



# IMBURSE

Making it easier to **SUCCEED**

TRUSTED PARTNERS



FINANCE-IT INNOVATION  
AWARD 2019



WINNER

ECOSYSTEMS CATEGORY

# Remember when running a business was easy?



- ✓ **Simple products**
- ✓ **Limited payment options**
- ✓ **Low customer expectations**

# Everyday, running a business has become harder due to the relentless push to





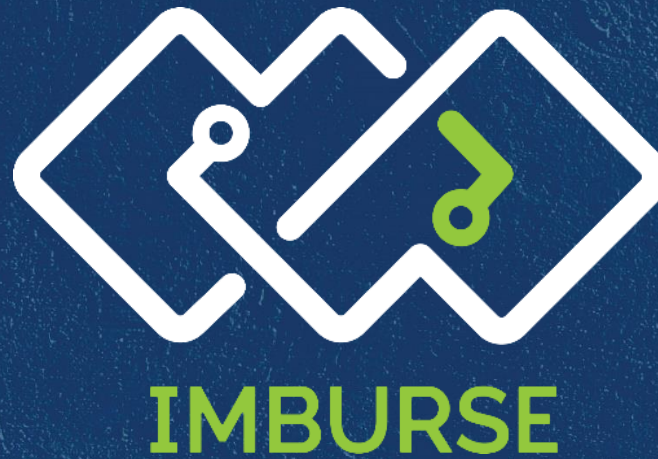
# Today business needs to

 **Deliver more**

 **Faster**

 **With less**

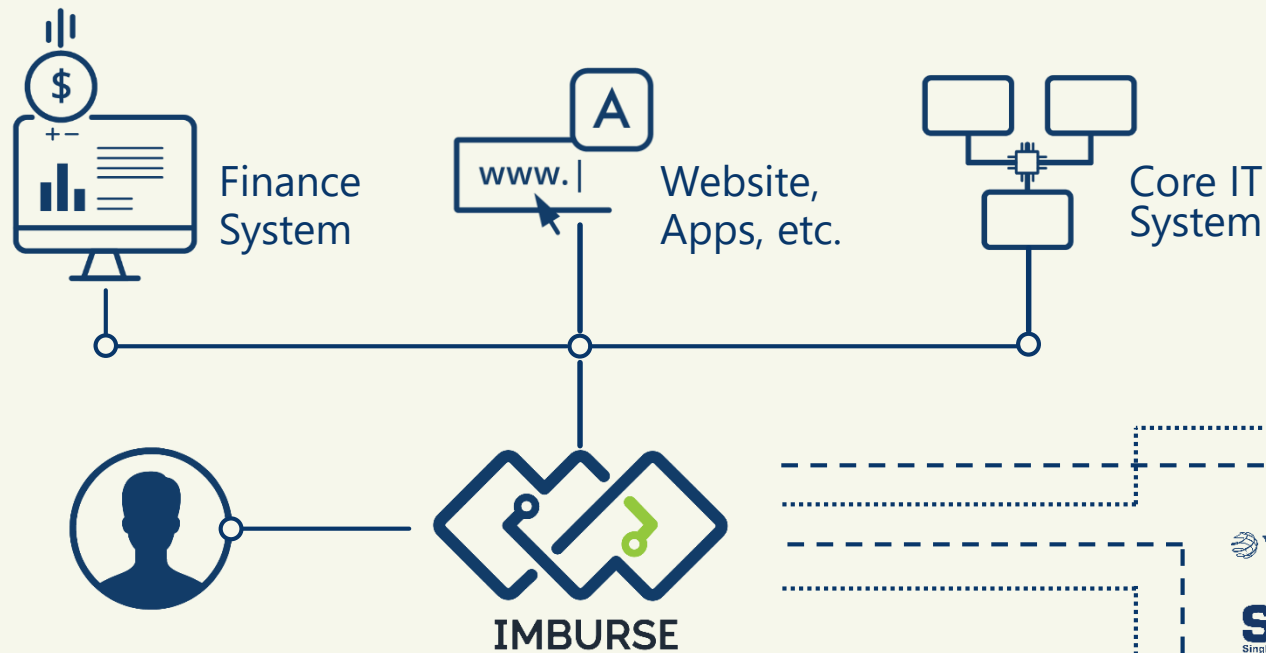




**Leverage any payment provider, any payment technology, any market, any amount – NO IT WORK.**

*Hypercharge growth, significantly reduce costs, optimize processes and better engage consumers*





# Simplifying payment integrations





# NOW your business can deliver



**Customer engagement**  
faster, with less resources



**Business efficiencies**  
faster, with less risk

## simply. forever.



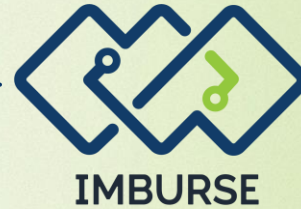


# Better engage consumers





# Better customer engagement



## Payment Technology

Freely offer all payment technology to make or collect payments.



## Channels

Conveniently transact with your customers across all channels.



## Partnerships

Easily connect partners to enhance the product offering and experiences.



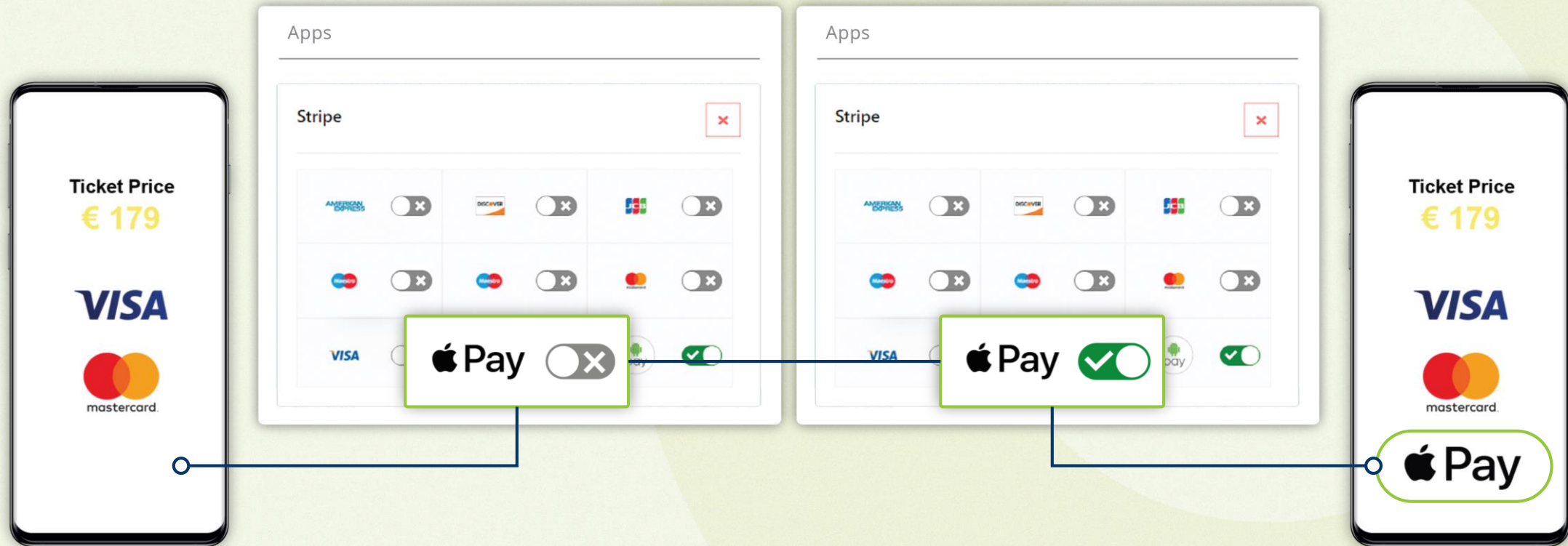
## Customer Insights

Fully leverage customer insights to personalise products and experiences.





# Effortlessly deploy customer experiences



✓ No direct integrations

✓ Fast deployment

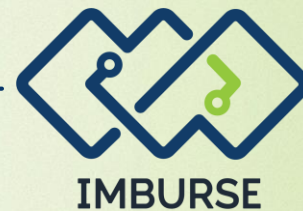


# Enhancing business performance





# Enhance business performance



## Providers

Complete freedom to choose most relevant payment and reward providers.



## Markets

Quickly & easily expand into new markets without losing oversight or control.



## Governance

Build more efficient processes while minimizing fraud and payment related risks.



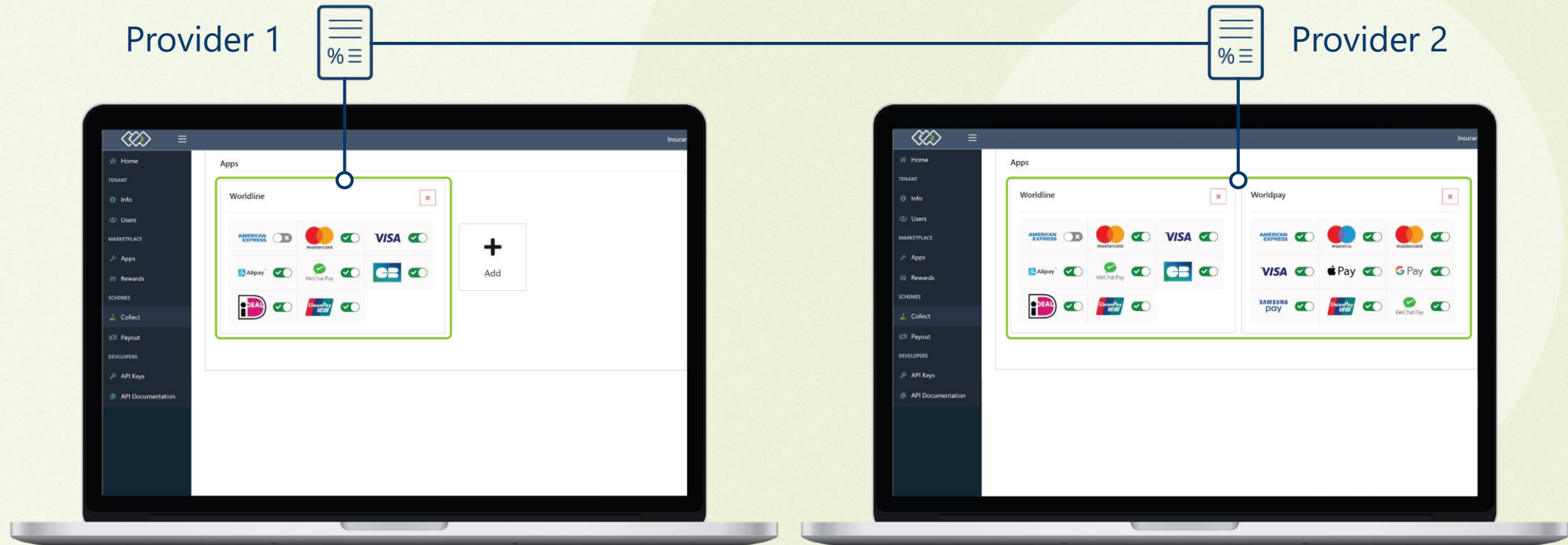
## Profitability

Immediately implement decisions that maximise growth and reduce costs.





# Enhance business performance



✓ No direct integrations

✓ Fast deployment

✓ Zero cost



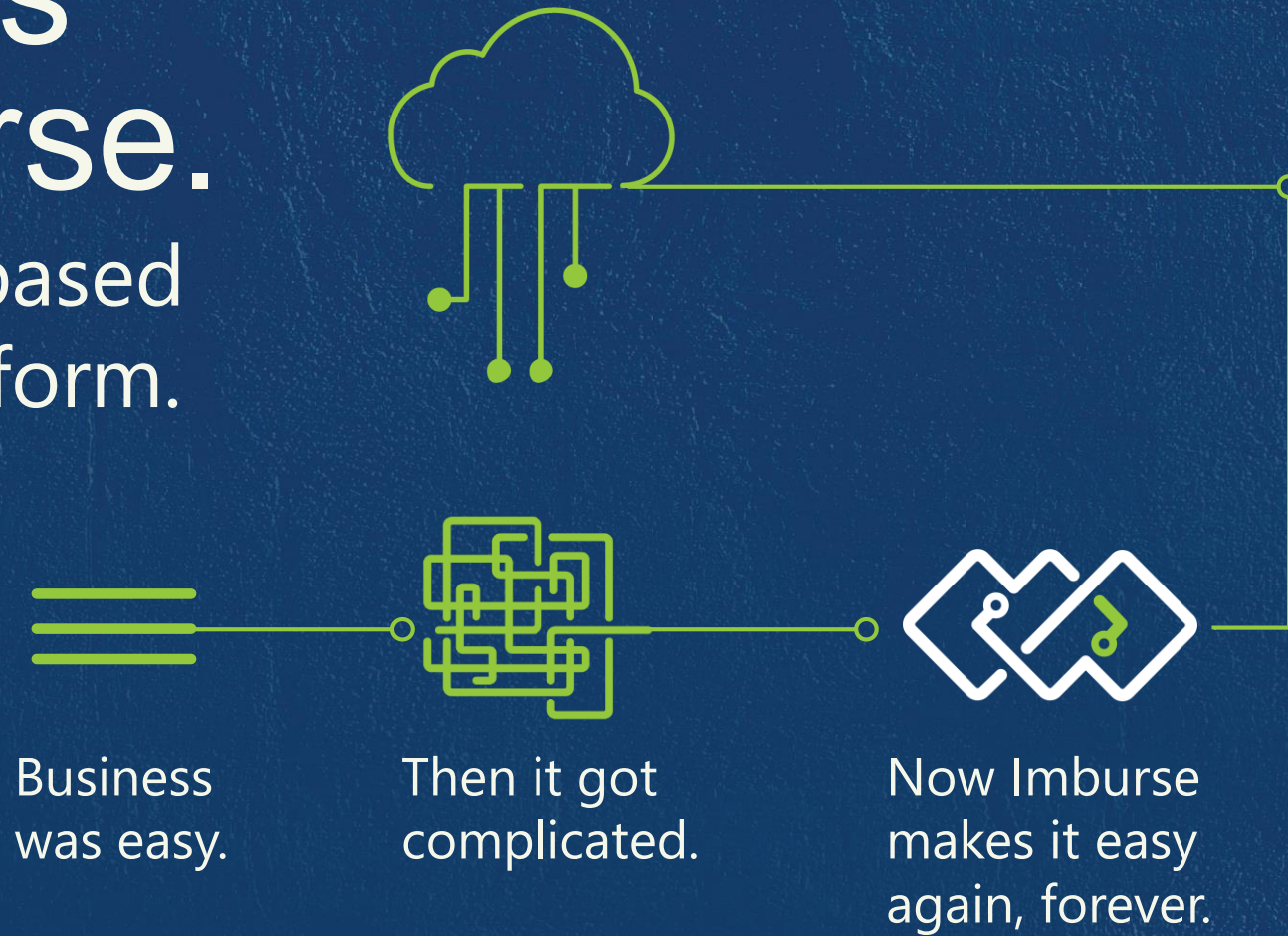
# Payment integration matters to your whole business





# This is Imburse.

A cloud-based PaaS platform.





Join  
Today



Connect  
Tomorrow



Transact  
Forever



Your path to  
simpler payments.





# Strategic partnerships

Complement our capabilities

**VISA**  
**avaloo**

 **mastercard**

 **worldpay**

 **euPAGO**  
INSTITUIÇÃO DE PAGAMENTO

**Worldline**

Enhance our offering

**TANGO**  
CARD®

Deploy faster together

 **EY**



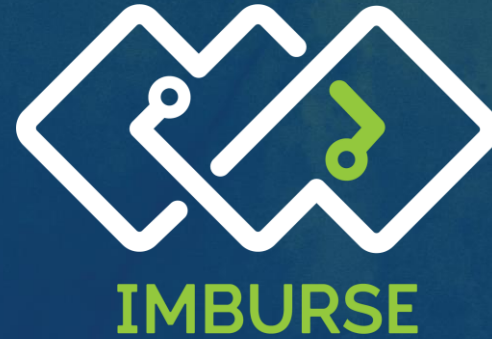
**SYMBILITY**  
INTERSECT





# Thank you

Contact us now to find out more.



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