

FAQ - Advanced Banking Analytics (ABA)

What does this solution provide?

We provide an end-to-end solution for Advanced Banking Analytics. The solution integrates data from relevant Bank systems like Core Banking, Loan Management, Card payments etc. and uses the integrated view to provide insights using descriptive, predictive and Al/Machine Learning Models. Our solution includes advanced analytics models, as well as dashboards and visualizations for business insights. Also, please contact us and provide your preferred channel of communication (Phone or Email) and we will be happy to provide more details.

Will this replace my existing Banking or Core Banking systems?

Our solution is designed to work in conjunction with your existing Core Banking and other banking systems. It will use data from your existing systems to provide analytical insights based on advanced predictive analytics, text mining and machine learning. It also blends third party data to enhance insights.

Who will use this solution in my organization?

This solution is designed to be used by Executives, Product Owners, and Executives responsible for marketing, product management, sales and operations.

Will this work with my existing Core banking system?

We will connect to the data from your existing core banking system and other sources of data in your environment.

We have multiple systems that will need to be accessed for data. How is that handled?

Our solution integrates data from multiple data sources to provide 360 views of customers and operations.

What does my Bank need to do to deploy this solution?

We will engage with your firm to review and finalize requirements, understand data sources and data quality. We will then use our solution to access data from these sources. This will require working with your IT group to

2

access data. We will then deploy the solution either on your premises, or on the cloud. The level of involvement of your IT department will depend on the specific customization requirements that you may have.

We want our data to stay within our company's data centers. Does your solution support that?

Yes. Our solution can be deployed in your company's data center, and inside your corporate firewalls with no external access.

We do not have internal IT to deploy and manage this solution.

We can provide the support needed to deploy this solution. In fact, our solution is fully supported by us on an ongoing basis and requires limited support from your internal IT organization.

Can the dashboards be accessed from Mobile devices?

Yes. We support standard Windows®, Android and IOS® devices as well as Windows and Mac desktops and laptops.

What type of ongoing support do you provide?

We provide both ongoing usage support as well as model support. Your team focuses on using the insights from our models! Periodically, we will update and refresh the analytical models based on changes in your data. The frequency of these refreshes will depend on the nature of your data but may occur 1-2 times a year.

Contact

1111 North Plaza Drive, Suite 790 Schaumburg, IL 60173

Phone: +1 847 995 1100 Email: analytics@pksi.com