

- Over 70 experts
  - Al, Machine Learning, Data Science
  - BI ja Business Consulting
  - Data Engineering
- Consulting/projects/continuous services
- Technology independent

- Over 30 experts in Power BI in DDS alone
- Stack also includes Tableu, Alteryx, Grafana, Qlik etc

# Key stages in leading with knowledge



Understand business and user needs

Define the business objectives and user needs



Provide information to match the need

Use modern tools that visualize and provide information easily

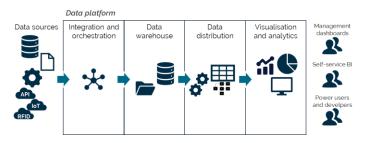


Measure and follow the right matters

Measure the impact & develop continuosly



# Digia solution Analytics Fast Track Development



#### **Need: New insight for decision making**

Data-driven businesses today require more comprehensive information and analyses for supporting data insights. Analytics is foundation for everyday decision making. Advanced analytics offer new insight which enables development of customer experience, automating of complex processes and management systems in successful organizations.

Digia Fast Track consulting provides a presentation of key aspects and supporting materials defining business requirements for Analytics development and needs prioritized. Key data sources are also review during consulting work. Architecture guidelines and technology recommendations are also given.

### 1. Get started with Analytics Fast Track consulting package

Analytics Fast Track implementation with results in 10 days

- Identification of requirements (business, IT), targets and priorization set for Analytics solution development.
- Analytics and data architecture planning and development road map visualization.

Provides a foundation for Data Platform and first data pipeline(s) implemented as well as proof obusiness value created by the data and analytics.

# 2. Proceed with MVP/Pilot phase with Analytics accelerator

Analytics Pilot implementation in 8 weeks.

- Accelerator helps implementing AI (MVP) solution with first data sets validated with Power BI visualizations.
- Implementation is based on Azure templates and Al-accelerator for fast results and enabling further implementations.

Iterative implementation model with use case scoping and prioritization, new data content recognition, preparation, integration and visualizations



# Digia solution Analytics Fast Track Get started with Fast Track approach

# Scope and targets

- Introduction to Analytics development
- Identification of requirements (business, IT), targets and priorization set for Analytics solution development.
- Analytics and Data architecture planning and development road map visualization.

Introduction to vision

Targets

Requirements (Business, IT)

Develoment roadmap

Plan to implementation

# **Deliverables**

- Requirements for Analytics development listed (Business, IT)
- Development roadmap visualization (roadmap canvas)
- 3 x 2 h workshops facilitated and documented by Digia:
  - Workshop 1: Business needs review (reports, KPIs) (2 h).
  - Workshop 2: Key data sources and structures, data flows (2 h).
  - Workshop 3: Architecture principles and technologies (2 h).

### Investment

8900 eur (excluding VAT)

## **NEED:** How initiate Analytics development?

Need to understand Analytics concepts and own requirements Where is the potential for me.
What is my own maturity to proceed.
What is the best approach for me.



