



Aware Platform Modules

- Spotlight
- Monitoring
- Search & Discover
- Data Hold
- Retention
- User Data Removal

BUSINESS USE CASES

eDISCOVERY AND FORENSICS

- COLLECTION AND ARCHIVE
- ECA & DATA VISUALIZATION
- LEGAL HOLDS
- DISCOVERY & EXPORT

HR, CORPORATE AFFAIRS AND GLOBAL COMMS

- CULTURE AND ENGAGEMENT REPORTING
- SENTIMENT ANALYSIS
- VoE REPORTING
- REPUTATION PROTECTION

IT, PRODUCT DELIVERY & CHANGE MANAGEMENT

- SATISFY GRC REQUIREMENTS
- SATISFY REPORTING REQUESTS AND NEEDS
- CONTENT AND TEAM/GROUP MANAGEMENT

DATA SECURITY AND COMPLIANCE

- GDPR/CCPA
- MONITORING & DLP
- INSIDER THREAT

The Industry's Most Accurate Sentiment Analysis

3x

MORE ACCURATE

THAN LEADING SENTIMENT MODELS

WHY USE AWARE'S BUILT-IN NLP OVER OTHER LEADING OR OUT OF THE BOX, ENTERPRISE MODELS?

- Aware's Sentiment model is trained on anonymized enterprise collaboration message data
 - Data are labeled by humans, following a strict schema and designed for the short text messages that occur within collaboration
- Microsoft, Google and other sentiment models are trained on public, generic data sets (i.e. Twitter messages, Wikipedia content, Amazon reviews)
- The impact:** Aware's Sentiment Model matches the human benchmark for scoring collaboration message sentiment. Google and Microsoft's models, not trained on this enterprise data set, are far less accurate when applied to collaboration messages.

Private Group



Direct Message





Without Aware, Teams data is fragmented and unstructured.

DATA COLLECTION AND ENRICHMENT WITH AWARE

Via Teams and Graph API/Webhooks

PUBLIC AND PRIVATE TEAMS		PRIVATE CHATS (1:1 or GROUP)
<p>ALL CHANNEL MESSAGES</p> <p>Each word indexed and searchable</p> <p>Classified with proprietary AI/ML</p> <ul style="list-style-type: none"> - Language Detection - Includes Source Code - Toxic Speech - Sentiment - Keyword extraction <p>Enriched with attachment meta-data</p> <ul style="list-style-type: none"> - Includes Stream File - Includes Box File - Includes OneDrive File - Includes Google Drive File - Includes Video, File, Image, Wiki <p>Enriched with modification meta-data</p> <ul style="list-style-type: none"> - Has been edited - Has been deleted 	<p>IMAGES AND MEDIA</p> <p>Enriched with message/chat association for context</p> <p>OCR applied – available text indexed and searchable</p> <p>Classified with proprietary AI/ML</p> <ul style="list-style-type: none"> - Not Safe For Work Detection - Software Screenshot Detection <p>FILES</p> <p>Enriched with message/chat association for context</p> <p>Files that include discoverable text – Each word indexed and searchable</p>	<p>CHAT MESSAGES</p> <p>Each word indexed and searchable</p> <p>Classified with proprietary AI/ML</p> <ul style="list-style-type: none"> - Language Detection - Includes Source Code - Toxic Speech - Sentiment - Keyword extraction <p>Enriched with attachment meta-data</p> <ul style="list-style-type: none"> - Includes Stream File - Includes Box File - Includes OneDrive File - Includes Google Drive File - Includes Video, File, Image, Wiki <p>Enriched with modification meta-data</p> <ul style="list-style-type: none"> - Has been edited - Has been deleted

SEARCH: JS John Smith

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Without Aware

Multiple searches to discover and manually piece together context, modifications and files. Separate searches for other collaboration platforms.

The diagram illustrates a fragmented search experience. It shows four vertical columns representing different search results from various sources: Teams channels, OneDrive files, SharePoint sites, and Workplace chats. Each column contains a list of search results, but they are not unified. At the bottom, a search bar shows 'JS' and '???' with a magnifying glass icon, indicating the user's search query.

With Aware

One search - surfacing all relevant content, modifications and files, across all integrated conversation channels.

The diagram illustrates a unified search experience. It shows a single search interface where results are aggregated from multiple sources. On the left, a search bar shows 'Team Name (Private Team)' and 'Channel Name'. Below it, a list of search results is shown, including items from Teams (e.g., 'AP', 'JS', 'MS', 'TJ'), Workplace Chat (e.g., 'JS', 'AP', 'MS'), and Slack Channel (e.g., 'JS'). The results are presented in a consistent, unified format, making it easier to find relevant content across all platforms.