategy, Intershop is ready to grow too. Other commerce platforms often struggle to keep pace, especially when expanding into international markets.

▲ Cool calculations

Keep your commerce costs transparent and manageable at all times. With Intershop, there are no unpleasant surprises in the form of excessive project development and customization costs.

▲ Tomorrow, today

Intershop is built with the future in mind. Other commerce platforms often lack an adequate migration strategy when upgrading to new versions, which means users are left with the hassle and expense of reimplementing their existing interfaces. While your competitors scramble to keep up, you can focus exclusively on your business.

Choose a reliable partner to help implement and develop your system.



IF YOU HAVE ANY QUESTIONS,
PLEASE CONTACT US AT:

Intershop Communications AG

Intershop Tower
07740 Jena, Germany

Phone: +49 3641 50-0

Fax: +49 3641 50-1111

www.intershop.com



YOUR PERSONAL E-COMMERCE
EXPERT

Maja von Lewartow Lewartowski

Intershop Communications AG

Phone: +49 3641 50-2062

InsideSales@intershop.de



E-COMMERCE SUCCESS IS
ACHIEVABLE

Be inspired by the success of
existing Intershop customers.
Whatever your business,
Intershop speaks your language.

www.intershop.com/customers



intershop®
inSPIRED BY TOMORROW