

Insurance. Technology. Decoded.

Today's customers demand insurance products they can switch on and off to cover momentary needs

INSTANDA is a digital engagement, distribution and underwriting platform for the future of insurance.

INSTANDA's no code product design platform is built on a powerful set of insurance -specific calculations, processing and workflow capabilities.

Design. Deploy. Iterate.

Whether digitising an entirely new business, building a new digital ecosystem around your existing business or simply migrating over multiple books and creating new product combinations and propositions, INSTANDA provides everything needed, from customer engagement, through to underwriter workbenches and full customer and policy servicing. With a modern API framework, new capabilities can be created in weeks, all interconnected with the INSTANDA platform.

A platform that's trusted by trailblazing Life and Health insurers and carriers













Also partnering with the leading US healthcare company and the largest life company in Latin America.

⊘Why buy INSTANDA?

- COMPLETE CONTROL of product creation and distribution
- RAPID SPEED to market and product and UI build
- DE-RISK your product roll out with no code project implementations
- NO RESTRICTIONS, ANY product, geography, AND channel
- AUTOMATICALLY SCALE as you go
- SIT COMFORTABLY within your eco-system
- MAJOR BACKING, our fans include Deloitte, EY and Microsoft.

⊘Invent with INSTANDA

Operate in a cloud-based world where there are no limits to insurance. Where products can be securely designed and launched in days and changes made in minutes.

- No code configuration.
 Simple drag-and-drop interface
- Launch new products in days, not months
- Reduce customer acquisition and operating costs
- · One platform, thousands of possibilities
- A true quote and buy digital platform
- Inherently insurance.
 No more product innovation pain points

Configure and rate a wide range of Life and Health products rapidly

About INSTANDA

Since 2012, INSTANDA clients have brought over 600 products to market, in 13 countries with an average time-to-market of under 12 weeks.

INSTANDA's cloud-based, insurance ecosystem for the insurance industry includes a configurable, integrated environment for product design, rating, policy management, digital payments, analytics and services which can be rapidly implemented or upgraded using agile methodologies to deliver the capabilities and results insurers need to compete in a digital-first world.

We can build your products, teach your teams to build them or we can simply switch you on and leave you to create new products.

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Delivering tailored, focussed Life and Health propositions

Retail/Life

Respond to personal life, health, critical illness, income protection, property and travel insurance needs, with products that satisfy today's digitally native consumer. Explore new markets and diversify existing books. Create and combine Life & Protection, Property & Travel, and Accumulation products through one platform, backed up by dynamic underwriting and ratings.

Corporate/SME

The gig economy is changing the face of corporate cover. Meet the corporate Life & Health insurance needs of those businesses wanting to protect their employees and contractors with highly tailored cover. You set your multi-product offering and allow your clients to access the protection they need, when they need it, through our customer-centric INSTANDA platform.

Medical Care

Behavioural analytics, telemedicine and wearables are giving health insurers more of an insight into consumer lifestyles. Responding with highly personalised medical insurance, has never been easier. With INSTANDA you have the freedom to bring new products to market through a single quote, rate and bind platform. A platform that seamlessly integrates with external medical underwriting and medical care provider selection.

Greater ROI, less risk

Individual. Health. Group.

Our Global community of clients help determine INSTANDA's roadmap, making it a truly responsive, low risk insurance product enabler.

Any carrier in the world can take our platform and get a time to value within a matter of weeks, increase their revenue and dramatically reduce their costs

Tim Hardcastle, CEO & Founder



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