



## **KNOW YOUR DATA BUSINESS**

We strive to help our customers in digitization projects to effectively gain business value by using data, analytics and automation. We take on the impulses of our customers and accompany them along their individual Data Journey.



## BECOME A CHANGEMAKER

### IN OUR 1:1 WORKSHOPS

We use smart code and cloud power to help you to learn from your data. Our free data workshops are individual and exclusive. We promise that you achieve first results in no time. Choose from our special and limited workshop offers:

**Get vour** 

Readiness

Score!

#### **FOCUS STRATEGY:**

## ANALYTICS READINESS WORKSHOP

Pre-workshop call to find out your major pain points regarding data strategy (30min).

Exclusive workshop with Best Practices for data transformation (4h):

- People
- Methods & Technology
- Ecosystem
- Project approach

Follow-up documentation with call to actions and Readiness Score for each field

# FOCUS: TECHNOLOGY DATA ARCHITECTURE ASSESSMENT

Your individual Architecture Sketch!

Pre-workshop call to get an overview of the technology used in your company and the challenges that you're currently facing (30min).

Exclusive assessment (4h):

- Agile data science requirements
- Mapping on technology building blocks
- Metadata and governance Best Practices
- Integration Best Practices

Follow-up documentation with your individual architecture sketch for a data lake.

Register now at workshops.zoi.de or contact data@zoi.de.