Cloud-native SaaS Master Data Management (MDM) and Product Information Management (PIM) solution provider
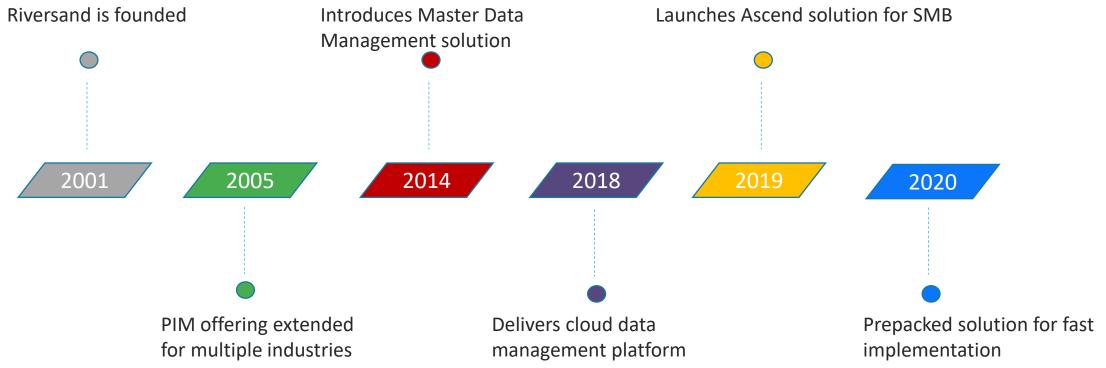
Who is Riversand?

Riversand is founded

Introduces Master Data
Management solution

Launches Ascend solution for SMB

| 2001 | 2005 | 2014 | 2018 | 2019 | 2020 |

PIM offering extended
for multiple industries

Delivers cloud data
management platform

Prepacked solution for fast
implementation

Future ready | **Unwavering focus on innovation** | **Geeks in the data management space**

:ⁱriversand®

Riversand Leadership Team

Upen Varanasi, CEO & Co-Founder
- Previously at Trilogy Software and EDS-PLM;
- B. Tech. in Mechanical Engineering, Indian Institute of Technology;
- M.S. in Mechanical Engineering, University of Missouri-Rolla

Bill Muldoon, SVP of Global Sales
- VP of North American Sales, Schneider Electric
- IBM, Partner
- EVP, AVEVA
- BS in Engineering, MBA, TAMU

Raman Parthasarathy, SVP, Strategy & Biz. Dev.
- Previously at Tata Consultancy Services;
- Master of Technology in Electronics, India;
- General Management Graduate, Harvard Business School

Mikkel Jensen EVP, Europe and Middle East
- Previously EVP, and VP of Product Strategy at Stibo Systems
- Master's in Cognitive Semiotics and bachelor's in Information Studies, the University of Aarhus in Denmark

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Riversand Leadership Team

Ninad Raikar, VP, Professional Services
- Previously at SGT, Accenture and Tata Infotech;
- B.E. in Electronics and Telecommunications Engineering, India;
- M.B.A., Rice University

Tarun Chandrasekhar, SVP, Verticals
- Previously at Drillinginfo, BP America, Neuralog and Esri
- Master's focused in Urban Planning and GIS from University of Illinois at Urbana-Champaign

Shyam Potta, VP, Product Management
- Previously with Praxair and Infosys, Assistant manager at Royal Enfield
- B. Tech. in Mechanical Engineering, Indian Institute of Technology

Michael Robinson, VP, Marketing
- 25+ year B2B marketing and sales
- Worked in technology, consulting, energy, and professional services companies – spanning from start-ups to global leaders.
- BA from Baylor, MBA from SMU

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A big disruptor in defining MDM / PIM solutions

"[Riversand] scored top of all vendors evaluated for satisfaction with the product's value for money, and its TCO." **– Gartner, 2020, talking about Riversand, the only Visionary four years in a row**
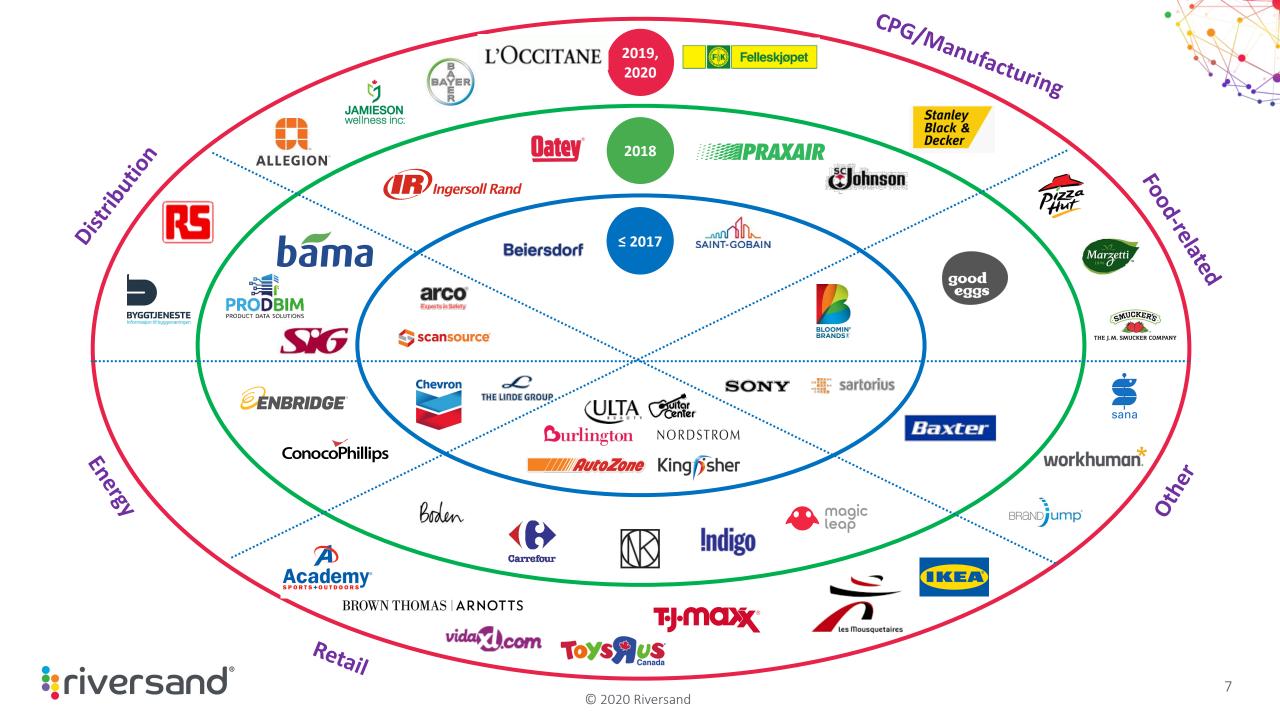
"Riversand made a big play with its V8 release in 2017, unveiling the new **cloud-first platform**" - **Forrester**

"(Riversand's) cloud-native delivery model and application-centric approach will be attractive to existing and potential customers alike" **– 451 Research**

Named "PIM Market Leader" by **FeaturedCustomers**

CPG/Manufacturing

Distribution

Food-related

Energy

Other

Retail

2019, 2020 — L'OCCITANE, BAYER, Felleskjøpet, JAMIESON wellness inc., ALLEGION, Stanley Black & Decker

2018 — Oatey, PRAXAIR, SC Johnson, Ingersoll Rand, Pizza Hut

≤ 2017 — Beiersdorf, SAINT-GOBAIN, Marzetti, good eggs, SMUCKER'S THE J.M. SMUCKER COMPANY, arco Experts in Safety, scansource, BLOOMIN' BRANDS, Chevron, THE LINDE GROUP, SONY, sartorius, ULTA BEAUTY, Guitar Center, Baxter, Burlington, NORDSTROM, sana, AutoZone, Kingfisher, workhuman, Boden, magic leap, BRANDJUMP, Carrefour, Indigo, Academy SPORTS+OUTDOORS, IKEA, BROWN THOMAS | ARNOTTS, T·J·maxx, les Mousquetaires, vidaXL.com, Toys R Us Canada

RS, bama, PRODBIM PRODUCT DATA SOLUTIONS, BYGGTJENESTE Informasjon til byggenæringen, SiG, ENBRIDGE, ConocoPhillips

riversand®

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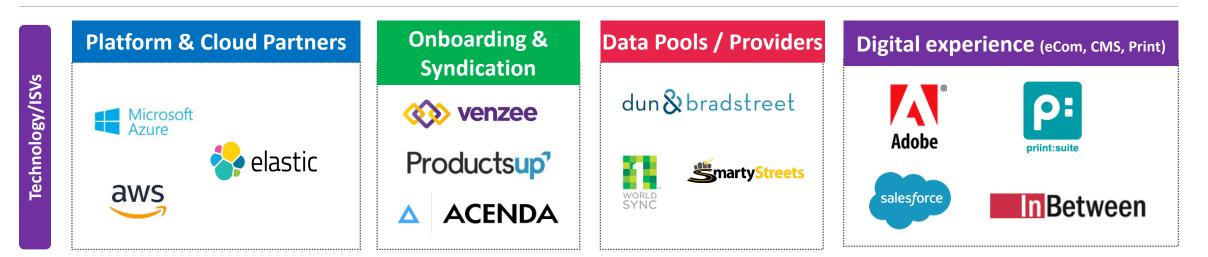© 2020 Riversand

Current Riversand partner ecosystem to support customers

Consulting & Implementation

Global

Deloitte.
wipro
TATA CONSULTANCY SERVICES
Cognizant
accenture
Infosys
Capgemini

US

verdant
astound COMMERCE
pivotree
StrikeTru

Europe

ADVELLENCE
avensia
edifixio
parsionate. omnichannel excellence
DXC
WUNDERMAN THOMPSON Commerce
mVISE MOBILITY · VIRTUALIZATION · SECURITY
epinova

Technology/ISVs

Platform & Cloud Partners

Microsoft Azure
elastic
aws

Onboarding & Syndication

venzee
Productsup
ACENDA

Data Pools / Providers

dun & bradstreet
1 WORLD SYNC
SmartyStreets

Digital experience (eCom, CMS, Print)

Adobe
priint:suite
salesforce
InBetween