

Operational Visibility for Streaming Media & Entertainment

It's go time. Failure is not an option. Are you ready?

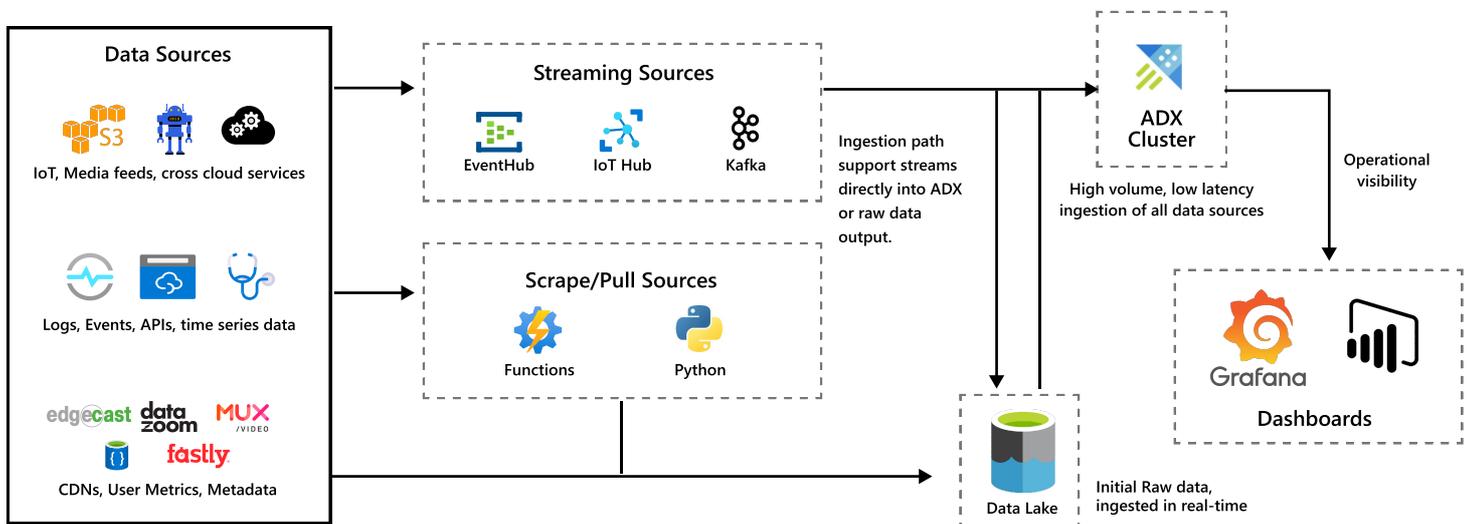
In media, more than in any industry, **seconds mean mega-dollars**. For most companies, a fairly large part of their revenue and most of the profits arrive in compact, peak windows. Thus, it becomes imperative to both prepare for and monitor real-time streaming performance. The ability to react and respond is key to delivering a flawless user experience and exceptional customer satisfaction.

With big data coming from different sources such as media feeds, IoT, CDNs, logs, events, time series, user metrics, metadata etc., coupled with highly varied type and velocity, it is a significant and costly challenge to consolidate data and provide a real-time view of network performance (at scale).

Make your data infrastructure production ready

Our consultant-led turnkey solution, delivered using Microsoft Azure Data Explorer, can help you streamline and automate data delivery and keep a track of network performance in real-time on a single dashboard. This helps you deal with data deluge and provides low latency observability to become production ready and ensure smooth functioning during peak times.

Solution architecture



Get in touch
with us:

Barry Paquet
Marketing Director, InCycle Software
barry.paquet@incyclesoftware.com

Solution Benefits



Peace of Mind:

Proven ability to scale and monitor network performance for both Live and Simulated events in real-time from a "Single Pane of Glass".



Big Data Telemetry:

Improve delivery speed (on-demand) and quality.



Accelerate journey:

Proven accelerators specific to Media & Entertainment (such as load and query generators).



Modern Data Ops:

Implement key practices and tools to improve the quality and reduce end-to-end data analytics cycle time.



Modern Azure Based Architecture:

Broad and rapid adoption of a hyper-scale and resilient cloud with immediate access to services such as ML & AI.



Repeatable & Robust:

Complete lifecycle enables transformation into an automated data-driven organization.



Our team is made up of data scientists — not expert engineers. We needed process and tool professionals. InCycle's team of DevOps and data architects was exactly project resources we needed to achieve our goals.

- *Fortune 500 Customer*

Get Started with **Peak Event Readiness in a Day**

Analyze the current process and learn how you can reduce risk and improve predictability in your data infrastructure.

What to expect:



Discover: Understand data analysis and streaming goals



Assess: Analyze current infrastructure and data sources & types

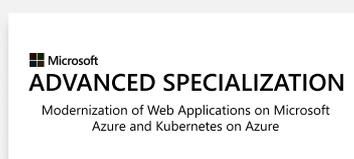


Solution Demo: Introduction to Data Ops and ingestion, storage and automation demo

Required participants

- Data engineers
- DevOps Engineer
- Operations

About InCycle Software



Get in touch with us:

Barry Paquet
Marketing Director, InCycle Software
barry.paquet@incyclesoftware.com

