

Value to Customer

DNS Guard is a comprehensive DNS poisoning detection and prevention solution. Developed based on 15 years of academic research, DNS Guard is the only solution on the market that provides comprehensive DNS poisoning monitoring & protection.

Without any installation from the client's end, the platform usage of our client DNS assets by their clients and partners to detect suspicious resolving that no other solution can identify. Unlike other products, the solution monitors the entire DNS resolving of the customer worldwide and not only the internal usage.

The system automatically generates alerts and reports with full event information.

DNS Guard provides advanced, user-friendly, UX capabilities for quick identification of the root cause of the current and past attacks and suggested mitigation strategy.



Investigation mitigation

installation reauired

Target Customer Scenarios

Detection and prevention of DNS poisoning attacks that expose the clients/partners of the customer to impersonation attacks and Trojan insertion and to hijack of all his incoming e-mail communication.

The platform addresses cross-industry enterprise and corporate customers that man-in-themiddle cyber attacks might cause them a significant monetary and reputation impact.

Key Buyers	CISO, CTO
Key Influencers	Threat Intelligence, COO, CFO

Value to Microsoft Seller

Typical ACV	\$500K with 3-5 months sales cycle
Marketplace	Listed and Transactable
OCP Co-Sell	Co-sell Incentivized
Business Model	SaaS

- Unique solution for network security events with critical impact on the client and its clients/partners
- Can provide detailed reports on events that related to Microsoft Seller customers

References





TEL-AVIV STOCK EXCHANGE





For more information, contact: Jonathan Avital (jonathan.avital@bgprotect.com)