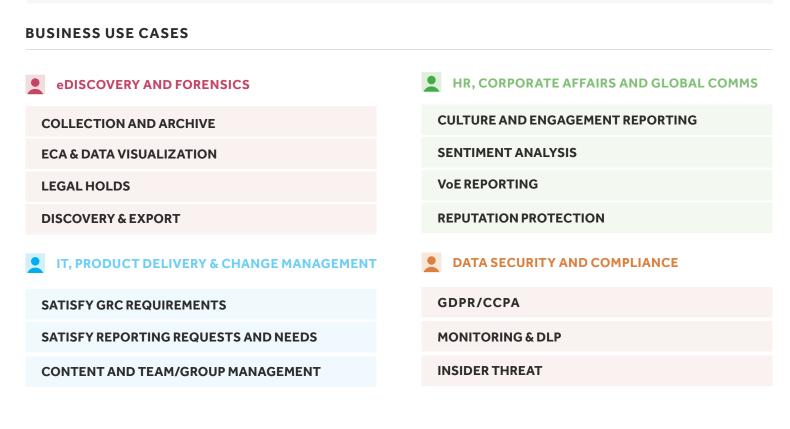




Aware Platform Modules





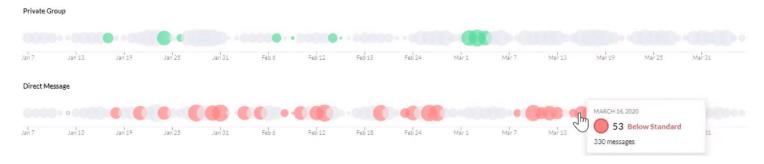
The Industry's Most Accurate Sentiment Analysis

3X MORE ACCURATE

THAN LEADING SENTIMENT MODELS

WHY USE AWARE'S BUILT-IN NLP OVER OTHER LEADING OR OUT OF THE BOX, ENTERPRISE MODELS?

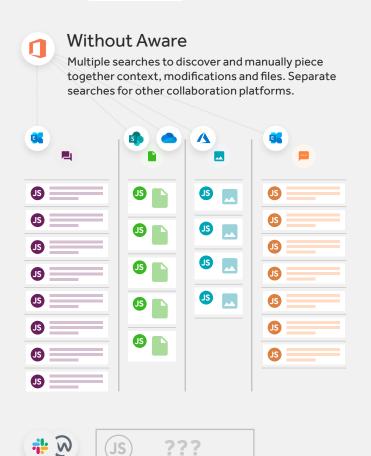
- Aware's Sentiment model is trained on anonymized enterprise collaboration message data
 - Data are labeled by humans, following a strict schema and designed for the short text messages that occur within collaboration
- Microsoft, Google and other sentiment models are trained on public, generic data sets (i.e. Twitter messages, Wikipedia content, Amazon reviews)
- The impact: Aware's Sentiment Model matches the human benchmark for scoring collaboration message sentiment. Google and Microsoft's models, not trained on this enterprise data set, are far less accurate when applied to collaboration messages.



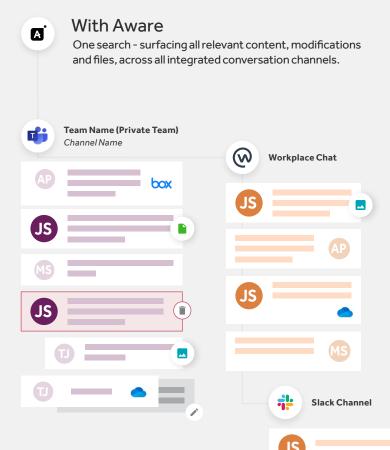


Without Aware, Teams data is fragmented and unstructured.





SEARCH: JS John Smith



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