



Pull Klaviyo data and integrate it into your Data Warehouse or Power BI directly

Seamlessly access and consolidate data from Klaviyo with data from additional e-commerce platforms, paid advertising and marketing automation channels, and web analytics tools to quickly understand your shop's sales and your customer buying behaviour. Bridge the gap between the data you need, and the dashboards you use without worrying about the implementation.

Do you need to integrate Ecommerce data from different platforms?

Are there metrics and KPIs you need and don't see in the Klaviyo Portal?

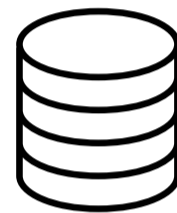
How can you access hidden data from Shopify, integrate it into your BI ecosystem, and visualize it with Power BI?



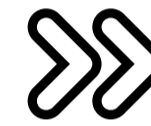
Source



Klaviyo connector



Data Warehouse



Power BI



Klaviyo stores and collects more data UNDERNEATH than what you can access through their portal.

As a Klaviyo customer, you already have access to some prebuilt dashboards and KPI within the Klaviyo platform. They are useful to analyze ONLY Klaviyo data, actually, SUBSETS of it.

- What about specific metrics?
- What about integrating your data with data from additional e-commerce platforms, multichannel distribution, paid advertising, marketing automation channels, and web analytics tools?

For the information to be useful, everything must be accessible and integrated. Here is where our Connector comes into play

Access all your data fields and uncover hidden KPIs

Consolidate and integrate the Klaviyo Data you really want with other data sources

Prebuilt dashboards and KPI are not enough. Their data is limited, so is what you can do with it

Create custom dashboards with Power BI



AUTOMATED INTEGRATION

The Klaviyo connector can provide you with a range of Klaviyo integration scenarios to streamline essential eCommerce processes and synchronize associated data. Your data will be ready to use in your data warehouse or Power BI directly.

Real-Time Data Access. Live access to Klaviyo data. Support a new era of real-time analytics.



DATASET FLEXIBILITY

Choose the datasets and fields you want.

Get access to a wider range of fields, tables, and data from Klaviyo and integrate it into your data warehouse or Power BI directly.



FULL METADATA DISCOVERY

The Klaviyo Connector exposes rich metadata, critical for automated data exploration and discovery, and delivers metadata information based on established standards that allow Power BI to identify data fields as text, numerical, location, date/time data, and more, to help generate meaningful charts and reports.

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