





#### **Universal Payments Connector**

All of the choice, all of the control, none of the integration



## **Universal Payment Connector**

A PROMISE of hassle-free access to global payment ecosystem



#### Solving the integration problem for enterprises

Reduce cost, increase efficiency, modernise systems and exceed customer expectations

# Integrations made simple

Imburse is the most comprehensive cloud-based ecosystem of transaction service providers and technologies. A single connection to meet any transaction requirement, instantly and at no cost.

#### Without Imburse:

**Multiple Integrations** 

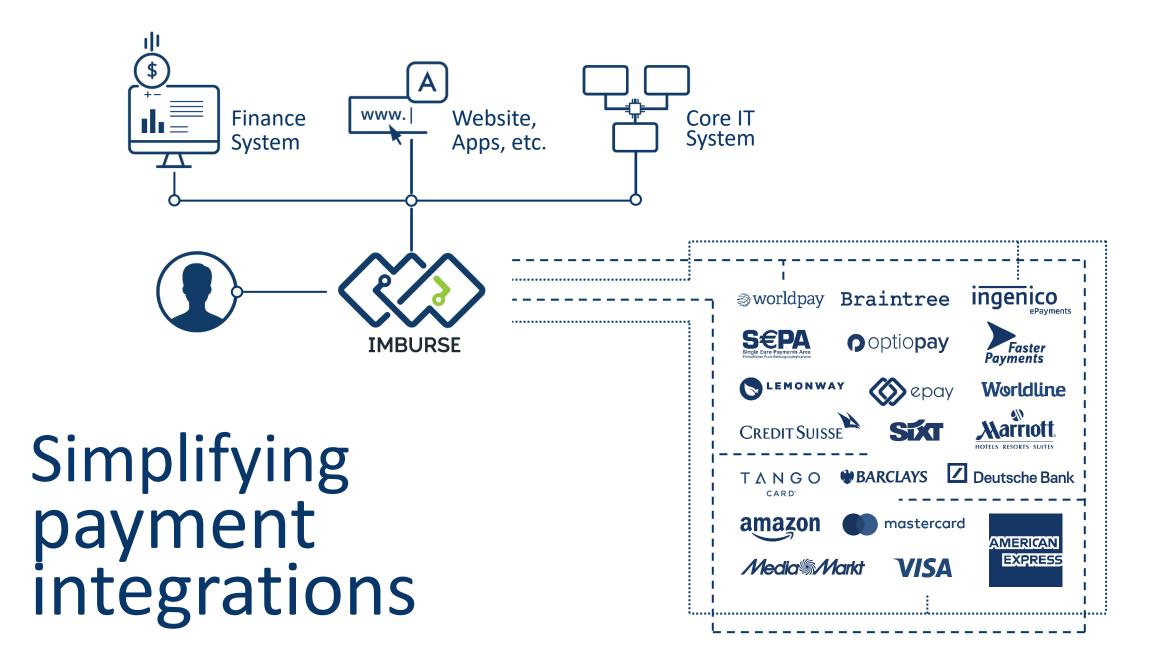
Take years, cost millions, market by market

#### With Imburse:

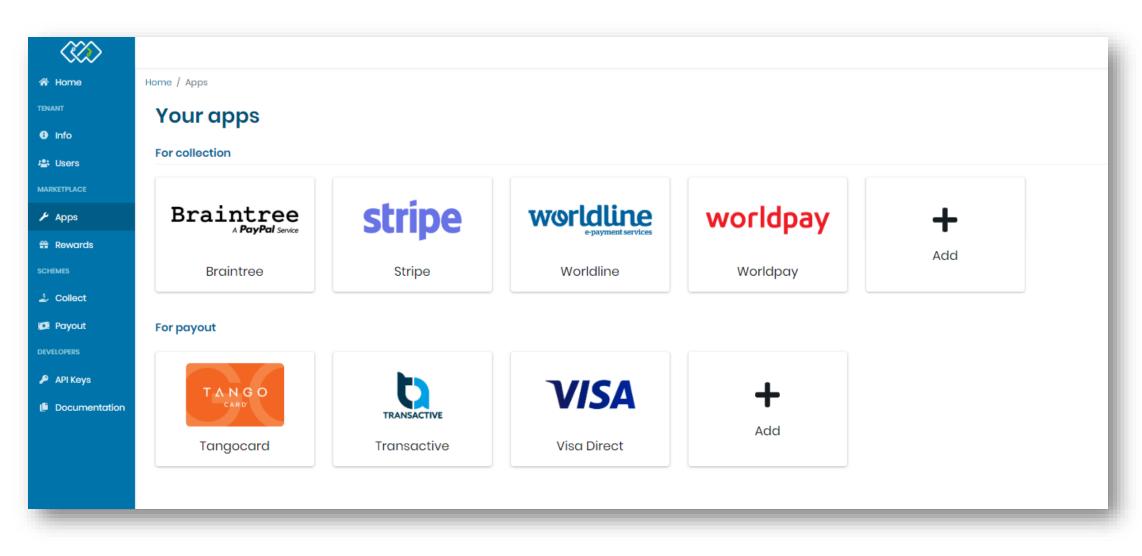
# A Single Service

Deploy immediately, globally and at low cost

Imburse makes running a business simple again.







#### Clients set up its preferred partners and payment types

## **Global variety and complete access...**

|  |                       |   | oliver.wernayer@imburs<br>Olivers Demo              |  |  |  |  |  |
|--|-----------------------|---|---|--|--|--|--|--|
| Home / Apps / App Configuration / Install App    |                       |   |   |  |  |  |  |  |
| Install collection app                           |                       |   |   |  |  |  |  |  |
|  |                       |   |   |  |  |  |  |  |
| Select an app to install                         |                       |   |   |  |  |  |  |  |
| TH   |                       |   |   |  |  |  |  |  |
|  | GOCARDLESS            | paydirekt   | paydirekt   |  |  |  |  |  |
| Alipay   | GoCardless            | Paydirekt Merchant                                | Paydirekt OneKlick                                  |  |  |  |  |  |
| Supported Countries:                             | Supported Countries:  | Supported Countries:                              | Supported Countries:                                |  |  |  |  |  |
| Global   | Global                | DE  | DE  |  |  |  |  |  |
| Supported Currencies:                            | Supported Currencies: | Supported Currencies:                             | Supported Currencies:                               |  |  |  |  |  |
| GBP EUR USD CHF CAD THB CNY HKD                  | Global                | EUR   | EUR   |  |  |  |  |  |
| Categories:                                      | Categories:           | Categories:                                       | Categories:   |  |  |  |  |  |
| Collect Credit Cards Debit Cards Mobile Payments | Colloct Diroct Dobit  | Collect One-off Payments Payment Service Provider | Collect Payment Service Provider Recurring Payments |  |  |  |  |  |
| Payment Methods:                                 | Payment Methods:      | Payment Methods:                                  | Payment Methods:                                    |  |  |  |  |  |
|  |                       | poydireid   | paydirekt   |  |  |  |  |  |
| Analy and a                                      | paymentinas ACH PAD   |   |   |  |  |  |  |  |
| Dan Dad  | stripe                | worldline   | worldpay  |  |  |  |  |  |
| PayPal   | Stripe                | e-payment services<br>Worldline                   | Worldpay  |  |  |  |  |  |
| Supported Countries:                             | Supported Countries:  | Supported Countries:                              | Supported Countries:                                |  |  |  |  |  |
| Global   | Global                | Global  | Global  |  |  |  |  |  |
| Supported Currencies:                            | Supported Currencies: | Supported Currencies:                             | Supported Currencies:                               |  |  |  |  |  |
| Global   | Global                | Global  | Global  |  |  |  |  |  |

#### **Clients set up its preferred partners and payment types**

#### **Control and efficiency** ...

|             |                                     |                      |                    |                       |             |  |             |                | oliver.werneyer@imbursepayments.com     olivers Demo |
|-------------|-------------------------------------|----------------------|--------------------|-----------------------|-------------|--|-------------|----------------|--|
| 希 Home      | Home / Collect Schemes / Add Scheme |                      |                    |                       |             |  |             |                |  |
| TENANT      | Collect scheme setup                |                      |                    |                       |             |  |             |                |  |
| Info        |                                     |                      |                    |                       |             |  |             |                |  |
| 🗥 Users     | Save scheme                         |                      |                    |                       |             |  |             |                |  |
| MARKETPLACE | Name                                | Mobile App MOTOR DE  |                    | Ê.                    |             |  |             |                |  |
| 🖋 Apps      |                                     |                      |                    |                       |             |  |             |                |  |
| # Rewards   | Code                                | 23423kj4h23kjh4      |                    |                       |             |  |             |                |  |
| SCHEMES     |                                     |                      |                    |                       |             |  |             |                |  |
| 2 Collect   | Scheme Rules (O                     | Order the rules from | n top to bottom to | set their priority)   |             |  |             |                |  |
|             | Rule - Priority 1                   |                      |                    |                       |             |  |             |                |  |
| P API Keys  | Quanting                            |                      |                    |                       |             |  |             |                | ~ #  |
|             | Countries                           |                      | × Germany          |                       |             |  |             | X <del>v</del> |  |
|             | Currencies                          |                      | EUR                |                       |             |  |             | X 👻            |  |
|             | Value from                          |                      | 1                  | to                    | 20          |  |             |                |  |
|             | Apps                                |                      |                    |                       |             |  |             |                |  |
|             | Braintree                           |                      | ×                  | Worldpay              | ×           | Stripe   | ×           |                |  |
|             |                                     |                      |                    | AMERICAN<br>EXPRESS B |             |  |             |                |  |
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|             |                                     |                      |                    |                       |             |  |             |                |  |
|             |                                     |                      |                    |                       |             |  |             |                |  |
| <           |                                     |                      |                    |                       |             |  |             |                | Remove rule  |
|             |                                     |                      |                    |                       |             |  |             |                |  |

#### **Clients set up its preferred partners and payment types**

#### ... and easy to deploy!

| WINBURSEDOCS |   |   |   |  |  |  |  |
|--------------|---|---|---|--|--|--|--|
|              | A suite of documents ex   | Getting Started   | burse API work together.  |  |  |  |  |
|              | <b>Introduction</b><br>Getting starting with the<br>Imburse APIs. | <b>Authentication</b><br>How authentication works<br>and how to create<br>Management and Payout<br>bearer tokens. | <b>Account Management</b><br>Managing Account API Keys,<br>setting up NEW Tenants, and<br>managing Tenant API Keys. |  |  |  |  |
|              | Tenant Users<br>Managing Tenant Users.                            | <b>Tenant API Keys</b><br>Managing Tenant API Keys.   | Marketplace<br>Searching for and installing<br>Apps from the Marketplace.   |  |  |  |  |

**Clients preferred IT partners can use Imburse APIs to deploy products** 

## **Complete freedom to succeed**

#### **Our Promise to CTOs**

Hassle-free integration and operation ... forever Our Promise to CMOs

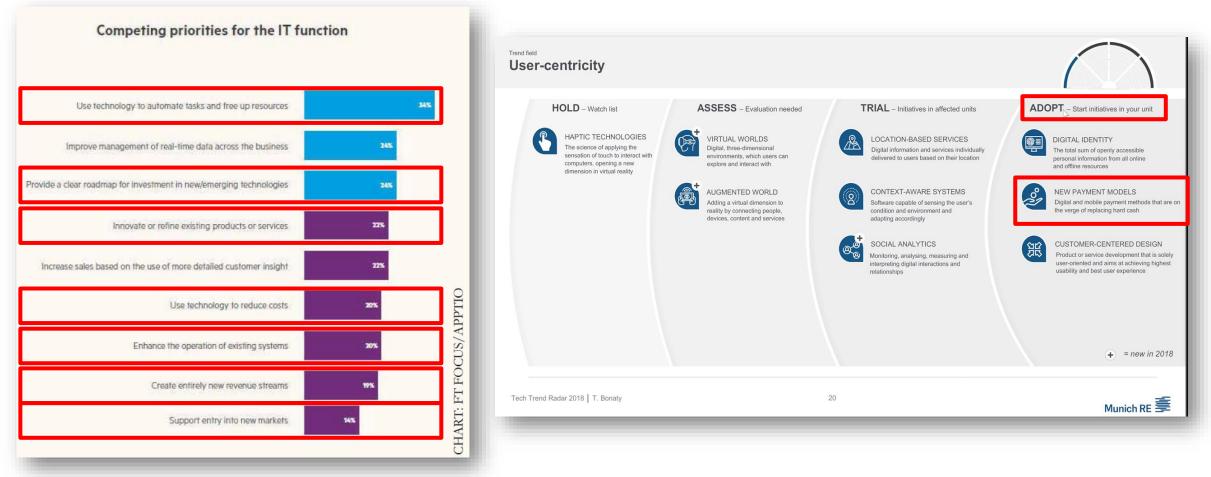
Freedom to grow and build new solutions ... immediately **Our Promise to CFOs** 

Freedom to choose and optimize ... constantly

# **IMBURSE** enhances payments as a key business value driver and a competitive advantage

Simultaneously deliver better customer engagement as well as business efficiency

## **Global recommendation to act**



IT buyers have shifted away from costly on-premise equipment in recent years as they move more workloads into a pay-as-you-go model in the cloud." – **WSJ** <u>click here</u>

#### Global and industry recommendation to act immediately and be cloud-native

# IT spend is too high

"For now, refreshing technology, lessening dependence on legacy systems, strategic outsourcing, and the use of cloud infrastructure and applications are an easier way to make room in the budget, rather than going to the CFO and asking for a large increase."

Computer Economics click here

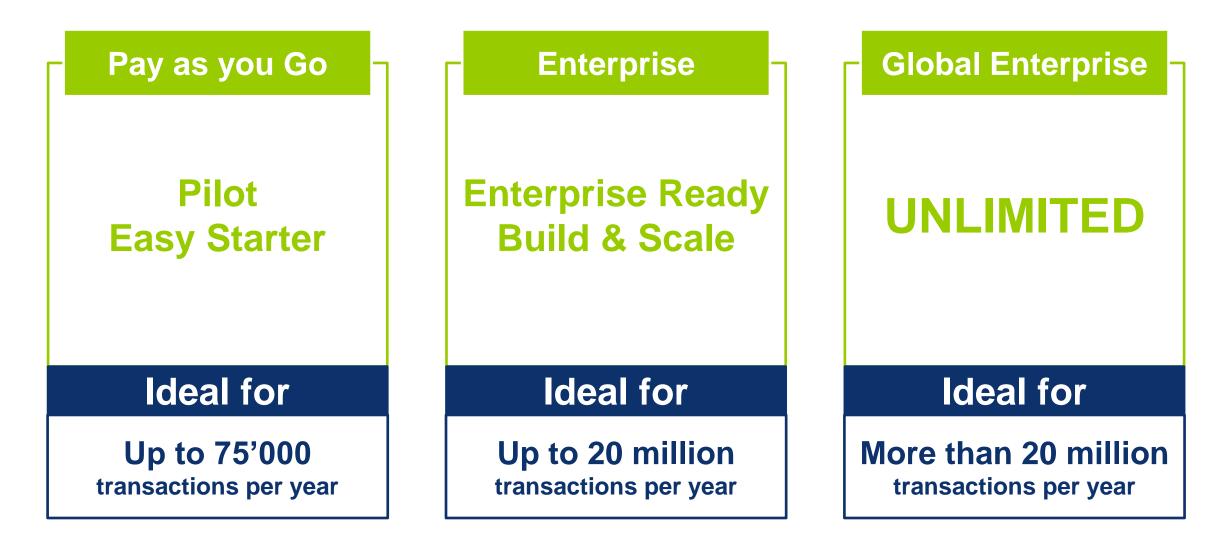
Global North America Europe \$ 3.9 Tn<sup>1</sup> p.a. \$ 798 Bn<sup>2</sup> p.a. \$ 2.2 Tn<sup>1</sup> p.a. \$ 343 Bn<sup>2</sup> \$ 1.7 Tn<sup>1</sup> Enterprise \$ 975 Bn<sup>1</sup> Enterprise Enterprise \$ 95 Bn<sup>3</sup> Banking \$ 38 Bn⁴ Insurance \$ 272 Bn<sup>3</sup> Banking \$ 108 Bn⁴ Insurance \$ 224 Bn⁴ \$ 563 Bn<sup>3</sup> Banking Insurance \$ 600 Bn<sup>e</sup> Transformation \$ 102 Bn<sup>6</sup> Transformation \$ 290 Bn<sup>6</sup> Transformation "Cloud applications", "Digital transformation", "Systems •"Cloud applications", "Digital transformation", • "Cloud applications", "Digital transformation", integration", "legacy system modernisation" "Systems integration", "legacy system modernisation" "Systems integration", "legacy system modernisation"

<sup>1</sup> Gartner Global IT Spending CLICK HERE <sup>2</sup> Gartner Outlook for the EMEA IT Market CLICK HERE <sup>3</sup> Gartner 2020 Outlook: Enterprise IT Spending Forecast for the Banking and Securities Market <u>CLICK HERE</u>
 <sup>4</sup> Gartner 2020 Outlook: Enterprise IT Spending for the Insurance Market, Worldwide, 2017-2023, 3Q19 Update <u>CLICK HERE</u>

<sup>5</sup> Computer Economics Worldwide IT Spending and Staffing Outlook for 2020 CLICK HERE
<sup>6</sup> TechRepublic Report Global IT spending. CLICK HERE

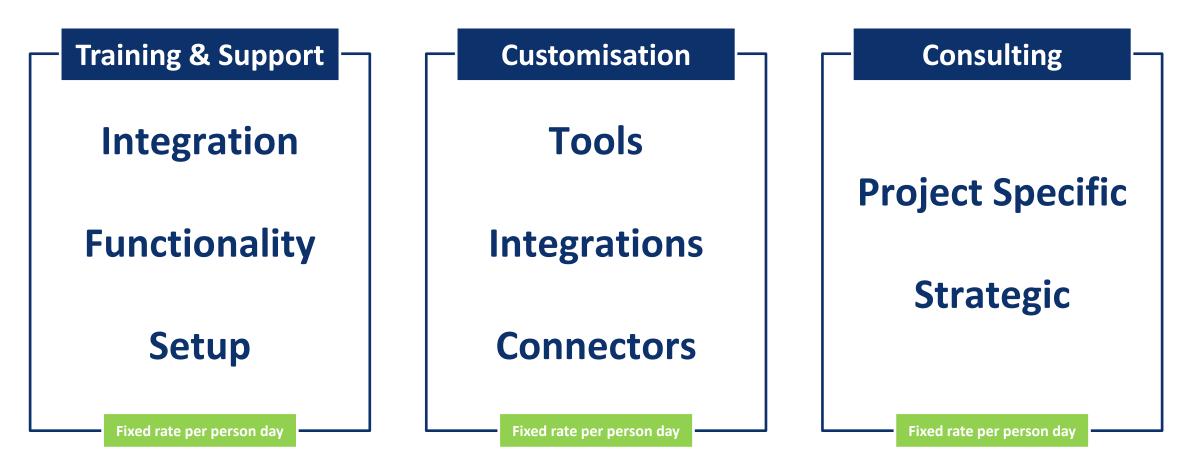
#### Imburse is helping clients in insurance, banking and transport

## **Imburse Licencing Models**



Imburse offers a variety of pricing models to best meet client needs

# Support and consulting



Deployment of available ancillary services at the full discretion of the client.

All prices are EXCLUDING VAT

Imburse built to fully empower clients to deploy and run, but can support where needed.

# Thank you for your consideration.



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#### **Contact us now to find out more.**

Email: <a>oliver.werneyer@imbursepayments.com</a>