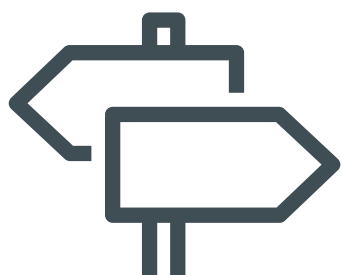


# Content migration services

## Specialist in migrations



### ■ Dynamic application landscape

The world is digitizing at high speed and the amount of content increases exponentially. The way we work with content changes and this requires new or additional applications that properly support the processes. Migrations and consolidations of content are continuously an important part of IT calendar.

### ■ Create more value

Migrating content is often seen as a necessary evil and implementations are rarely without problems. Time schedules are not met and content loses value, because it's not be migrated properly.

We see migration not as a necessity, but as a value-creating project. And that's why we make sure that only relevant content is moved, that it is stored in the right place, with proper and complete metadata.

### ■ Years of experience

Since 2004, we have carried out hundreds of complex content migrations. This had led to the development of our software platform in which this experience has been processed. The software is specifically designed to support a controllable process, in which adding value is most important during the actual migration..

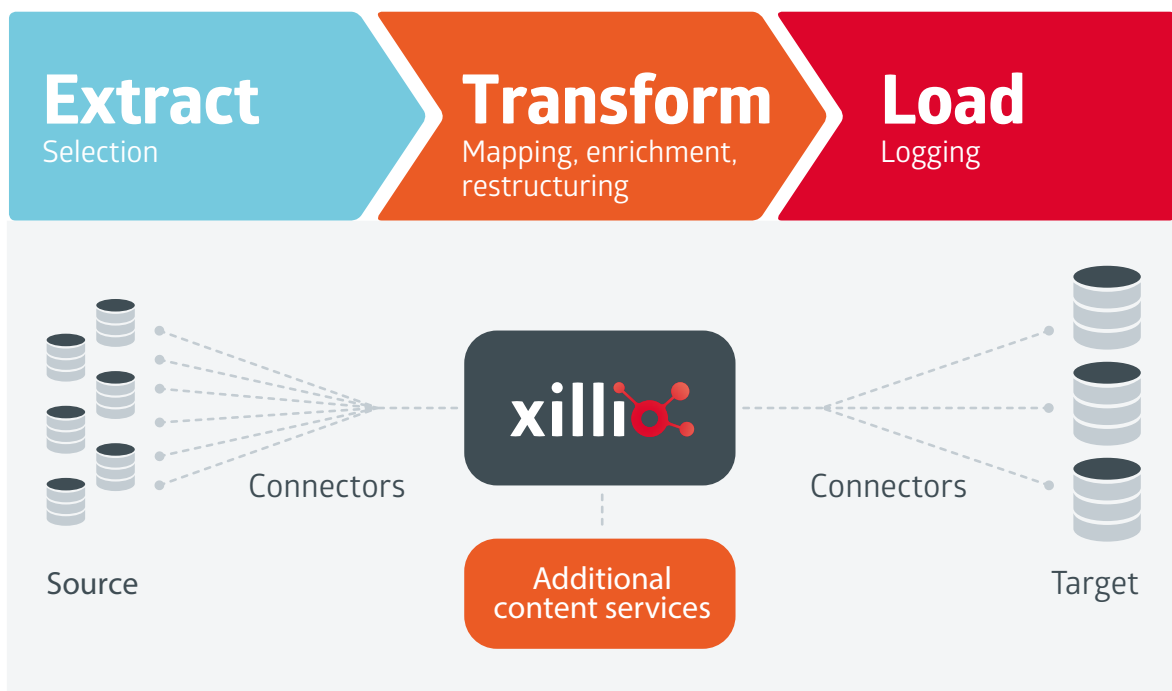


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A migration is more than just moving content. Our approach is based on the ETL (Extract, Transform, Load) principle and supports an iterative approach.

The standard phasing is as follows:

1. **Extraction** - fast extraction with standard connectors.
2. **Analysis** - reporting on quality and quantity.
3. **Selection** - only relevant content is migrated.
4. **Mapping and enrichment** - use of business rules, auto-classification or deduplication for enrichment.
5. **Transformation** - Comply all the rules.
6. **Load** - use standard connectors to import content quickly..



### Benefits of our approach

- No garbage in, garbage out, valuable content in the right place;
- Out-of-the-box connectors for almost every content management system;
- Fully verifiable and reportable process. Comprehensive logging and documentation of audit trail for each object;
- Set business rules;
- Intelligent deduplication and auto-classification;
- No interruptions to the business;
- Standard approach to involve the organization through workshops, reports and checklists.

Xillio is an international specialist in the field of content migration and integration. We help organizations worldwide to solve the challenges they face with their fragmented content repositories. Xillio's headquarters is based in The Netherlands. For more information, see [www.xillio.com](http://www.xillio.com).

