

Decision Moments

April 2017



Mindtree

Welcome to possible

During the course of this presentation, we may be disclosing confidential information and names of certain clients of Mindtree. This information and names (and the fact that these entities are Mindtree clients) are confidential, and are not to be used or disclosed in any manner to any third parties. You are requested to keep confidential these client names (and the fact that these entities are Mindtree clients), and not use them in any manner, without prior permission from Mindtree.

Mindtree at a Glance

We engineer meaningful technology solutions to help businesses and societies flourish.



\$715M
annual revenue



17,000
Mindtree Minds



22.5%
YOY growth

65%
US

25%
Europe

10%
APAC

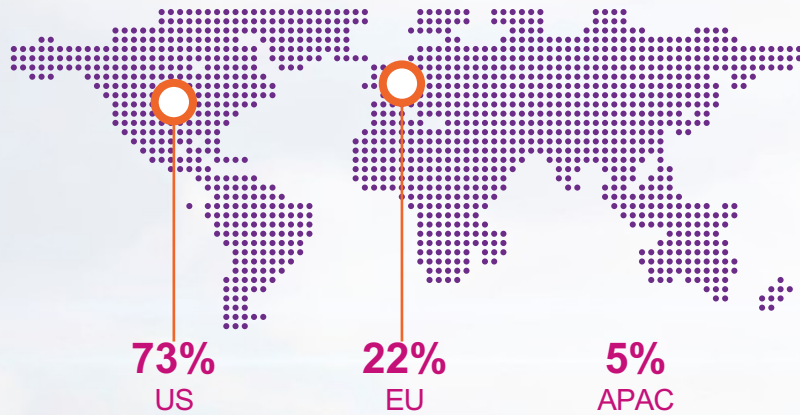


42 | **17**
offices | countries



Top 7
IT company in India

Digital Business is 38% of Mindtree Revenues



19%
BFSI



21%
Travel and Hospitality



31%
Retail, CPG and
Manufacturing



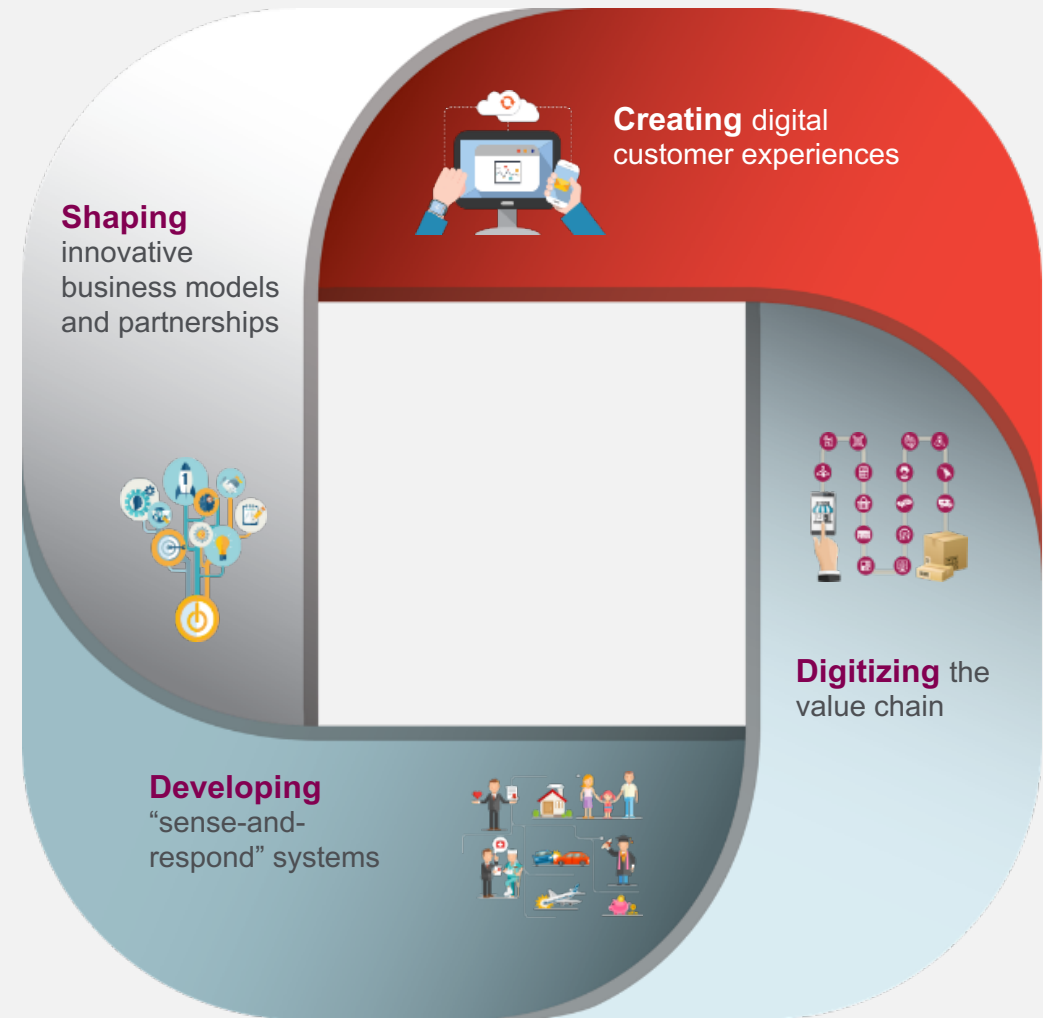
29%
Hi-Technology and
Media

\$270M
Revenue

38%
YoY Growth

Driving Digital Opportunities at Scale

Backed by a compelling POV with strong client referenceability



Anchor Partner to Orchestrate Digital Change



Revenue growth,
efficiency and
delight



Industry Specific IP
and Acquisitions



Digital Engineers of
tomorrow

Challenges in deriving meaningful insights from data and converting knowledge into action

Accelerating speed to discover and validate industry-specific business problems

Simplifying technological complexity leveraging existing data analytics investments

Building self-learning models targeted to specific use cases and implementing swiftly/readily to build management's confidence in investing to gain scale

Capturing wide variety of data with ease while facilitating real-time, large-scale data processing and analysis

Decision Moments: Simplifies and accelerates data analytics

Designed for diagnostic, predictive and prescriptive analytics across business functions

20 industry-specific machine-learning algorithms based on deep learning techniques

25 business apps across retail, consumer goods, travel, banking and insurance industries

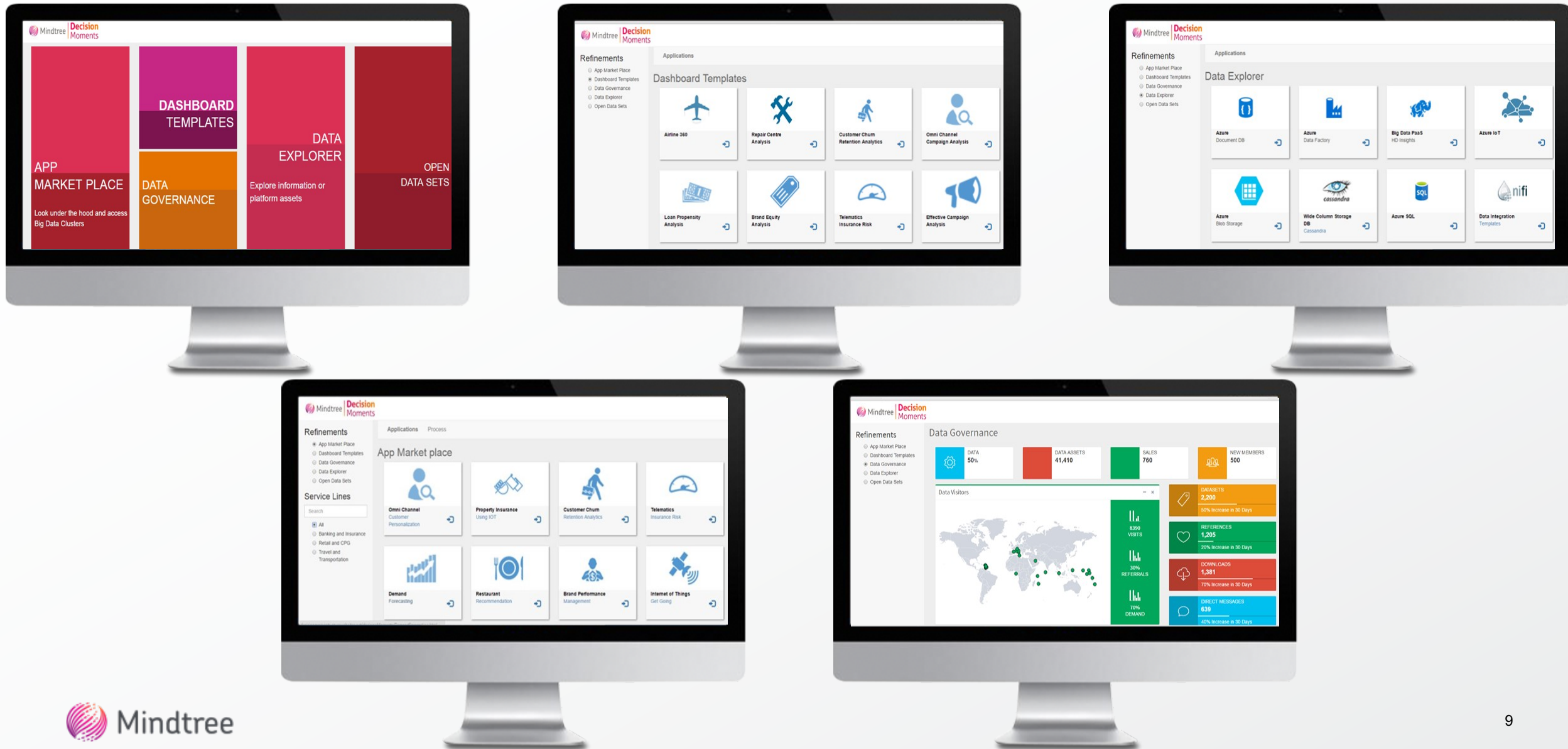
A data store with 35 pre-built technology components for big data programs

100 pre-populated data sets easily combine with heterogeneous data

Cloud-native solution powered by Microsoft Azure services, including the Cortana Intelligence Suite

Modeling sandbox to perform rapid exploratory data analysis before investing at scale

Simple and Agile Data Science Platform



The building blocks of Decision Moments



Delivering insights with analytical prototypes

Solving business problems in Insurance, consumer packaged goods (CPG) and the travel industry



Product
Recommendation



Customer churn
retention



Telematics
insurance risk
and premium



Insurance fraud



IoT-based device
risk and property
insurance
premium
calculation



Claim reserve
monitoring



Cross-sell
opportunities



Market mix
modeling



Campaign
effectiveness



Cross-sell and
width pack
analysis



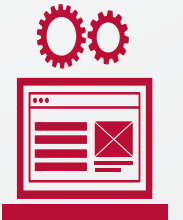
Market basket
analysis



Loan propensity



Travel route
planner



Conversational
Automation

Decision Moments: Gain business insights at the speed of data

Speed and flexibility of generating and showing insights for a specific industry-business problem

Effective utilization of existing data and analytics investments

Pre-built big data reusable components to cut down development time for big data programs

Provides the right mix of existing and new data analytics technology landscape

Sandbox to discover and validate new insights before investing and acting upon prospective opportunities

Built on a foundation of extensive data analytics credentials

100+

Consulting Professionals

15+

Years Experience in
data and analytics

4

Data and Analytics CoEs

1200+

Data and Analytics
Technology Professionals

130+

Data and Analytics
Clients

Core Offerings

- Advanced Analytics
- Information Management
- BigData & Analytics
- Enterprise Data Warehousing
- Data Architecture
- Master Data Management
- Business Intelligence and Advanced Visualization
- Web & Content Analytics

100+

Accelerators and
frameworks

20+

Countries serving client
operations

Enabled with holistic services to make digital real

Creating touchpoint

App development factory
User experience design
Wearable apps and IOT
Analytics

Orchestrating ecosystem

API management
Cloud orchestration
Architecture design and management

Defining digital business

Digital assessments/workshops
Tool and partner evaluation

Implementing platforms

Next-generation content and commerce
Personalization

Redesigning business processes

Customer journey mapping
Process re-engineering

Simplifying back-end

Application consolidation
Data architecture
Lean and agile implementation

Welcome to possible

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